

**COURSE STRUCTURE**  
**MASTER OF BUSINESS ADMINISTRATION (International Business)**

**Duration: Two Years**

The two year MBA (IB) Programme has a Course Structure comprising of four Semesters. The first and second year comprises of two semesters each. In the first year the first and second semester have six compulsory papers each. In the second year there are seven compulsory papers in the third semester and fourth semester each.

**PROGRAMME OBJECTIVES**

The world trade and economy have become interdependent and people are looking for ways to understand how to achieve success in business. MBA (IB) course mainly focuses on developing a capable workforce within the country who has a complete understanding of the changing International business scenarios so that they can weigh and analyze the impact of those changes in domestic market. The International Business course focuses on the understanding of the behavior and planning of International operations.

**Specifically:**

MBA in International Business is a Post Graduate programme which equips the students with sufficient knowledge and training for all the needed basic knowledge of International business.

The programme opens up the path to a career in global trade and Business.

It curtails the students to the needs of the International firms and prepares them to be able to exploit the resources that exist in the best possible manner.

The Programme imparts extensive knowledge in the field of business and management and equips students with skills required to get adopted to the multidisciplinary nature of the global market.

In the course curriculum of MBA (IB), the students are taught about the procedure, documentation, methods of approaching customers in foreign countries, export & import, fluctuation ,raising capital from International market and distribution market.

Students get to know about the knowledge of International marketing, Foreign exchange management and logistics.

It is designed to develop the resources and capability of managers in the global economy.

## **Programme Outcomes**

**Upon completion of the MBA Programme, the students will be able to:**

- PO1** To explore and offer knowledge on global business environment.
- PO2** To explore knowledge on international institutions involved in promotion of global business.
- PO3** To have a better understanding of the functioning and objectives of various world organizations.
- PO4** To make future global managers.
- PO5** To introduce and enhance skills on global market, instruments and strategies.
- PO6** To provide the analytical framework for understanding the supply chain techniques, marketing, sources of finance etc. in International perspective.

### **Specific Programme Outcomes**

- An MBA (IB) pass out student can work for either private or government sector organizations. The nature of work requires to work under global assignments.
- After completion a student can opt to work for MNCs in department/division handling overseas business, import and export department of companies, global logistic companies like shipping or airlines, global tourism sector, International consultancy and International courier companies.
- Students get opportunities to work as Export managers, Project manager, International logistics manager, business consultant, Brand manager etc.
- A student can work in the field of Teaching and research and build career in academics.