



# Annual Report 2021-2022

IC 202115905



**IIC 4.0**

**Institution's Innovation Council**

**Bundelkhand University, Jhansi**



**Prof. Mukesh Pandey**  
**Hon'ble Vice Chancellor**  
**Bundelkhand University, Jhansi**

**Team IIC**



## **Annual Report 2020-21**

### **IIC Bundelkhand University**

#### **A. About IIC Institute**

**About IIC Institute :** The University was founded on August 26, 1975 under Uttar Pradesh University Act no.10 – 1986 section 4, sub-section 1-A vide notification no.10/15-60-33/74. It is the only premier institute of higher learning and research catering to the academic needs of 7 districts of Bundelkhand region, most of which are underdeveloped and backward. Despite trifling or almost no financial support from the state government, the University has set standards at par with those of various other private and international education centers in the country.

Bundelkhand University is the Number One University of Uttar Pradesh and has been accredited twice by the NAAC. It has more than hundred courses at UG, PG and Doctorate Level encompassing all the major fields of studies e.g. Basic and Life Sciences, Engineering and Technology, Pharmacy, Physiotherapy, Agriculture, Management, Food Science & Technology, Tourism and Hotel Management, Earth Sciences, Library & Information Science, Law, Computer Applications, Education, Arts and Fine Art, Environmental Studies, Forensic Science and Criminology, Languages and other Social Studies. All the courses are approved by the relevant governing bodies.

#### **Mission**

To impart quality vocational and scientific education through basic and applied research, to improve the quality and value of humans irrespective of gender, caste, nationality and religion

#### **Objectives**

- To provide solid foundation of academic principles, skills and practical training
- To inculcate strong understanding of the complex interdisciplinary subjects
- To infuse extensive development of written and communicative skills
- To work extensively for the creation of new knowledge
- To develop teaching, administrative and research skills
- To have greater appreciation for professionalism, values and integrity

#### **About IIC**

The Institution's Council (IIC) aims to inculcate a spirit of innovation and foster a culture of excellence and perfection among all the stakeholders at Bundelkhand University, Jhansi. The IIC shall function as a nodal agency, to promote ideation and innovation among the students and faculty. It will be an integral a part of the Innovation, Incubation and Entrepreneurship.

#### **Major Focus of IIC**

- To create a vibrant local innovation ecosystem
- Start-up/ entrepreneurship supporting Mechanism in HEIs
- Establish Functional Ecosystem for Scouting Ideas and Pre-incubation of Ideas
- Develop better Cognitive Ability amongst Technology Students

### Functions of IIC

- Promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus
- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini-challenges etc., with the involvement of industries.

### Vision

- To encourage, inspire and nurture young students, to develop and entrepreneurship ecosystem in the University amongst Students and Faculties alike, providing support to work with new ideas and transform them into prototypes

### Mission/Focus

- To create a conducive entrepreneurship culture and encourage innovation by providing mentoring support.

### Journey of IIC established at the Institute

- Bundelkhand University, Jhansi established its IIC on 19th August 2021 to promote innovation among its students by encouraging, inspiring, and nurturing them through periodic activities. (IIC ID: IC 20215905)

**Diversified representation in the IIC established at the institute from industry, Interdisciplinary & Departments/ Units etc. :** The IIC at the Bundelkhand University comprises of faculty members and students from all the diverse departments of the University, viz. Management, Engineering, Food Technology, Social Work, Economics, Mass Communication, Tourism and Hotel Management etc

#### B. Brief mention of key functionaries at the IIC Institute

<b>Faculty Representation</b>				
<b>S.No.</b>	<b>Type</b>	<b>Position</b>	<b>Name</b>	<b>Department</b>
1	Faculty Member	President	Prof. Aparna Raj	Institute of Tourism & Hotel Management
2	Faculty Member	Convener	Prof M.M.Singh	Institute of Earth Sciences
3	Faculty Member	Innovation Activity Coordinator	Dr.Saurabh Shrivastava	Institute of Mathematical Sciences and Computer Applications

4	Faculty Member	Start-up Activity Coordinator	Er. Awadhesh Gaur	Department of Mechanical Engineering
5	Faculty Member	Internship Coordinator	Er. Rahul Shukla	Department of Mechanical Engineering
6	Faculty Member	IPR Activity Coordinator	Dr. Ritu Singh	Institute of Library and Information Sciences
7	Faculty Member	Social Media Coordinator	Dr. Era Tiwari	Institute of Banking Economics & Finance
8	Faculty Member	ARIIA Coordinator	Dr. Sandeep Agarwal	Institute of Banking Economics & Finance
9	Faculty Member	NIRF Coordinator	Dr. Yashodhara Sharma	Institute of Banking Economics & Finance
10	Faculty Member	Member	Prof. D.K. Bhatt	Institute of Food Technology
11	Faculty Member	Member	Prof. Munna Tiwari	Department of Hindi
12	Faculty Member	Member	Dr. Mahendra Singh	Institute of Tourism & Hotel Management
13	Faculty Member	Member	Dr. Rishi Saxena	Dept of Microbiology
14	Faculty Member	Member	Er. Anurag	Institute of Engineering
15	Faculty Member	Member	Er. Priyanka Pandey	Institute of Engineering
16	Faculty Member	Member	Dr. Shilpa Mishra	Institute of Banking Economics & Finance
17	Faculty Member	Member	Dr. Vinit Dhaka	Institute of Environmental Sciences
18	Faculty Member	Member	Dr. Harpal Singh	Institute of Horticulture
19	Faculty Member	Member	Dr. Anupam Vyas	Institute of Engineering
20	Faculty Member	Member	Dr. Neha Mishra	Institute of Social Work
21	Faculty Member	Member	Dr. Kavya Dubey	Institute of Education

22	Faculty Member	Member	Ms. Medha Jaiswal	Institute of Tourism & hotel Management
23	Faculty Member	Member	Dr. Lavkush Dwivedi	Institute of Biomedical Sciences
	<b>Expert Representation</b>			
24	Vice President	Expert from Nearby Industry/Industry Association/Ecosystem Enablers	Mr. Dheeraj Khullar	Industry Expert
25	Expert	FI/Bank/Investor/Angel Investor/Venture Capitalist	Mr. Tejinder Singh	Finance Expert
26	Expert	Incubation Centre	Shahnaz Ayub	Incubator Expert
27	Expert	Patent Expert	Rajeshwari Hariharan	IP and Patent

**C. Resource strength (human capital and Physical capital) of the IIC institution**

- Total No. of IIC Members : **48**
- Total No. of IAs :**3**
- Total No. of faculty Mentors From Portal :**0**
- Pre-Incubation Units, If any :**0**
- Incubation Units, If any :**1**
- IP Facilitation Unit, If any : **yes**

**D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.**

- a. The University has an **Innovation Club** which holds various events and competitions in the campus for students
- b. The University also has an **Incubation Unit**. Details of which are attached further
- c. The University also has a **IPR Cell** to facilitate students and faculty members as and when needed

All the above committees are engaged in promotion of Innovation and Entrepreneurship in in the campus. Other than the above the University also has an Entrepreneurship Development Cell.



सत्यमेव जयते

GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that **BUNDELKHAND ACTIVE START-UP INCUBATION COUNCIL** is incorporated on this Sixth day of April Two thousand twenty-two under the Companies Act, 2013 (18 of 2013) and that the company is limited by guarantee.

The Corporate Identity Number of the company is **U80301UP2022NPL161933**.

The Permanent Account Number (PAN) of the company is **AAKCB6616Q** \*

The Tax Deduction and Collection Account Number (TAN) of the company is **AGRB12710F** \*

Given under my hand at Manesar this Eighth day of April Two thousand twenty-two .



Digital Signature Certificate  
Ms Sheetal Kumari

For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

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Mailing Address as per record available in Registrar of Companies office:

BUNDELKHAND ACTIVE START-UP INCUBATION COUNCIL  
00, BUNDELKHAND UNIVERSITY NEW BUILDING, NEAR M L B  
COLLEGE, JHANSI, JHANSI, Jhansi, Uttar Pradesh, India, 284128



\* as issued by the Income Tax Department

## **University Incubation Center**

### **BASIC**

#### **Bundelkhand University Active Start-Up Incubation Council (Registered under Section 8 of Companies Act)**

##### **About BASIC (Bundelkhand University Active Start-Up Incubation Council)**

Bundelkhand University Active Start-Up Incubation Council (BASIC), Bundelkhand University, Jhansi, is established for nurturing innovation by encouraging, supporting & promoting technology-based startups and providing an ecosystem for their growth by incubating in the Center. This Council is dynamically involved in evolving the paradigm of entrepreneurial approach and environment of ideating, creating and commercializing the ventures at the University or any other startup aligned to the core theme of Foundation.

##### **The Main Objectives of BASIC**

- i. To encourage and promote innovation and assist start-up companies by establishing and providing physical infrastructure
- ii. To provide incubation services to innovation and start-up companies by facilitating Science, technology, humanities and management consulting services and guidance.
- iii. To conduct entrepreneurial activities and create culture of innovation and entrepreneurship leading to technology-based start-ups
- iv. Establishing incubation centers, promoting new technology/knowledge/innovation based startups, building of a vibrant startup ecosystem by establishing network between academia, financial institutions, industries and other institutions, provide training and certification services, services to startups like mentoring, legal, financial. services etc, conduct exhibitions, trade fairs, etc., or any other value added or promotional activities for startups, students or industry at large as and when required to provide a platform for research and development by any individual, institution. company or otherwise, and to provide incubations services, due diligence services. preparing feasibility reports, facilitating various registration procedures, or any other services which may be required by university established under the Uttar Pradesh University Act, 1973.
- v. Nurturing the translation of ideas and innovations emerging from the scientific, technological and knowledge capital, to generate commercial and social impact and to contribute to the economic development and social well-being of the region and country by building the necessary infrastructure for creation and translation of technology to market readiness, by supporting adoption of it by exiting ventures and creating networks between academia industry and financial institutions and providing such assistance as required.
- vi. Fostering the spirit of innovation, entrepreneurship and Start Ups in individuals and groups at National and International level, to address the current and emerging societal need by providing an effective channel or forum,



both online or offline to bridge the gap between scientific research and knowledge creation at university established under the Uttar Pradesh University Act 1973 and affiliated institution and commercialization on the other hand to deliver innovate solutions to the requirement of the market or society at large, after optioning required approval from competent authority.

- vii. Facilitating co-operation and interaction between academia and industry (specifically between university and enterprises, entrepreneurs in various sectors) and promote innovation through formal and informal means, to identify, conceptualize, implement joint projects between companies/entrepreneurs and faculty/students of university and also provide various management, consultancy, or any other services to university to promote their objects or as per the requirements, including the services as mentioned above
- viii. Providing training, education, certifications, short term courses long term courses or otherwise or conduct exhibitions, promotional events/activities or otherwise in parlance to the objects a stated above, after obtaining required approvals from university.

#### **Our focus and thrust Areas for the Incubation are**

- Automation
- Electrical and Electronics
- Software / IT based solutions
- Material Engineering
- Hotel Management and Tourism
- Agriculture Sciences
- Bio-Technology
- Economics, Banking and Finance
- Social Work
- Pharmacy
- Architecture
- Food Technology and Processing

#### **Board**

Chairman – Hon'ble Vice Chancellor (Prof Mukesh Pandey)  
Chief Operating Officer- Prof Sunil K Kabia, Director IQAC  
Finance Controller – Finance Officer (Shri Wasi Mohammad)  
Member Secretary – Registrar (Shri Vinay Kumar Singh )  
Dy Director (Entrepreneurship and Start Up)-Dr Rishi Saxena  
Dy Director (Incubation and Innovation) - Er Anupam Vyas

#### **Other Members**

1. Er Brijendra Shukla
2. Dr LavkushDivewdi
3. Dr Mohd Nayim
4. Shri Amol Agarwal, CA
5. Er Sabir Ali
6. Dr Kamlesh Bilgian
7. Dr Prem Prakash Rajpoot
8. Dr Shilpa Mishra
9. Dr SachinUppadhaya

## 10. Dr Santosh Pandey

The University established its IIC on 19<sup>th</sup> August 2021, and since then, till August 2022 has conducted various IIC/Self Driven and Celebration Activities other than attending all MIC activities. (list attached).

***The IIC Bundelkhand University achieved a 2 star rating in IIC 3.0, eventhough the work had been done for only eleven days. For the Qtr I and Qtr II of IIC 4.0 the IIC at the Bundelkhand University has achieved 2/2 rating and 50/50 points***

The University has various facilities and bodies which will facilitate Pre Incubation, Incubation and Entrepreneurship in the University

- a. **Innovation Center:** The University has a state of the Art Innovation Center. Innovation Centre, Bundelkhand University, Jhansi provides analytical facilities in the area of biological, physical and chemicals sciences. The centre has established Central Instrumentation Facility (CIF) to promote R&D in university and its affiliated colleges and to provide analytical facilities to researchers and industries throughout India. Sophisticated analytical instruments are vital for pursuing research and performing quality R& D. X Ray Diffractometer, Gas Chromatograph Mass Spectrometer, Ultra Centrifuge, Digital Imaging System, Multi Mode Microplate Reader, Real Time PCR, PQMS, Two Dimensional Gel Electrophoresis etc. These instruments are expensive and cannot be provided through individual project mechanism. Moreover, these instruments are of inter/multidisciplinary utility and thus it is desirable to use them on sharing basis for their optimum utilization.
- b. **Entrepreneurship Development Cell** is being constituted in the University with a dedicated team of actively working faculty who has an industry exposure along with some student representatives. Aspiring entrepreneurs shall be groomed with the necessary inputs on how to be a successful entrepreneur through workshops and seminars by eminent people from the industry. The BUEDC shall encourage the students to consider self-employment as a career option by providing necessary training in Entrepreneurship skills through standardized courses. The cell shall also organize different activities and events from time to time to train and motivate the students on entrepreneurship. The BUEDC shall strive to bridge the gap between Industry and Academia. The cell shall undertake several activities for student development to provide them corporate exposure while studying and develop a spirit of entrepreneurship.
- c. **Internal Quality Assurance Cell** In pursuance of the National Action Plan of the National Assessment and Accreditation Council (NAAC), Bangalore, for performance evaluation, assessment and accreditation and quality upgradation of institutions of higher education, the NAAC proposes that every accredited institution should establish an Internal Quality Assurance Cell (IQAC) as a postaccreditation quality sustenance measure. Since quality enhancement is a continuous process, the IQAC will become a part of an institution's system and work towards realising the goals of quality enhancement and sustenance. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the performance of institutions. The IQAC will make a significant and meaningful contribution in the post accreditation phase of institutions. During the post-accreditation period, the IQAC will channelize the efforts and measures of an institution towards academic excellence

### **E. Highlight Achievements (Narrative/Graphical/tabular representation)**

- Number and Different types of I&E and IPR activities Conducted : List of all activities conducted is annexed at Annexure A
- No. of student's & faculty ideas generated : **150**
- No. of student's & faculty Innovation/prototypes developed : **20**
- No. of IPs generated, published and granted : **2 granted, 11 published**
- No. of Student & Faculty Start-ups/Ventures established : **5**
- Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus : **2 lakhs**
- Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR : **2,00,000.**

**The University has also received 1.50 Crore from UP Electronics Corporation Ltd. For establishment of Incubator under the UP Startup Policy 2020**

- No. of Technology Transfer and Commercialisation happened : **Nil**

F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum [Profile of few faculties with 2-3 line of their achievements] : **15**

G. Highlight selected best Innovations & images with mention of inventor/innovation name : NA

H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name : NA

I. List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation : NA

J. Participation of IIC-institute in various programs of Central and State Govt. Highlighting specially for the schemes or programs : **3**

- **ARIIA** – participation and Rank
- **NISP Adoption status** – not yet
- **Smart India Hackathon etc.** : The University took part in it, report submitted as Self Driven Activity. Two teams of the University. Six teams of the University qualified in software results. The names of the teams are, **19536 – Vision, 25084 – Bitwise Nerds, 31194 – Conquerors, 29535 – Unstoppable # 6, 22434 – Server\_Monks, 25587- Bughunters Squads**

**K. Detail of Social Media & Connections of IIC institute**

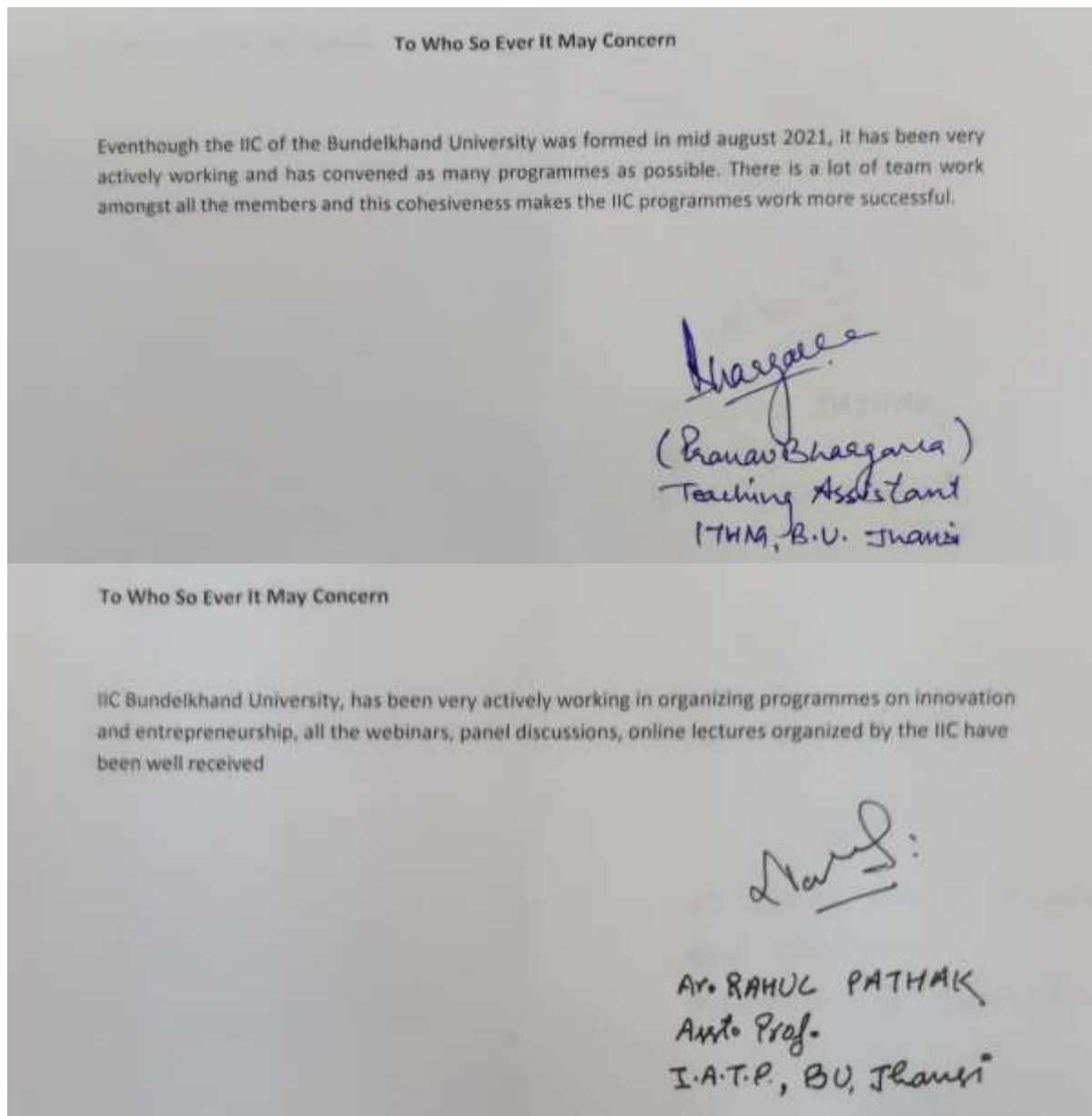
**YouTube** <https://www.youtube.com/channel/UC7NleHjsMANX6PJVUr0tF1w>

**FaceBook** <https://www.facebook.com/Institution-Innovation-Council-105798771837590>

**Twitter** <https://twitter.com/InnovationCoun4>

**Instagram** <https://www.instagram.com/innovationcouncil4bu/>

**L. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell**



To Who So Ever It May Concern

IIC Bundelkhand University, has been very actively working in organizing programmes on innovation and entrepreneurship, all the webinars, panel discussions, online lectures organized by the IIC have been well received

Tiwari  
Er. Sandip Kumar Mishra  
Asst Prof.  
Mechanical Engg Deptt, (BU).

To Who So Ever It May Concern

The work done by the IIC is exemplary and the programmes they have organized are of the highest quality. It is good to see students taking active participation in all the programmes

Tiwari  
Dr. Era Tiwari  
Assistant Professor  
Institute of Economics & Finance  
Bundelkhand University  
(Member, IIC).

To Who So Ever It May Concern

The Institute Innovation Council has been active in organizing various programmes in Bundelkhand University and I have observed they are very beneficial for both the teachers and students.

*medha*  
Medha Jaiswal  
TA  
ITM  
BU

**M. Images**













**N. Contact**

**Prof Aparna Raj**

President

Institution's Innovation Council

Bundelkhand University

Jhansi 284128

Phone No. 9453039872

**Prof M.M Singh**

Convenor, IIC

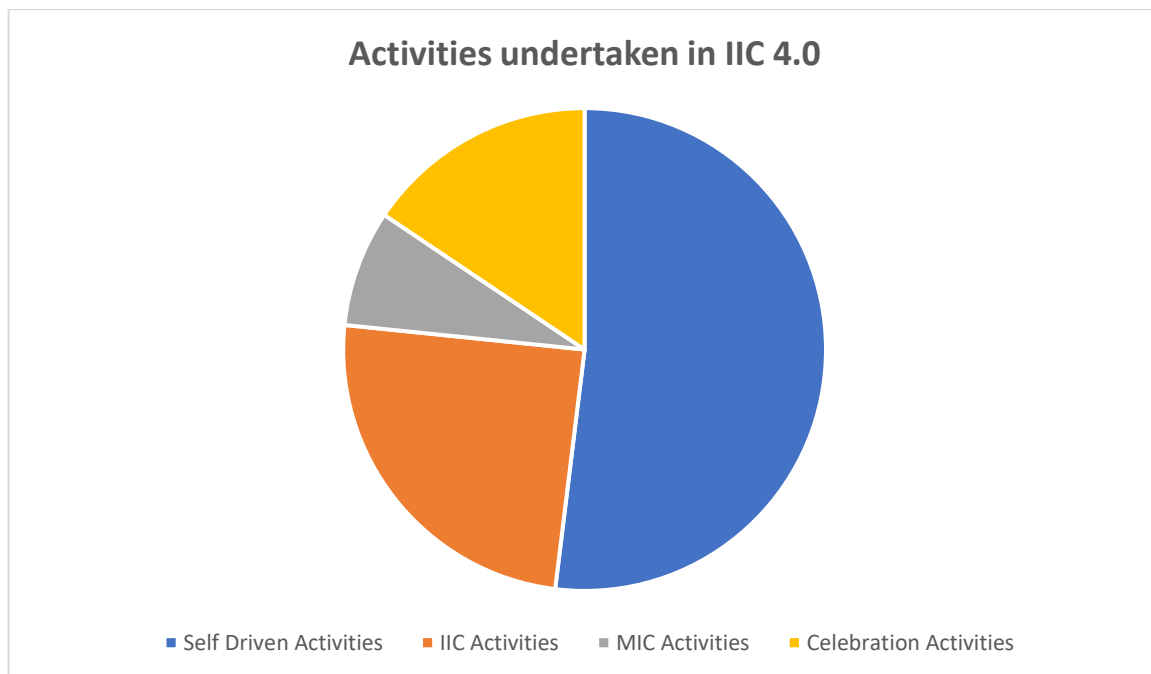
Bundelkhand University, Jhansi

## ANNEXURE A

### Activities Undertaken in IIC 4.0

**September 2021 – August 2022**

Type of Activity	Number
No. of IIC Activities Undertaken	<b>19</b>
No. of Self Driven Activities Undertaken	<b>40</b>
No. of Celebration Activities	<b>12</b>
No. of MIC Activities	<b>6</b>



### Detailed List of Activities

S.No.	Title of the Programme	Date	Type
1	Need of Innovative Approach to Revive Tourism for Inclusive Development	25 Sept, 2021	<i>Self Driven Activity</i>
2	National Education Day	23 Nov, 2021	<i>Celebration Activity</i>
3	My Story – Motivational Session by Successful Entrepreneurs/StartUp Founder	25 Nov, 2021	<i>IIC Activity</i>
4	My Story – Motivational session by Successful Innovators	26 Nov, 2021	<i>IIC Activity</i>
5	Workshop on Entrepreneurship and Innovation as Career Opportunity	29 Nov, 2021	<i>Self Driven Activity</i>
6	Exposure and field visit for problem identification	27 Nov, 2021	<i>IIC Activity</i>
7	Session on Problem solving and Ideation Workshop	29 Nov, 2021	<i>IIC Activity</i>
8	Creating a Culture for Innovation	29 Nov, 2021	<i>Self Driven Activity</i>

9	India Start Up Day	29 Nov, 2021	<i>Celebration Activity</i>
10	National Innovation Day	29 Nov, 2021	<i>Celebration Activity</i>
11	National Pollution Control Day	2, Dec, 2021	<i>Celebration Activity</i>
12	Interactive Motivational Speech	27 Dec, 2022	<i>Self Driven Activity</i>
13	National Energy Conservation day	14 Dec, 2021	<i>Celebration Activity</i>
14	Interactive Motivational Speech	27 Dec, 2022	<i>Self Driven Activity</i>
15	A Guidance Programme on Career Opportunities after B.Tech	16 Dec, 2021	<i>Self Driven Activity</i>
16	Field Visit to Fab Lab/Makers Space/Design Center	13 Jan, 2022	<i>IIC Activity</i>
17	IPR Awareness Programme	January 20, 2022	<i>IIC Activity</i>
18	Entrepreneurship and Innovation as Career Opportunity - Ms Shivani Bundela-	January 24 2022	<i>Self Driven Activity</i>
19	My Story - Motivational Session by Successful Start Up Founders- Dr Bhupinder Sethi & Mrs. Archana Bajaj	January 25 2022	<i>Self Driven Activity</i>
20	My Story - Motivational Session by Successful Start Up Founders- Mrs. Rachna Arora & Mrs. Sangita Arora	January 27, 2022	<i>Self Driven Activity</i>
21	Sharing My Entrepreneurship Journey- Mrs Yojana Singh & Ms. Neha Varyani	January 28, 2022	<i>Self Driven Activity</i>
22	Entrepreneur Skills Attitude and Behaviour Development- Dr. Pratima Khandelwal	January 29, 2022	<i>Self Driven Activity</i>
23	Mindset Hacks from My Entrepreneurial Journey - Ms Vandana Teji	February 1, 2022	<i>Self Driven Activity</i>
24	The Art to remain Positive - AVM P.K.Shrivastava	February 4, 2022	<i>Self Driven Activity</i>
25	National Science Day - Month long Celebration	Feb 1 - Feb 28 2022	<i>Celebration Activity</i>
26	Workshop on Design Thinking Critical thinking and Innovation Design	February 8, 2022	<i>IIC Activity</i>
27	Financial awareness Programme	Feb 9, 2022	<i>Self Driven Activity</i>
28	Process of Innovation and TRL and Commercialisation of Lab Technologies and Tech Transfer	16, Feb 2022	<i>IIC Activity</i>
29	An Era of Entrepreneurship in Biological Sciences	Feb 19, 2022	<i>Self Driven Activity</i>
30	MIC Activity E-Symposium on Building Innovation Ecosystem in Educational Institutions- Day 1	Jan 11, 2022	<i>MIC Activity</i>
31	MIC Activity E-Symposium on Building Innovation Ecosystem in Educational Institutions- Day 2 (12th Jan 2022)	Jan 12. 2022	<i>MIC Activity</i>
32	MIC Activity Orientation Session on IIC 4.0 & Features	Jan 24, 2022	<i>MIC Activity</i>

33	Expert Talk on Process of Innovation & Technology Readiness Level and Commercialisation of Lab Technologies and Tech Transfer	Feb 16, 2022	<i>IIC Activity</i>
34	Achieving Problem Solution Fit and Product Market Fit	Feb 23, 2022	<i>IIC Activity</i>
35	One week Workshop on Data on data Analytics for Entrepreneurship and Business Innovation using R	March 8-12 2022	<i>Self Driven Activity</i>
36	Role of Women in Science and technology	March 8, 2022	<i>Self Driven Activity</i>
37	Celebrating Women – Entrepreneurs and Innovators	March 8, 2022	<i>Self Driven Activity</i>
38	Smart India Hackathon – Internal Hackathon	March 28, 2022	<i>Self Driven Activity</i>
39	Research and Innovation in Startup ideas, products, teams and execution	April 11, 2022	<i>Self Driven Activity</i>
40	Session on how to Plan for Start up and Legal and Ethical Steps	April 19, 2022	<i>IIC Activity</i>
41	Session on Business Model Canvas	April 21, 2022	<i>IIC Activity</i>
42	Earth Day	April 22, 2022	<i>Celebration Activity</i>
43	Preplacement talk, ‘Internship Opportunity for Management Students’	April 25, 2022	<i>Self Driven Activity</i>
44	World IP Day	April 26, 2022	<i>Celebration Day</i>
45	Expert Lecture on IPR	April 29, 2022	<i>IIC Activity</i>
46	National Technology Day	May 11, 2022	<i>Celebration Activity</i>
47	Managing Literature and Bibliographic Metadata using Mendley	May 13, 2022	<i>Self Driven Activity</i>
48	World Environment day	June 4, 2022	<i>Celebration Activity</i>
49	NEP 2020 Credit Mobility and Academic bank of credit	June 14, 2022	<i>Self Driven Activity</i>
50	National Webinar – NEP 2020 – Multidisciplinary Education and research	June 15, 2022	<i>Self Driven Activity</i>
51	Session on “Out of the box thinking for problem solving”	June 28, 2022	<i>MIC Activity</i>
52	Refresher course on IPR and Patent Development	July 9, 2022	<i>Self Driven Activity</i>
53	Brain Storming on Innovation Ideation and Conceptualisation of Research Themes	July 11, 2022	<i>Self Driven Activity</i>
54	Expert Talk by Prof Rajesh Kr Dubey on Role and Responsibilities of HEI’s in Entrepreneurship	August 5, 2022	<i>Self Driven Activity</i>
55	Career Counselling and Job Opportunities (Library Science)	August 6, 2022	<i>Self Driven Activity</i>
56	Session on Accelerators/Incubation – Opportunities for Students and Faculties – Early Stage Entrepreneurs	August 10, 2022	<i>IIC Activity</i>

57	AKAM- EBSB : Visit of students from UP to Arunachal Pradesh	August 14-22, 2022	<i>Self Driven Activity</i>
58	Innovation and Entrepreneurship in HEI's for Atmanirbhar Bharat and Celebrating 75 yrs of independence Azadi ka Amrat Mahotsav	August 17, 2022	<i>Celebration Activity</i>
59	Field Trip to IIT Kanpur	August 17, 2022	<i>IIC Driven Activity</i>
60	Entrepreneurs' Talk – Celebrating the Freedom to Start	August 20, 2022	<i>Self Driven Activity</i>
61	Two Days International Seminar 'Entrepreneurship Culture & Economic Growth'	August 21-22 2022	<i>Celebration Activity</i>
62	Session on Innovation and Startup Ecosystem Enablers from the region - Entrepreneurial Talk	August 22, 2022	<i>Self Driven Activity</i>
63	Quiz Competition	August 23, 2022	<i>Self Driven Activity</i>
64	Extempore Competition	August 23, 2022	<i>Self Driven Activity</i>
65	Start up and Funding Opportunity in Pharmacy, Engineering and Life Sciences	August 24, 2022	<i>Self Driven Activity</i>
66	Session on Innovation/Prototype Validation – Converting Innovation into a Startup	August 23, 2022	<i>IIC Driven Activity</i>
67	Quiz Competition	August 23, 2022	<i>Self Driven Activity</i>
68	Extempore Competition	August 23, 2022	<i>Self Driven Activity</i>
69	Session on Lean Start up & Minimum Viable Product/Business	August 20, 2022	<i>IIC Activity</i>
70	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	August 22, 2022	<i>IIC Activity</i>
71	Session on Innovation and Start up Ecosystem Enablers from the region/state/nation	August 24, 2022	<i>IIC Activity</i>
72	Webinar on Entrepreneurial Opportunities in Education Sector	August 29, 2022	<i>Self Driven Activity</i>
73	IIC Regional Meet – Lucknow	August 29, 2022	<i>MIC Activity</i>
74	Webinar on Importance of Packaging for Entrepreneurship Development	August 31, 2022	<i>Self Driven Activity</i>
75	Motivational Talk on Startup by Prof Mukesh Pandey	August 31, 2022	<i>Self Driven Activity</i>
76	Session on Accelerators/Incubation – Opportunities for Students and Faculties – Early Stage Entrepreneurs	August 31, 2022	<i>Self Driven Activity</i>
77	Annual Report		<i>MIC Activity</i>



**Brochure**  
**IIC Bundelkhand University**





## यू पी इलेक्ट्रॉनिक्स कारपोरेशन लिमिटेड

### U.P. Electronics Corporation Limited

(A U.P. GOVT. UNDERTAKING)

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E-mail : md@uplc.in, uplco@gmail.com Website : http://www.uplc.in U.P. Electronics Corporation Limited @UpElectronicsCo

सन्धर्भ:यूपीएलसी स्टार्टअपनीति-2020(2022-23)/1185

दिनांक 06 सितम्बर, 2022

कुलभूति,  
बुंदेलखण्ड विश्वविद्यालय, झांसी,  
कानपुर रोड, झांसी,  
उत्तर प्रदेश-284128

विषय: इन्क्यूबेटर की स्थापना हेतु बुंदेलखण्ड विश्वविद्यालय, झांसी को "उपरो स्टार्ट-अप नीति-2020" के अन्तर्गत वित्तीय प्रोत्साहनों की स्वीकृति की सूचना।

महोदय,

उपरो स्टार्ट-अप नीति-2020 के अन्तर्गत अपर मुख्य सचिव आईटी एवं इलेक्ट्रॉनिक्स, उपरो शासन की अध्यक्षता में गठित नीति कार्यान्वयन इकाई (पी.आई.यू.) की दिनांक 27.07.2022 को आयोजित बैठक में आपके उपरोक्त विषयक प्रस्ताव पर प्राप्त अनुमोदन के क्रम में इन्क्यूबेटर की स्थापना हेतु आपके संस्थान को स्वीकृत वित्तीय प्रोत्साहनों एवं तत्सम्बन्धी नियमों एवं शर्तों से निम्नवत् अवगत कराया जाता है-

नीति के अन्तर्गत वित्तीय प्रोत्साहन की अनुमन्यता	पी.आई.यू. द्वारा स्वीकृत धनराशि
नीति के प्रस्ताव-9.1 तथा शासनादेश सं-11/2020/1129/78-1-2020-25/2012 दिनांक 18 अगस्त, 2020 के अनुसार "इन्क्यूबेटर" को परिचालन व्ययों की पूर्ति हेतु 08 वर्ष की अवधि अथवा स्व-निर्भर होने तक, जो भी पहले हो, अधिकतम रु. 30 लाख प्रतिवर्ष तक की आर्थिक सहायता अनुमन्य होगी। सह प्रोत्साहन उन इन्क्यूबेटरों को दिया जायेगा जिनके पास 10 अथवा अधिक स्टार्टअप इन्क्यूबेटर हैं।	कुल रु. 1.50 करोड़
शासनादेश संख्या-671/78-1-2020-153आईटी/2020, दिनांक 23 मई, 2022 द्वारा उभरा व्यवस्था को इस सीमा तक संशोधित किया गया है कि "यह प्रोत्साहन उन इन्क्यूबेटरों को दिया जायेगा जिनके पास 02 अथवा अधिक स्टार्टअप इन्क्यूबेटर हैं तथा उन्हें तदनुसार आनुवांशिक रूप में परिचालन व्यय की अनुमन्यता होगी।"	30.00 लाख प्रतिवर्ष की सीमा तक अधिकतम 05 वर्ष की अवधि अथवा स्व-निर्भर होने तक (नीति की काल अवधि में ही वित्तीय प्रोत्साहन अनुमन्य होंगे)

2. यह स्वीकृति उपरो स्टार्टअप नीति-2020 एवं तत्सम्बन्धित शासनादेशों में उल्लिखित अन्य नियमों एवं शर्तों के अधीन है। इसके अतिरिक्त आपके संस्थान द्वारा निम्नलिखित शर्तों का अनुपालन किये जाने की भी अनिवार्यता होगी-

- उपरो स्टार्टअप नीति के अन्तर्गत प्रदत्त मान्यता, भौजल संस्था द्वारा समय-समय पर निर्धारित वार्षिक कार्य-प्रदर्शन मानकों को पूर्ण करने के प्रतिबन्ध के साथ, नीति-अवधि की काल-अवधि के लिए है।
- इन्क्यूबेटर को अपने मेजबान संस्थान से पुष्टक लेख-पुस्तक रखना होगा ताकि अन्य स्रोतों से प्राप्त अनुदान/सहायता से ओवरलैप न हो।
- परिचालन व्यय अनुदान का लाभ प्राप्त करने के लिए इन्क्यूबेटर को संबद्ध तथा आन्तरिक व्यापार विभाग, भारत सरकार (DPAT, Govt of India) में पंजीकृत न्यूनतम 10 स्टार्टअप को

सतत रूप से इन्क्यूबेट किया जाना अपेक्षित है। इन्क्यूबेटर ने जितने कार्यरत होंगे उनके समानुपात में ही अनुदान धनराशि की अनुमन्यता होगी।

- इन्क्यूबेटर द्वारा 25 प्रतिशत इन्क्यूबेटर सौटस महिलाओं द्वारा स्थापित/सह-स्थापित स्टार्टअप को प्राथमिकता पर विद्ये जाने हेतु आवेदन किया जाना आवश्यक होगा।
- इन्क्यूबेटर द्वारा इन्क्यूबेटर के प्रवेशद्वार तथा साथ ही साथ अन्य ब्रॉडिंग एवं प्रचारार्थक सामग्री पर "स्टार्ट-अप-यूपी" लोगो प्रदर्शित किया जाना आवश्यक होगा। परिसर में स्थापित इन्क्यूबेटर में प्रवेश एवं प्रतिभाग हेतु छात्रों के बीच व्यापक जागरूकता उत्पन्न करने के लिए इन्क्यूबेटर द्वारा कार्यदायी संस्था के परामर्श एवं सहयोग से विपणन और जागरूकता अभियान चलाये जायेंगे।
- पूजीगत अनुदान की अनुमन्यता केवल निजी मेजबान संस्थानों द्वारा संचालित इन्क्यूबेटरों के लिए है।
- पूजीगत अनुदान का संचितरण कुल अनुमोदित पूजीगत व्ययों के अधीन वास्तविक व्ययों के 50 प्रतिशत की सीमा तक प्रतिवर्ष के रूप में किया जाएगा। संस्थान द्वारा वास्तविक व्यय



### Highlight Achievements

The Institute Innovation Council at Bundelkhand University is only one year old. Hence there is not data to be provided in this head. Though there have been patents, start-ups etc which have been done by students and faculty members of various departments.

The Vice Chancellor of the University, Prof Mukesh Pandey got a patent to his name during this period. Details of which are as follows



# स्मार्ट झाँसी

## संक्षिप्त समाचार

### कुलपति बुविवि प्रो मुकेश कुमार पाण्डेय मिला उनके आविष्कार के लिए पेटेंट

झाँसी। बुंदेलखंड विश्वविद्यालय झाँसी शोध एवं अनुसंधान पर विशेष जोर दे रहा है।



राष्ट्रीय शिक्षा नीति में शोध एवं अनुसंधान को बढ़ाने के लिए विश्वविद्यालयों को प्रेरित किया गया है। बुंदेलखंड विश्वविद्यालय के कुलपति प्रो. मुकेश कुमार पाण्डेय ने शिक्षकों के लिए स्वयं उदाहरण बन कर एक मिसाल प्रस्तुत की। हाल ही में प्रोफेसर मुकेश पांडे को उनके नए आविष्कार डुअल रोटार विंड टरबाइन के लिए पेटेंट अधिनियम 1970 के उपबंधों के अनुसार 11 जून 2016 से 20 वर्ष की अवधि के लिए पेटेंट अनुदत्त किया गया है। जानकारी साझा करते हुए प्रो. मुकेश कुमार पाण्डेय ने बताया की वह सभी बुंदेलखंड विश्वविद्यालय के शिक्षकों के लिए बौद्धिक संपदा अधिकार प्राप्ति पर कुछ विशेष रिवाइड सिस्टम स्कीम के विषय में सोच रहे हैं और जल्दी ही बौद्धिक संपदा अधिकार पॉलिसी शिक्षकों से साझा की जाएगी जो ना केवल शिक्षकों को नए शोध एवं आविष्कारों के लिए प्रेरित करेगी अपितु अंतरराष्ट्रीय स्तर पर भी भारत की रैंकिंग को और बेहतर बनाएगी !

### Patents Published by Faculty Members

Name of the Patenter	Patent Number	Title of the patent	Year of Award of patent	Documents
Saiyed Tazen Ali	2.02E+11	Device Reduce Noise Pollution in Smart Vehicle.Application	2016-17	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/42022655-Intellectual Property India.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/42022655-Intellectual Property India.pdf</a>
Dr. Shashi Alok	2.02E+11	PHARMACOLOGICAL EVALUATION OF ANTILITHIATIC ACTIVITY OF INDIGENOUS MEDICINAL PLANTS USED IN TRADITIONAL SYSTEM OF MEDICINE	2016-17	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202212738-Dr. Shashi Alok patents.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202212738-Dr. Shashi Alok patents.pdf</a>
Dr. Shashi Alok	2.02E+11	EFFECT OF PONGAMIA PINNATA LINN. LEAVES ON ETHYLENE GLYCOL INDUCED UROLITHIASIS IN RATS	2016-17	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420221318-Dr. Shashi Alok patents.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420221318-Dr. Shashi Alok patents.pdf</a>
Dr Rajesh Kumar Pandey	559/DEL/2009	Biopesticide Formulation Comprising Of Fungal Bioagents, Botanical Antagonists, Peat Powder And Acacia Gum For The Control Of Plant Pathogens And The Method For The Preparation	2016-17	
SANJAY JAIN	2.02E+11	EFFECT OF PONGAMIA PINNATA LINN. LEAVES ON ETHYLENE GLYCOL INDUCED UROLITHIASIS IN RATS	2016-17	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420224120-Dr. Shashi Alok patents.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420224120-Dr. Shashi Alok patents.pdf</a>
SANJAY JAIN	2.02E+11	PHARMACOLOGICAL EVALUATION OF ANTILITHIATIC ACTIVITY OF INDIGENOUS MEDICINAL PLANTS USED IN TRADITIONAL SYSTEM OF MEDICINE	2016-17	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420224230-Dr. Shashi Alok patents.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420224230-Dr. Shashi Alok patents.pdf</a>

AMIT TIWARI	290771	A culture medium for the growth of <i>Malassezia</i> species	2017-18	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202241732-patent certificate.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202241732-patent certificate.pdf</a>
DR PIYUSH BHARDWAJ	2.02E+11	EFFECT OF PONGAMIA PINNATA LINN. LEAVES ON ETHYLENE GLYCOL INDUCED UROLITHIASIS IN RATS	2017-18	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232144-Dr. Shashi Alok patents 2017.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232144-Dr. Shashi Alok patents 2017.pdf</a>
Dr Rajesh Kumar Pandey	Plos One	Reviewer of Plos One	2018-19	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232654-Reviewer Certificate from Plos OnePDF.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232654-Reviewer Certificate from Plos OnePDF.pdf</a>
Dr Rajesh Kumar Pandey	Indian Phytopathology Springer	Reviewer of Indian Phytopathology Springer	2018-19	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202233025-reviewer certificate from IPS.jpg">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202233025-reviewer certificate from IPS.jpg</a>
Dr Rajesh Kumar Pandey	11.163.19	Genetic stock deposition: Fungal Culture of <i>Colletotrichum gloeosporioides</i> isolated from leaf of <i>Dracaena deremensis</i> deposited in Indian Type Culture Collection (ITCC) No. 52196 Indian Agricultural Research Institute, New Delhi - 110 012, India	2019-20	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420222196-ITCC Identification or culture supply services Division of Plant Pathology IARI New Delhi.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420222196-ITCC Identification or culture supply services Division of Plant Pathology IARI New Delhi.pdf</a>
Dr Rajesh Kumar Pandey	52196	Herbarium stock deposition: Infected leaf of <i>Dracaena deremensis</i> with fungal pathogen <i>Colletotrichum gloeosporioides</i> deposited in Herbarium Cryptogamae Indiae Orientalis (HCIO) Herb No. 11,163,19 Indian Agricultural Research Institute, New Delhi -110 012, India	2019-20	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420222210-HCIO Division of Plant Pathology IARI New Delhi Scan 3 Sep 2019.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420222210-HCIO Division of Plant Pathology IARI New Delhi Scan 3 Sep 2019.pdf</a>
Dr Rajesh Kumar Pandey	Springer Nature	Reviewer of Springer Nature BMC Microbiology	2019-20	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232838-Reviewer Certificate from SPRINGER NATURE PDF.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232838-Reviewer Certificate from SPRINGER NATURE PDF.pdf</a>

Anjali Srivastava	202111029989 A	Extruded fried snack from taro	2020-21	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420220288-Patent Published.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420220288-Patent Published.pdf</a>
Dr. Ram Narayan Prajapati	2.02E+09	A Novel Polyherbal Extract having Antidiabetic Potential	2020-21	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202235855-Patent certif..jpg">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202235855-Patent certif..jpg</a>
RISHIKES H GUPTA	2.02E+09	A Herbal Mosquito Repellent Diffusing Composition	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420225280-Patent 2022.jpg">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420225280-Patent 2022.jpg</a>
Dr. Bhawna Sharma	German Patent - DE file number (2022 100 042.5)	Gastroretentive tablet formulation	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232340-Patent.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202232340-Patent.pdf</a>
DR PIYUSH BHARDWA J	2.02E+11	Herbal Composition having anti amnesic and cerebro protective potentials	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420223433-2021103739-Innovation Patent Certificate (1).pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420223433-2021103739-Innovation Patent Certificate (1).pdf</a>
DR PIYUSH BHARDWA J	2.02E+09	A HERBAL MOSQUITO REPELLENT DIFFUSING COMPOSITION	2021-22	
DR PIYUSH BHARDWA J	2.02E+09	A NOVEL POLYHERBAL EXTRACT HAVING ANTIDIABETIC POTENTIA	2021-22	
DR PIYUSH BHARDWA J	2.02E+12	Herbal Formulation for Wound Healing in Diabetic Patients	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202231953-Dr Sunil Niranjan 2022 dutch.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202231953-Dr Sunil Niranjan 2022 dutch.pdf</a>
Prof Sunil K Kabia	53/2021	Application of Marketing Strategies and tools in Restaurants	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202231033-594b266c-f43e-45c7-a192-18f3afff12d6.jpg">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/4202231033-594b266c-f43e-45c7-a192-18f3afff12d6.jpg</a>
Dr Rajesh Kumar Pandey	Reviewing	Springer-Indian Phytopathology Certificate of Reviewing	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420223464-Rajesh Kumar Pandey IPS Review.pdf">https://bundlekhanduniversity.s3-ap-south-1.amazonaws.com/420223464-Rajesh Kumar Pandey IPS Review.pdf</a>
Prof Sunil K Kabia	202231027521 A	PROSPECTS AND PROBLEMS OF MEDICAL TOURISM IN INDIA WITH REFERENCE TO MUMBAI REGION	2021-22	
Dr. Sanjay Nibhoria	202231006225 A	TOURISM INDUSTRY AN INQUIRY INTO ITS	2021-22	<a href="https://bundlekhanduniversity.s3-ap-south-">https://bundlekhanduniversity.s3-ap-south-</a>

		GROWTH PROBLEMS PROSPECTS AND STRATEGY IN DEHRADUN		<a href="https://www.amazonaws.com/620222842-WhatsApp%20Image%202022-07-12%20at%204.13.31%20PM.jpeg">1.amazonaws.com/620222842-WhatsApp Image 2022-07-12 at 4.13.31 PM.jpeg</a>
Data Operator_1	Vijay kumar yadav ,pushpendra kumar ,ram narayan prajapati,vimal kumar yadav,rishikes h gupta and piyush bharadwaj	A NOVEL POLYHERBAL EXTRACT HAVING ANTIDIABETIC POTENTIAL.; patent Number -2021104048	2021- 22	



**Awards bestowed on Faculty Members**

Dr. Shrihari Tripathi	2020 -21	Best Teacher Award	Government Of Uttar Pradesh And Bundelkhand University	Teacher
Dr. Shilpa Mishra	2021 -22	Contribution In Higher Education In New Education Policy -2020 Best Teacher Award	Uttar Pradesh Government And Bundelkhand University Jhansi	Teacher
Avanish Kumar	2018 -19	Rashtriya Hindi Seva Samman	National Education And Human Resource Development Organization, Dadar (East) Mumbai	Teacher
Avanish Kumar	2021 -22	Associate Fellowship Award (Afiaps)	International Academy Of Physical Sciences (Iaps)	Teacher
Dr Rajesh Kumar Pandey	2021 -22	Social Innovative Esw National Award	Environment And Social Welfare Society, World Heritage Site Khajuraho, Madhya Pradesh Accredited By Niti Ayog Govt. Of India	Teacher
Sunil Trivedi	2021 -22	Best Teacher Award For Implimentation Nep-2020 In Higher Education	Bundelkhand University Jhansi	Teacher
Zakir Ali	2021 -22	Indo Asian Best Scientist Award In Artificial Neural Network	Imrf Institute Of Higher Educationand Research	Teacher
Dr.(Lt) Rashmi Singh	2020 -21	2nd Best Ano Army (Sw) Award	Ncc Directorate Uttarpradesh	Teacher
Lavkush Dwivedi	2019 -20	Swachhta Hi Sewa, Swachhata Sarwekshan Award	Jhansi Nagar Nigam	Teacher

Lavkush Dwivedi	2021 -22	Nature Care Award	Jila Jankalyan Mahasamiti & Rani Jhansi Foundation, Jhansi	Teacher
Lavkush Dwivedi	2016 -17	Bharat Vikas Award	Institute Of Self Reliance, Bhubneshwar	Teacher
Dr.(Lt) Rashmi Singh	2021 -22	Shakti Yodha Samman Patra	Mission Shakti 3.0 Uttar Pradesh Sarkar	Teacher
Dr.(Lt) Rashmi Singh	2020 -21	Shikshak Samman	Bundelkhand University Jhansi	Teacher
Dr.(Lt) Rashmi Singh	2020 -21	Shikshak Samman	Shri Krishna Vishwavidyalaya M. P. Chattarpur	Institution
Dr. Shashi Alok	2020 -21	Pharma Recognition Award 2020	Apti And Shri Bala Ji Book Distributor New Delhi	Teacher
Naveen Chand Patel	2021 -22	Best Teacher Award	Government Of Uttar Pradesh And Bundelkhand University	Teacher
Ar. Ankita Singh	2021 -22	Remarkable Contribution In The Field Of Higher Education And Especially In The Implementation Of The National Education Policy-2020	Bundelkhand University, Jhansi	Teacher
Dr. Shahnashi Hashmi	2021 -22	Young Plant Pathologist Award	Agriculture Technology Development Society	Teacher
Dr. Rajkumar Verma	2020 -21	Shikshak Samman Puraskar	Bundelkhand Janta Degree College, Palinda, Jhansi(Up)	Teacher
Dr Rajesh Kumar Pandey	2020 -21	Best Teacher Award	Microbiologist Society, India	Teacher

Dr. Ram Narayan Prajapati	2021-22	Best Faculty Award" In The International Scientist Awards On Engineering Science And Medicine-Inso Awards 2022 Organized By	Vdgood Professional Association (Incorporated Under The Company Act, 2013(18 Of 2013), Government Of India Ministry Of Corporate Affairs)	Teacher
Vinod Kumar	2020-21	U.P. State Sikshak Samman	U.P. State	Teacher
Dr. Sanjay Nibhoria	2021-22	Best Research Supervisor	Vivekanand Education And Culture Foundation	Teacher
Ashok Kumar	2021-22	Young Scientist Award	Scientific Development In Agriculture & Technology, Meerut	Teacher
Dr.Prashant Mishra	2021-22	Teachers Day Award 2021, Excellent Work For Special Reference To Nep-2020.	Award Given By Government Of Up And Bundelkhand University, Jhansi.	Teacher
Dr.Prashant Mishra	2021-22	Nss Excellent Work Award 2021	Award Given By Nss Bundelkhand University, Jhansi.	Teacher
Alok Kumar Mahor	2021-22	Best Faculty Award (Https://Www.Insoawards.Com /Award_Winner s)	Vdgoodâ® Professional Association (Http://Www.Vdgood.Or g/)	Teacher

