

INSTITUTE OF FINE ART

Bundelkhand University Jhansi

Master of Fine Arts (MFA)

Program Outcomes (POs) Program Outcomes (POs): It represents the knowledge, skills and attitudes the students should have at the end of MFA (Painting & Applied) program.

PO1	Domain Knowledge	Develop and strengthen theoretical, conceptual and applied knowledge of Arts to understand the real-world phenomenon from a regional, national and global perspective.
PO2	Problem Analysis	Enable use of critical, logical and reflective thinking to construct reasonable arguments and analyze complex phenomenon with strategic decision-making process.
PO3	Design / Development of Solutions	Construct and design effective solutions by applying existing Knowledge and tools to identify Modern and folk Paintings
PO4	Conduct Investigation of Complex Problems	Apply tools of optimization and paintings methods aptitude to examine, evaluate and analyse paintings of famous artists
PO5	Modern Tool Usage	Develop the ability to apply advanced methods and painting techniques to analyses disciplinary and cross-disciplinary real-world issues.
PO6	The Citizen and the Society	Enable students to become informed and responsible citizens by inculcating the practice of rational, ethical thinking and optimal decision-making to minimize resource wastage. Development of normative aptitude by enhancement of

		welfare-oriented paintings formulation covered under welfare Visual world. Development of understanding regarding various form of arts.
PO7	Environment and Sustainability	Enhance practical insights towards social welfare messages by demonstrating solutions from environmental visual arts
PO8	Ethics	Apply the existing ethical guidelines in visual arts, research thinking and Social awareness.
PO9	Individual and Team Work	Manage and build high performance teams by understanding the role of incentives, scientific virtue, decent work and pillars of organization efficiency
PO10	Communication	Practice effective oral and written communication to be able to convey Art theories and models in a pragmatic manner to the stakeholders of the society
PO11	Life-Long Learning	Raise awareness on the importance of constant upskilling in the wake of Industry, Education and demonstrate effective usage of existing resources.

Program Specific Outcomes (PSOs)

Program Specific Outcomes (PSOs): PSOs are statements that describe what the students of MFA (Painting & Applied) should be able to do.

PSO1 To impart in depth knowledge to students about History of Paintings and allocation of resources of folk knowledge.

PSO 2 To develop students understanding Western Art Techniques .

PSO3 To give students in depth knowledge into special fields of choice like Collage, Landscape, still life, Head Study, Nature study, Sketching, Texture Development, Graphic Design, Animation, Photography etc.

PSO4 To make students familiar with Tools and Techniques of Arts.

PSO5 Students would develop understanding about various form of paintings and visual arts.

PSO7 To sensitize students about the message creation related to social and Gender related issues, environmental protection, human rights and research ethics.

SEMESTER 1

Paper 1

Basics of Aesthetics

(Common to Painting and Applied)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

CO1 – Understand origin of Aesthetics

CO2 – able to establish Relationship between aesthetics and poetry

CO3: Learn Interrelationship of fine Arts

CO4: Understand Aesthetics Arts

Paper 2

Origin and Development of Art in India (Painting)

Advertising Theory (Applied)

COURSE OUTCOMES (COs) Painting	COURSE OUTCOMES (COs) Applied
CO1: Culture and Art Sources	CO1: Learn Origin and Development of Advertising
CO2: Primitive Paintings	CO2: Able to understand advertising theories
CO3 Buddhist period Painting	CO3 Know Various types of Advertising
CO4: Medieval Period Paintings	
CO5: Mughal Times Paintings	

Paper - 3

Practical 1st

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper - 4

Practical 2nd

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

SEMESTER 2

Paper 1

Philosophy of Arts

(Common to Painting and Applied)

Indian history

On completion of the course, student will be able to

CO1 – concept and place of drawing and painting in school curriculum

CO2 – brief historical development in drawing

CO3: Definition of art,nature of art,scope of art,art in the education,

CO4: Types of Art, Main elements of art, Main Principles of Art

Paper 2

Origin and Development of Art in World (Painting)

Advertising Agency Management (Applied)

COURSE OUTCOMES (COs) Painting	COURSE OUTCOMES (COs) Applied
CO1: from which book is the origin of art considered	CO1: Understand functioning of advertising Agency
CO2 brief historical development of the Art	CO2 Learn activity of creative department
CO3: Art development in France, Spain, Mesopotamia, Egypt, Greece	CO3: Know advertising agency management skills

Paper - 3 **Practical 1st**

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper - 4 **Practical 2nd**

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

SEMESTER 3

Paper 1

Philosophers of Indian Aesthetic (Common to Painting and Applied)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

CO1 – Learn about Indian Philosophers

CO2 – Understand the concept of Indian art philosophy

CO3: Understand Rasa Siddhant and Sadharnikaran

CO4: Able to understand beauty in Indian concept

Paper 2

Modern Art of India – since 1900 onward Marketing and Advertising

COURSE OUTCOMES (COs)	COURSE OUTCOMES (COs)
CO1: Learn contemporary form of Arts	CO1: Learn Marketing Niche
CO2: Know about the contemporary artists	CO2: Know about Market need & Segmentation
CO3 Understand Changing Pattern of Arts	CO3 Understand Changing Pattern of Market
CO4: Able to know creative art design	CO4: Able to know need of advertising according to market

Paper - 3

Practical 1st

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper - 4

Practical 2nd

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

SEMESTER 4

Paper 1

Philosophers of Western Aesthetics (Common to Painting and Applied)

On completion of the course, student will be able to

- CO1 – Learn about Western Philosophers
- CO2 – Understand the concept of Western art philosophy
- CO3: Understand thoughts of Western philosophers
- CO4: Able to understand beauty in Western concept

Paper 2

Modern Art of Western – since 1900 onward (Painting) **Campaign Planning (Applied)**

COURSE OUTCOMES (COs)	COURSE OUTCOMES (COs)
CO1: Learn contemporary form of western Arts	CO1: Learn process of campaigning
CO2: Know about the contemporary western artists	CO2: Know about various form of ad campaign
CO3 Understand Changing Pattern of western Arts	CO3 Understand Changing ad campaign
CO4: Able to know creative western art design	

Paper - 3 Practical 1st

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper - 4

Practical 2nd

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers