Institute of Fine Art Bundelkhand University Jhansi

Bachelor of Fine Arts

Program Outcomes (POs) Program Outcomes (POs): It represents the knowledge, skills and attitudes the students should have at the end of BFA (Painting & Applied) program.

PO1	Domain Knowledge	Develop and strengthen theoretical, conceptual and
		applied knowledge of Arts to understand the real-world
		phenomenon from a regional, national and
		global perspective.
PO2	Problem Analysis	Enable use of critical, logical and reflective thinking to
		construct reasonable arguments and analyze complex
		phenomenon with strategic decision-making
		process.
PO3	Design / Development	Construct and design effective solutions by applying
	of	existing Knowledge and tools to identify Modern and folk
	Solutions	Paintings
PO4	Conduct Investigation	Apply tools of optimization and paintings methods aptitude
	of Complex Problems	to examine, evaluate and analyse paintings of famous
		artists
PO5	Modern Tool Usage	Develop the ability to apply advanced methods and
		painting techniques to analyses disciplinary and cross-
		disciplinary real-world issues.
PO6	The Citizen and the	Enable students to become informed and responsible
	Society	citizens by inculcating the practice of rational, ethical

		thinking and optimal decision-making to minimize resource
		wastage.
		Development of normative aptitude by enhancement of
		welfare-oriented paintings formulation covered under
		welfare Visual world. Development of understanding
		regarding various form of arts.
PO7	Environment and	Enhance practical insights towards social welfare messages
	Sustainability	by demonstrating solutions from environmental visual arts
PO8	Ethics	Apply the existing ethical guidelines in visual arts, research
		thinking and Social awareness.
PO9	Individual and Team	Manage and build high performance teams by
	Work	understanding the role of incentives, scientific virtue,
		decent work and pillars of organization efficiency
PO10	Communication	Practice effective oral and written communication to be
		able to convey Art theories and models in a pragmatic
		manner to the stakeholders of the society
PO11	Life-Long Learning	Raise awareness on the importance of constant upskilling
		in the wake of Industry, Education and demonstrate
		effective usage of existing resources.

Program Specific Outcomes (PSOs)

Program Specific Outcomes (PSOs): PSOs are statements that describe what the students of BFA (Painting & Applied) should be able to do.

PSO1 To impart in depth knowledge to students about History of Paintings and allocation of resources of folk knowledge.

PSO 2 To develop students understanding Western Art Techniques .

PSO3 To give students in depth knowledge into special fields of choice like Collage, Landscape, still life, Head Study, Nature study, Sketching, Texture Development, Graphic Design, Animation, Photography etc.

PSO4 To make students familiar with Tools and Techniques of Arts.

PSO5 Students would develop understanding about various form of paintings and visual arts.

PSO7 To sensitize students about the message creation related to social and Gender related issues, environmental protection, human rights and research ethics.

SEMESTER 1

Paper 1: History of Indian Art (Pre Historical to Indus Velley Civilization)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

- CO1 understand the glorious knowledge of Indian Paintings
- CO2 Develop a nuanced understanding of traditional classical form of paintings
- CO3: Ability to have necessary theoretical insights to study the Paintings
- CO4: Able to understand historical technique of painting

Paper 2

Method and Material

COURSE OUTCOMES (COs)

- CO1: able to know about art
- CO2: Understand various forms of Art
- CO3: Understand Indian concept of painting
- CO4: Know traditional printing process

Paper 3 (Practical)

Basic Lettering

COURSE OUTCOMES (COs)

- CO1: To understand the basics of Letters writing of Hindi and English
- CO2: To understand various types of Graphical Writing
- CO3: To Prepare logos and creative design using letters
- CO5: To identify various form of letters

Paper 4 (Practical)

Still Life and Drawing

COURSE OUTCOMES (COs)

- CO1: Students will be able to make designs for printing.
- CO2: To understand various types of Still life paintings and their drawing technique
- CO3: Get Practical knowledge of drawing and painting.
- CO5: To identify various form of paintings

Semester II

Paper 1: History of Indian Caves Painting

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

- CO1 understand the glorious development of Cave Paintings
- CO2 Know the fundamentals of Cave paintings
- CO3: Develop a nuanced understanding of material use for cave paintings and their technique
 - CO4: Understand utility of various tools and technique of cave paintings

Paper 2

Elements of Art and Designing

COURSE OUTCOMES (COs)

- CO1: Students will get advance knowledge of line and forms.
- CO2: To critically examine various theories and elements of Art
- CO3: Able to determine new technique and design of printing
- CO4: To analyse the foundations of colors and other methods of art and designing

Paper 3

Nature Study

COURSE OUTCOMES (COs)

- CO1: understand the basics of Nature
- CO2: Draw paintings on nature
- CO3: Study various forms of Nature

Paper 4

Graphic Design (Practical)

COURSE OUTCOMES (COs)

- CO1: To understand the basics of Graphic Design
- CO2: Able to prepare design for various activities
- CO3: To Prepare logos and creative design using designing tools
- CO4: To identify various form of Designing

Semester III

Paper 1

Schools of Paintings -I

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

CO1: understand Tools and techniques Pall, Apbhransh and Jain Paintings

CO2: Able to understand the various elements of Pal, Apbhransh and Jain Paintings

CO3: Understand Basics of Pall, Apbhransh and Jain Paintings

CO4: Learn theory and process of Pall, Apbhransh and Jain Paintings

Paper 2

Buddhisht Art and Culture

History of Advertising

COURSE OUTCOMES (COs)

CO1: Students will get knowledge about Buddhisht art and culture

CO2: Able to understand pathbreaking paintings of Maurya, Gupta and Gandhar Period

CO3: Learn Origin and Development of Advertising in India as well as World.

CO4: Students will be able to understand basics of advertising

Paper 3 (Practical) (Common)

Anatomic Study

COURSE OUTCOMES (COs)

CO1: Learn human body figures

CO2: Able to prepare paintings of human and other live animals

CO3: Prepare creative design of human and other live animals

CO4: Study of Face Structure and shedding

Paper 4 (Practical)

Copy of Indian Old Masters (Painting)

Advertising Design (Applied)

COURSE OUTCOMES (COs)

CO1: Students will be able to regenerate old Indian old masters

CO2: Know the glorious history of Indian paintings

CO3: Get Practical knowledge of advertising design.

CO4: Able to prepare advertising.

Semester IV

Paper 1

Schools of Paintings -II (Common Paper)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

- CO1 understand Rajsthani paintings and their technique
- CO2 Able to understand the various form of Mughal paintings
- CO3: Understand Basics of Pahadi paintings
- CO4: Learn historical development of art in Rajsthan, Pahadi painting.

Paper 2

Indian Folk Arts (Painting)

Advertising Art and Ideas (Applied)

COURSE OUTCOMES (COs)

- CO1: Students will get advance knowledge Indian folk Arts and their developments
- CO2: Able to understand pathbreaking paintings of folk times
- CO3: Learn Origin and Development of Advertising in India as well as World.
- CO4: Students will be able to understand basics of advertising

Paper 3 (Practical)

Copy of Western Old Masters (Painting)

Photography – I (Applied)

COURSE OUTCOMES (COs)

- CO1: Learn copy of old Masters Paintings
- CO2: Able to prepare copy work of Old Master Paintings
- CO3: Able to take photo of various product and nature
- CO4: To identify various Types of Photography

Paper 4 (Practical) (Common)

Head Study

COURSE OUTCOMES (COs)

- CO1: Students will be able to prepare paintings of model
- CO2: Study of Face Structure and shedding using pencil
- CO3: Get Practical knowledge of face study.
- CO4: Able to prepare paintings of various elements of head.