Dr.D.M. Tripathi	2019-20	Nesa Green Technology Innovative Award	The National Environmental Science Academy, New Delhi (Nesa) And International Conference On Materials For. Environment, Sustainable Society And Global Empowerment 2o19	Institution
Dr.D.M. Tripathi	2020-21	Best Poster In National Webinar On Environmental Perspective Of Covid-19	Life Science Association And National Service Scheme Units Sanatan Dharma College Ambala	Institution
Dr.D.M. Tripathi	2017-18	Vivek Smriti Award	Bundelkhand Environmental Awareness And Development Society	Institution
Neha Mishra	2020-21	Beti Bachao Beti Padaoo"Mission Sakhti Abhiyaan	District Administration	Teacher
Neha Mishra	2021-22	Certificate Of Appreciation	Mahila Evam Baal Suraksha Sanghthan	Teacher
Sanjay Jain	2021-22	Pharma Recognition Award 2020	Pharmalok	Teacher
Dr. Jay Prakash Yadav	2021-22	Teacher's Samman	Up Higher Education And Bundelkhand University	Teacher
Dr.Amitkumartiwari676@Bujhansi.Ac.In	2021-22	Best Teacher Award Up Government	Up Government	Teacher
Dr. Gazala Rizvi	2021-22	Best Researcher Award	Vdgood Professional Association	Teacher
Dr. Gazala Rizvi	2016-17	Best Oral Presentation Award	Icar Iipr Kanpur	Teacher

Prof Chandra Bhan Singh	2021-22	<p>À¸¸À¸@À¸• À¸@  À¸¼À¸  À¸ªà¸¸À¸• À¸° :  À¸¶À¸¸À¸•À¸  À¸•À¸  À¸ À¸¸À¸µà¸  À¸¸À¸@À¸¼À¸°  À¸À¸¹ 5  À¸¸À¸¸À¸@  À¸• À¸-À¸° ,  2021  À¸°À¸¼À¸•À¸  À¸ÿà¸• À¸°À¸€  À¸  À¸¶À¸¸À¸•À¸  À¸•À¸¼  À¸À¸€À¸¸À¸¸</p>	Bundelkhand University, Jhansi	Teacher
Lavanya Ratan	2021-22	Vigyan Mahotsav	Bundelkhand University And Vigyan Bharti, Jhansi	Teacher
Yatindra Kumar Mishra	2021-22	Teacher Honour	Bundelkhand University	Teacher
Dr. Awanish Kumar	2018-19	Best Doctoral Thesis Award	Guard Society, Hyderabad	Research Scholar
Yatindra Kumar Mishra	2021-22	Domestic Violence: Society And Media	Pt. Deendayal Upadhyia Sodhpeeth, Bundelkhand University, Jhansi	Teacher
Yatindra Kumar Mishra	2021-22	Foundation Day Nss	Nss, Bundelkhand University	Teacher
Dr. Shayma Parveen	2021-22	Best Academician In Agroforestry Award	Research Education Solutions Noida, U.P., Under Msme Govt Of India	Teacher
Dr Rajesh Kumar Pandey	2021-22	Elected As Fellow Of The Prestigious, Society Of Plant Protection Sciences (Spps Fellow) During National E-Conference On "Biotic Stress Management Strategies For Achieving Sustainable Crop Production And	Society Of Plant Protection Sciences (Spps Fellow) At Icar- National Centre For Integrated Pest Management (Ncipm) Pusa Campus New Delhi,	Teacher

		Climate Resilience"		
Prof. C B Singh	2021-22	Excellance Teacher Award	Up Government	Teacher
Dr Sandeep Arya	2021-22	Fellow In Environment And Social Welfare (Fesw)	By Environment And Social Welfare Society Khajurahoo, Mp India	Teacher
Dr. Amit Pal	2019-20	Å€ Awarded Fslsc (Fellow Of Society Of Life Sciences), India Å€ 2020.	Society Of Life Sciences	Teacher
Dr. Amit Pal	2019-20	Å€ Awarded Fgesa (Fellow Of Glocal Environment & Social Association), India Å€ 2020.	Glocal Environment & Social Association	Teacher
Dr. Amit Pal	2019-20	Å€ Awarded Sls Recognition Award Å€ 2020 By Society Of Life Sciences, Satna During National Research Conference On Å€Climate Change And Global Health Managementâ€ • Organized By Environment And Social Welfare Society, Khajuraho, India. 01 Å€ 02 February, 2020.	Society Of Life Sciences,	Teacher

Dr. Amit Pal	2021-22	Å€ Awarded Outstanding Achievement Award 2021 For The Significant Meritorious Contribution In The Field Of Environmental Sciences By The Society For Bioinformatics And Biological Sciences (Sbbi - For The Year 2021).	Society Of Bioinformatics And Biological Sciences	Teacher
Dr. Amit Pal	2021-22	Å€ Awarded Outstanding Achievement Award 2021 For The Significant Meritorious Contribution In The Field Of Environmental Sciences By The Society For Bioinformatics And Biological Sciences (Sbbi - For The Year 2021).	Society For Bioinformatics And Biological Sciences (Sbbi	Teacher
Girja Singh	2021-22	Yuwa Vegyanik Price 2021	Kulbhaskar Asram P.G. College, Prayagraj & Rastri Khel Utthan Parisad, Bad Sagar, Colony, Rewa, M.P.	Teacher
Prem Singh	2021-22	Best Faculty Award ( <a href="https://www.insoawards.com/Award_Winners">https://www.insoawards.com/Award_Winners</a> )	Vdgood® Professional Association ( <a href="http://www.vdgood.org/">http://www.vdgood.org/</a> )	Teacher
Dr. Shishir Kumar Singh	2021-22	Best Teacher Award	Atds	Teacher
Umesh Shukla	2021-22	Certificate Of Appreciation As Literary Captain	Story Mirror. India	Teacher

Muhammad Nayim	2021-22	Honour For The Contribution In The Field Of Literature	Bundelkhand Krishak Utthan Parishad, Jhansi (U.P.)	Teacher
Muhammad Nayim	2021-22	Honour For River Rejuvenation And Water Conservation In India	Telangana Water Resources Development Corporation (Twrdc), Govt. Of Telangana, Hyberabad	Teacher
Muhammad Nayim	2021-22	Best Teacher Award	Bundelkhand University Jhansi (U.P.)	Teacher
Muhammad Nayim	2021-22	Honour For The Contribution In The Field Of Literature	Mahakavi Awdhesh Sahitya Sansthan, Jhansi (U.P.)	Teacher
Umesh Shukla	2021-22	Certificate Of Appreciation As Literary Colonel	Story Mirror, India	Teacher
Dr Rishi Kumar Saxena	2021-22	Distinguish Scientist 2022	Nesa	Teacher
Aastha Singh	2021-22	Certificate Of Appreciation For Successfully Escorted The Study Tour To Pachmarhi	Bundelkhand University, Institute Of Hotel Management Department	Teacher
Aastha Singh	2021-22	External Examiner In Practical Examination Of Mandsaur University	Mandsaur University	Teacher
Umesh Shukla	2021-22	Har Ghar Tiranga An Initiative By Ministry Of Culture To Mark Azadi Ka Amrit Mahotsav	Ministry Of Culture	Teacher
Vineet Kumar	2021-22	Environmental Protection Research Award	Agriculture And Environmental Technology Development Society	Teacher
Balbir Singh	2021-22	Innovative Approaches In Applied	Bbau Lucknow	Teacher

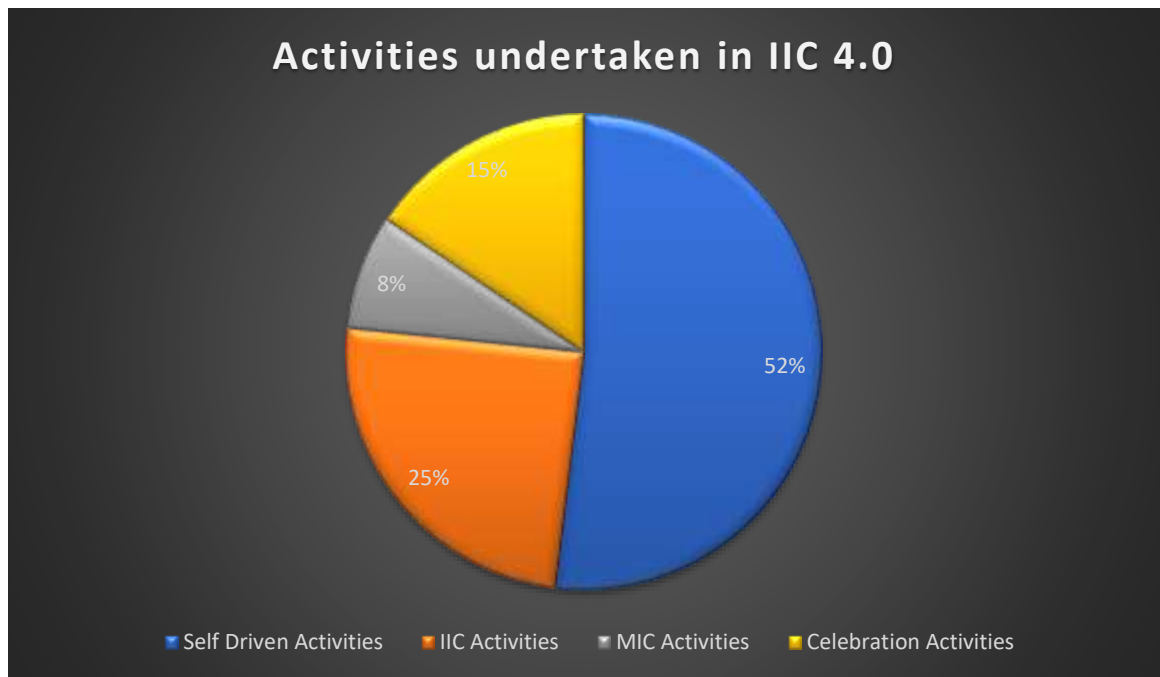


		Sciences And Technologies		
Drumesh Kumar	2021-22	Best Teacher Award	Bundelkhand University Jhansi	Teacher
Drumesh Kumar	2021-22	Best Nss Programme Officer	Bundelkhand University Jhansi	Teacher
Dr. Ajay Kumar Gupta	2021-22	Jan Jan Ke Ram	Ram Mahottasav Rudarnni Kala Gram Orcha M.P.	Teacher
Dr. Jitendra Kumar	2021-22	Shikshak Divas Samaroh --- Samaan Patra	Up Govt And Bundelkhand University, Jhansi	Teacher
Dr. Ajay Kumar Gupta	2021-22	Face To Face	Manikarnika Art Gallery	Teacher
Dr. Ajay Kumar Gupta	2021-22	Samras Kala Shivir Evam Karya Shala	Kalidas Sanskrit Academy M.P. Sanskriti Parishad Ujjain	Teacher

### Activities Undertaken in IIC 4.0

September 2021 – August 2022

Type of Activity	Number
No. of IIC Activities Undertaken	20
No. of Self Driven Activities Undertaken	38
No. of Celebration Activities	12
No. of MIC Activities	6



# **Reports of Events**

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

National Webinar for innovators, students and entrepreneurs through experts of different origin and background of tourism and hospitality sector (**Need of Innovative Approach to Revive Tourism for Inclusive Development**)

Speaker: Mr. Amit Tandon, Dr. Kaulesh Kumar, Chef Bharat Alagh and Mr. Sameer Sharma

**Date: 25 September 2021**

Time: 11:00 AM – 4:30 PM

Venue: Online on googlemeet.

