

MBA (Business Economics) 5162200

Session 2022-23 onwards

Programme Outcomes:

On successfully completing the program the student will be able to:

PO 1: Demonstrate the knowledge of management science to solve complex corporate problems using limited resources

PO 2: Research literature and identify and analyze management research problems.

PO 3: Identify business opportunities, design and implement innovations in work space.

PO 4: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to management practice.

PO 5: Apply ethical principles for making judicious managerial decisions.

PO 6: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

PO 7: Communicate effectively with various stakeholders

PO 8: Engage in independent and life-long learning.

Program specific outcomes:

1. Apply the concept of opportunity cost
2. Employ marginal analysis for decision making
3. Analyze operations of markets under varying competitive conditions
4. Analyze causes and consequences of unemployment, inflation and economic growth
5. Apply effective written and oral communication skills to business situations.
6. Analyze the global business environment.
7. Analyze the local business environment.
8. Use critical thinking skills in business situations.
9. Apply an ethical understanding and perspective to business situations.