Semester V

Paper 1

<u>History of Western Art – I (Common Paper)</u>

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

CO1 – understand origin and development of western art

CO2 - Know glorious form of Greek Art

CO3: Understand Basics Byzantine and Hellenistic Art

CO4: Learn historical development of art in Romanesque and Gothic.

Paper 2 (Common)

History of Indian Architect – I

COURSE OUTCOMES (COs)

CO1: Students will get detailed history of Indian Architect

CO2: Able to understand Art of Indian Architect

CO3: Learn about architect of Indus valley civilization.

CO4: Students will get informed about Baudhha Architect

Paper 3 (Practical)

Composition – I (Painting)

Life Study (Applied)

COURSE OUTCOMES (COs)

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper 4 (Practical) (Common)

Head Study

COURSE OUTCOMES (COs)

Semester VI

Paper 1

History of Western Art – II (Painting)

Advertising Agency Management (Applied)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

- CO1 understand origin and development of western art
- CO2 Know glorious form of Renaissance painting in Florence and venice, giotto and others
 - CO3: learn artistic journey of Michelangelo, Raphael, Leonardo da Vinci
 - CO4: Student will be able to run advertising agency and advertising production.

Paper 2 (Common)

History of Indian Architect – II (Painting)

Legal Aspects of Advertising

COURSE OUTCOMES (COs)

- CO1: Students will get detailed history of Indian Architect
- CO2: Able to understand Art of Indian Architect
- CO3: Learn about Various laws related to advertising.
- CO4: Students will get informed Changing pattern of advertising

Paper 3 (Practical)

Landscape (Painting)

Full Figure (Applied)

COURSE OUTCOMES (COs)

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper 4 (Practical) (Common)

Composition – II (Painting)

Illustration (Applied)

COURSE OUTCOMES (COs)

Semester VII

Paper 1

Revolution Period of Indian Art – I (Common)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

- CO1 understand origin and development of Company Style
- CO2 Get able to understand various styles of Indian Paintings
- CO3: get informed about origin and development of Bangal School
- CO4: Role of Bangal School in Indian freedom movement.

Paper 2

Introduction of Indian Contemporary Art (Painting)

Marketing Research and Advertising (Applied)

COURSE OUTCOMES (COs)

- CO1: Students will get detailed knowledge of Indian Contemporary Art and their origin and development
 - CO2: Able to understand changing in Art after independence of India
 - CO3: Learn about various groups of artists
 - CO4: Learn about Various marketing techniques and practices.
 - CO5: Students will get knowledge about market and their need

Paper 3 (Practical)

Creative Composition (Painting)

Computer Graphics (Applied)

COURSE OUTCOMES (COs)

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper 4 (Practical) (Common)

Creative Rendering (Painting)

<u>Photography – II (Applied)</u>

COURSE OUTCOMES (COs)

Semester VIII

Paper 1

Revolution Period of Indian Art – II (Common)

COURSE OUTCOMES (COs)

On completion of the course, student will be able to

- CO1 Know about artistic journey of Raja Ravi Verma
- CO2 Informed about the Artistic Journey of Abnindra Nath Thakur and other artist
- CO3: get informed falling of Bengal School
- CO4: Understand four pillar of Modern arts in India

Paper 2

Indian Contemporary Artist (Painting)

Campaign Planning (Applied)

COURSE OUTCOMES (COs)

- CO1: Students will get detailed knowledge of art technique of contemporary artist
- CO2: Able to understand subject of paintings of contemporary artist
- CO3: Learn about various struggle of Indian contemporary artist
- CO4: Learn about campaign planning and execution.

Paper 3 (Practical)

Creative Landscape (Painting)

Campaign Designing (Applied)

COURSE OUTCOMES (COs)

CO1: Student will select any topic and draw painting in the guidance of Respected Teachers

Paper 4 (Practical) (Common)

Live Study (Painting)

Advertising Designing (Applied)

COURSE OUTCOMES (COs)