Institution's Innovation Council, Bundelkhand University, Jhansi in association with Institute of Tourism & Hotel Management, Bundelkhand University has organized a National Webinar for innovators, students and entrepreneurs through experts of different origin and background of tourism and hospitality sector (**Need of Innovative Approach to Revive Tourism for Inclusive Development**). The session was attended by 100 students and 30 faculty members.

Objectives of the webinar were to focus on the instills of the tourism and hospitality sector through for the students/learners for growing-up as a successful entrepreneur and provide them the basic knowledge over entrepreneurship and essential requirements in growing themselves as an entrepreneur. The session was also conducted to have an intellectual dialect with experts to be acquainted with the required learning and experiences.

The session started with the brief introduction about the webinar and speaker of the webinar by Prof. Devesh Nigam, formal welcome by the head ITHM Prof. Prateek Agrawal and introduction about the theme of the session, by the Convener IIC Prof. Aparna Raj.

The webinar started with the verbal expressions of Prof. S. C. Bagri, Former Vice Chancellor Zee Himgri University, Dehradun as keynote speaker followed by the Prof. Harbhajan Bansal, Dean Faculty of Management, Hisar, Haryana, guest of honour of the webinar.

The webinar was also graced with the presence of Hon'ble Dr. Neelkanth Tiwari State Minister (I-C) Tourism, Culture and Religious Affairs, Government of Uttar Pradesh.

The speakers for the webinar Mr. Amit Tandon, Director of Sales, Taj Ganges, Dr. Kaulesh Kumar, Secretary General ABTO, Chef Bharat Alagh, Vice Presedent-Operations and Culinary Orange Tiger Hospitality Pvt. Ltd. and Mr. Sameer Sharma, Manager India-MICE Oman Air emphasized on the role of innovative approach for the Inclusive Development in Tourism. The webinar had explanatory note on the entrepreneur and its significance in current scenario. The emphasis was laid on the skills set required for being an entrepreneur. According to the speakers entrepreneur is one who generates the idea, innovates the suggestions and creates the product as per the requirement of the market. To be an entrepreneur it is very much essential to understand the anatomy of the entrepreneur. They also said that innovative approach of entrepreneurs helps the sector in a better way to revive tourism for inclusive development which is need of an hour.

The every session of the webinar concluded with a lively interactive session where students interacted with the expert.

The webinar was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured by the each speaker.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**National Innovation Day - Creating A Culture For Innovation**

Speaker: Dr. Shahnaz Ayub President, IIC, Dean R & D B.I.E.T. , Jhansi.

**Date: 29 November, 2021**

Time: 4: 00pm onwards

Venue: Online Session ( Webex) Institution's Innovation Council , Bundel khand University Jhansi in collaboration with Mechanical Engineering Department,. I.E.T. organize interactive session on Creating A Culture For Innovation. The session start with welcome of Dr. Shahnaz Ayub by Er. Awadesh Gaur., Program Coordinator. During this session 52 participants are present online . Objective of the session is to describe different kinds of innovation. Dr. Shahnaz Ayub told about steps to find innovation ideas like leaning, identify problem around the society, find solution, deployment .The session is very informative for students and faculty members. Vote of thanks given by Er. Anurag Kumar and Er.Brajesh Lodhi

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**NEP 2020: Development of Vocational Skills**

**Interaction Session for Development of Vocational Skills**

Date : 23 November 2021

Speaker: Prof. Sarika Sharma, Department of Education, Central University, Haryana

Time: 1-4PM

**Bundelkhand University, Jhansi**

**Institute of Education**

**Activity Report: NEP 2020: Development of Vocational Skills**

**Activity Type: III C Calendar Activity**

**Quarter: I Quarter**

**Activity Name: Interaction Session for Development of Vocational Skills**

**Speaker: Prof. Sarika Sharma, Department of Education, Central University, Haryana**

**Date: 23/11/2021**

**Time: 1-4PM**

आज दिनांक 23/11/2021 को बुन्देलखण्ड विश्वविद्यालय के इंस्टिट्यूट ऑफ़ इनोवेशन काउंसिल एवं शिक्षा संस्थान बुन्देलखण्ड विश्वविद्यालय के संयुक्त तत्वाधान में एक दिवसीय संगोष्ठी का आयोजन किया गया, जिसका विषय NEP 2020: Development of Vocational Skills (नेशनल एजुकेशन पालिसी 2020: डेवलपमेंट ऑफ़ वोकेशनल स्किल्स), जिसमें केन्द्रीय विश्वविद्यालय हरयाणा की प्रोफेसर सारिका शर्मा ( Department of Education) में मुख्य वक्ता के रूप में अपना विचार प्रस्तुत किये। आपने नेशनल एजुकेशन पालिसी 2020 में वोकेशनलस्किल्स के महत्व को समझाते हुए वर्तमान परिपेक्ष्य में सैद्धान्तिक शिक्षा के साथ-साथ व्यवहारिक शिक्षा देना अत्यन्त आवश्यक हो गया है। आपने व्याख्यान में इस बात पर जोर दिया कि

विद्यार्थी अपने कौशलों का विकास कर निर्देशन के क्षेत्र में, परामर्श के क्षेत्र में, प्रबंधन के क्षेत्र में तथा मनोवैज्ञानिक के रूप में अपने कैरियर का चयन कर सकते हैं।

शिक्षकों के लिए वोकेशनल स्किल्स की आवश्यकता पर प्रकाश डाला। संगोष्ठी का आयोजन डॉ. काव्या दुबे सह-आचार्य शिक्षा संस्थान एवं डॉ. सुनील त्रिवेदी संयोजक शिक्षा संस्थान ने किया। आभार डॉ. भुनेश्वर सिंह मस्तैनया ने दिया। इस एक दिवसीय संगोष्ठी में लगभग 300 प्रतिभागी उपस्थित रहे जिसमें 105 शिक्षक एवं 195 छात्र-छात्राओं ने प्रतिभाग किया। इस अवसर पर 300 ने पंजीकरण कराया तथा संगोष्ठी के दौरान 119 शिक्षक- शिक्षिकाएं आन-लाइन उपस्थित रहे।





## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **My story- Motivational session by successful innovator**

Speakers: • Mr.Naman Gupta, Founder, Code effort Private Limited, New Delhi.

**Date: 26 November 2021**

Time: 12 PM – 1:00 PM

Mode: Virtual Institution's Innovation Council, Bundelkhand University, Jhansi organized Activity "My story Motivational session by successful innovator" for the students and faculty members. The session was attended by 38 students and 8 faculty members. Objectives of the session were to motivate the students/learners for growing-up as a successful innovator/ founder and provide them the basic knowledge of the essential requirements in starting a business. The session was also conducted to have an innovative thinking with successful innovator/ founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an innovator. The session started with the welcome of eminent speakers by Dr Sandeep Agrawal, Event coordinator and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. The main speaker of the Session was Mr. Naman Gupta. After the introduction Mr. Namam Gupta shared his journey of his Innvation Code Effort Private Limited. Mr. Naman emphasized on the need for good idea in the field in which one wanted to have a start-up. According to him any occupation needs commitment and strength of mind to achieve success. He also illustrated that evils and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. Mr. Naman told that various government schemes and funding are available for innovation, and how one can easily apply for these financial supports online or offline. The session concluded with a lively interactive session where students interacted with the expert. The session was extremely beneficial to all the participants. During the session Mr. Naman has also offered summer internship to the aspirants students. There was a lot of knowledge and experience of the subject which was poured into the session. News link: [https://www.srnnewschannel.com/2021/11/blogpost\\_43.html#.YaCraKPntJ4.whatsapp](https://www.srnnewschannel.com/2021/11/blogpost_43.html#.YaCraKPntJ4.whatsapp)

**INNOVATION COUNCIL (IIC)**  
**Bundelkhand University, Jhansi**

**Session on Problem Solving and Ideation Workshop**

**Date : 29 November 2021**

Er. Awadesh Gaur Assistant Professor, Mechanical Engineering Department. I.E.T., Bundel khand University, Jhansi. 2. Er. Rahul Shukla Assistant Professor, Mechanical Engineering Department. I.E.T., Bundel khand University, Jhansi. Date: 29 November-2021 Time: 1:00 PM to 3:00 PM Venue: Smart Class, Mechanical Engineering Department. I.E.T., Bundel khand University, Jhansi Institution's Innovation Council , Bundel khand University Jhansi in collaboration with Mechanical Engineering Department,. I.E.T. organize interactive session on” To Solve Engineering Problem Through Ideation” specially for mechanical engineering student. In the session 38 students and 4 faculty member are present Objective of the session is to solve the problem of various project using creative ideas. Students needs to enhance their technical ability and deployed the ability to solve the problems. Brain storming, Mind mapping, Sketching etc method which improved the thinking ability in the students and motivate to resolve the problems. The session is very informative for engineering students and faculty members.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Talk on National Pollution Control Day”**

Speakers: • Mr. Arun Mishra, Asst. Scientist Officer, UP, P.C.B., Jhansi • Dr. Amit Pal, Institute of Environmental Science, Bundelkhand University, Jhansi

**Date: 02 December 2021**

Time: 2:00 PM

Venue: Conference Hall, Institute of Tourism and Hotel Management, BU, Jhansi

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Tourism & Hotel Management, Institute of Environmental Science, Bundelkhand University, Jhansi, organized Interactive Session/Mentoring Session with “National Pollution Control Day” for the students and faculty members. The session was attended by 60 students and 13 faculty members. Objectives of the session were to mentor the students/learners for adopting various ways to control pollution. The session was also conducted to have an intellectual dialect with experienced environmentalists to be acquainted with the real-life challenges and experiences. The session was aimed to focus on prospects of knowhow of being a responsible citizen. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the Convenor IIC Prof. M.M.Singh. The main speakers of the Session were Assistant Scientist Mr. Arun Mishra an experienced environmentalist and Dr. Amit Pal, Assistant Professor, Institute of Environmental Sciences. After the introduction Mr. Arun Mishra addressed the students and explained about the necessity of pollution control and the importance of individual contributions towards this. He explained the cause of pollution and various ways to control it. He gave a scientific explanation to how the pollution can be controlled and how an individual can contribute to it. He also discussed about the ways to individually change the scenario and contribute in controlling the pollution at our personal levels. The Session continued with a small lecture by Dr. Amit Pal, Assistant Professor Institute of Environmental Sciences, who elaborated the impacts of pollution on human being as well as other living beings. He focused on the fact that the pollution has many hazardous and life-threatening effects on our lives. He motivated students to minimize the activities that increase the pollution around us and to adopt various easy ways to stop or control the pollution. In continuation of the session Dr. Vineet Kumar, Institute of Environmental Sciences, gave a brief lecture on importance of individual efforts in controlling pollution and preserving the environment, he also explained why it is important for the welfare of human lives and other human beings. He also encouraged students to take measurable actions at individual levels and minimize the pollution. This was followed by a Plantation drive conducted in the premises of Institute of Tourism and Hotel Management. Our guests along with other dignitaries participated in plantation and this encouraged the students to take care of greenery around them and to maintain them. The session concluded with a lively interactive session where students interacted with the experts. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Exposure and field visit for problem identification**

Speakers: Mr. Shambhu Patel (Pradhan),

Dr. Achla Pandey (Coordinator Women study centre),

Dr. Saurabh Srivastava,

Dr. Ritu Pandey (District Lead Centre for Health Research & Innovation)

Mr. Amit Pandey (Entrepreneur)

**Date: 27 November 2021**

Time: 1:00 PM to 5:00 PM

## **Bundelkhand University, Jhansi**

### **Institution's Innovation Council**

#### **Activity Report**

Activity Type: IIC Calendar Activity

Quarter: I Quarter

Activity Name: Exposure and field visit for problem identification

Speakers: Mr. Shambhu Patel (Pradhan), Dr. Achla Pandey (Coordinator Women study centre), Dr. Saurabh Srivastava, Dr. Ritu Pandey (District Lead Centre for Health Research & Innovation)

Mr. Amit Pandey (Entrepreneur)

Date: 27/11/2021

Time: 1:00 PM to 5:00 PM

Venue/ Mode: Physical (Nota Village, Block Bangra, Distt. Jhansi)

आईआईसी बुन्देलखण्ड विश्वविद्यालय और महिला अध्ययन केंद्र के संयुक्त तत्वावधान में आज ग्राम नौटा में समस्याओं की पहचान कर और उनके समाधान हेतु पर कार्यक्रम का आयोजन हुआ

जिसका मुख्य उद्देश्य कि ग्रामीण समाज की समस्याओं का पहचान कर उनके लिए समाधान क्या हो सकते और स्वरोजगार एवं आर्थिक स्वलाभ होने के लिए किन समस्याओं को दूर करके उनके समाधान के लिए क्या कार्य करने। कार्यक्रम में वक्ता डा अचला पांडेय समन्वयक महिला अध्ययनकेन्द्र ने लघुउद्योगों को कैसे विकसित किया जाये व सरकार की योजनाओं पर बात की, डा रितू पांडे जी ने विकास में बुरा स्वास्थ्य कैसे बाधा होता इसके लिए जागरूकता पर विचार दिये, श्री अमित पांडे, निदेशक सफल किसान प्रोड्यूसर ने स्वरोजगार विकास हेतु कई कृषि कार्यक्रम संचालित कर रहे। ग्राम प्रधान श्री शम्भू पटेल जी ने भी गांव की समस्याओं पर चर्चा की व उनके निराकरण के लिए क्या कार्य कर रहे हैं ये बताया। कार्यक्रम आयोजक डा सोरभ श्रीवास्तव ने सभी का आभार व्यक्त किया संचालन डा नेहा मिश्रा ने किया। कार्यक्रम में श्रीमती रूचि श्रीवास्तव, तेजस्वी, व स्वयं सहायता समूह की महिलाये व इंटर कालेज के छात्र व ग्रामीण उपस्थित रहे

आईआईसी की अध्यक्ष प्रोफेसर अपर्णा राज और आईआईसी के संयोजक प्रोफेसर एम.एम. सिंह के सफल प्रयास से आयोजन हुआ।

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Activity Name: " My Story-Motivational Session by Entrepreneur/ Start-up Founders"**

**Speakers:** Ms. Rituu Sharrma, Entrepreneur and Start-Up founder of Uddee, MSME, New Delhi • Mr. Parikshit Khanna, Digital Marketing Trainer/ Motivational Speaker, New Delhi • Ms. Kavita Sirothia, AGM. International Business, B.R. Agrotech Limited (Bharat Group), New Delhi

**Coordinator of the event:** Dr. Shilpa Mishra, Member,

**Date: 25 November 2021**

Time: 12:00 PM – 2:00 PM

Mode of Conduct: Online Session, through Google Meet

Institution's Innovation Council, Bundelkhand University, Jhansi, organized online session on "My Story-Motivational Session By Entrepreneur/ Start-up Founders" for the students, faculty members and budding entrepreneurs. The session was attended by 179 students, 25 faculty members and 38 external members. Objectives of the session were to mentor the students/learners and budding entrepreneurs for growing-up as a successful start-up founder and to deliver them the knowledge about challenges faced by promising entrepreneur. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the Social Media coordinator of IIC Dr Era Tiwari who was also a Co-coordinator of the event. The whole session was divided in to three sub sessions where three speakers were present online. The lecture of all speakers was sequentially arranged. The main purpose of a session to influence our target audience to influence and motivate them. The main speaker was Ms Rituu Sharrma who got influenced and became entrepreneur. Ms. Kavita Sirothia, was the third speaker who told that if one wants to become entrepreneur then what quality one must have to sustain in the corporate world. The session was started by our first speaker Mr. Parikshit Khanna, who is a Digital Marketing Trainer and Motivational Speaker from New Delhi the main purpose was to invite him in the session was to motivate and influence students to become Entrepreneurs and how to propagate and present their innovative ideas and product on digital platform. He delivered his lecture on Digital Marketing and discussed that how one can take the opportunity in the present world and make successful use of digital application to harness their capabilities. According to him biggest thumb rule for any entrepreneur is time management and to choose the right platform to advertise the product and for any new idea there must have some societal objective as well. He also told that before entering to business one must to good research of market as well. Mr. Khanna also emphasized on how it is important to provide employment for others instead of being just one in a crowd of employment seekers. The main speakers of the Session, Ms. Rituu Sharrma who is a budding entrepreneur and recently established her own MSME, Uddee, in New Delhi. She discussed her own entrepreneurial journey from innovation to creation. According to her any occupation needs dedication and determination to achieve success. She also illustrated the problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. She shared her power point presentation where she has shown that how her own hobby of painting converted in to innovation and creation of handmade items. She tried to brought out her own conducive talent. she has started her business where she has faced so many hardships and struggle but never gave up. Being women, it was quite difficult for her to start as she was mother of a child too. But according to her, family support is also very important to sustain yourself. She told that in order to sell her products she went to school exhibitions, and even did selling her products to her known. She has joined various online session

where she has learnt about digital marketing. She adds that digital marketing platform is the boon for new entrepreneurs. She mainly dealt with Creative handmade items that took too much time to prepare. She even designs her own calendar and planners where she uses her hobby of art. Ms. Rituu end up her speech by motivation all of us by statement "Happiness is Hand Made". She emphasized on set of MSME and told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. In continuation of the session Ms.Kavita Sirothia, AGM. International Business, B.R. Aggrotech Limited (Bharat Group), New Delhi shared various key Mantras to sustain in the present scenario where lot of skills are required to sustain yourself in the business world, according to her people become entrepreneur but actually sometimes fails due to lack of management skill. She said that time management is very important and one should reskill themselves in every three months, she adds that presentation of your personality also matters to sustain in the corporate world. Ms. Sirothia has visited lot of countries where she observed that confidence and knowledge can make you perfect. She stated that both hard and soft skill are important for getting success if entrepreneur want sustainability, then they must follow the rule of leadership styles The session concluded with a lively interactive session where students interacted with the experts and also closely observed the products which the experts had brought with them from their respective organization. Lot of queries and were asked by students as well budding entrepreneurs. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session. The whole session was conducted under guidance of President of IIC Prof Aparna Raj and convenor of IIC Prof MM Singh sir The Coordinator of the session was Dr. Shilpa Mishra, Member of IIC, Co-coordinator was Dr. Era Tiwari, Social Media Coordinator, IIC, and member of IIC Ms. Anjali Jha coordinated the whole session. E.certificate is provided to all participant.



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Workshop on Entrepreneurship and Innovation as career opportunity – Self Employment Opportunities in New Media**

**Date: 29 Nov 2021**

**बुंदेलखंड विश्वविद्यालय, झाँसी**

**संस्थान की नवाचार परिषद,**

**गतिविधि रिपोर्ट**

गतिविधि प्रकार: आईआईसी कैलेंडर गतिविधि

तिमाही: I

एक्टिविटी का नाम: "न्यू मीडिया में स्वरोजगार के अवसर" विषय पर कार्यशाला

मुख्य वक्ता : डॉ उमेश कुमार, सहायक आचार्य, पत्रकारिता विभाग, बुंदेलखंड विश्वविद्यालय, झाँसी

दिनांक : 29/11/2021

समय : सुबह 10 से 1 बजे तक

स्थान : वृंदावन लाल वर्मा सभागार, बुंदेलखंड विश्वविद्यालय, झाँसी

टी कैम्पस न्यूज और इंस्टिट्यूट्स इनोवेशन काउंसिल (आईआईसी) बुन्देलखण्ड विश्वविद्यालय झाँसी के संयुक्त तत्वावधान में आज न्यू मीडिया में स्वरोजगार के अवसर विषय पर एक कार्यशाला का आयोजन किया गया. कार्यशाला के उद्घाटन सत्र की अध्यक्षता करते हुए पं. दीनदयाल उपाध्याय शोधपीठ के निदेशक एवं राष्ट्रीय सेवा योजना बुन्देलखण्ड विश्वविद्यालय के समन्वयक डॉ. मुन्ना तिवारी ने कहा कि स्वरोजगार के लिए धैर्य, निरंतरता और लगनशीलता बहुत जरूरी है. उन्होंने कहा

कि किसी भी रोजगार को शुरू करने से पहले यह तय कर लेना चाहिए कि हम इसकी देखभाल उसी प्रकार से करेंगे जैसे माता पिता अपने बच्चे का करते हैं।

उन्होंने कहा कि स्वरोजगार एक बहुत ही अच्छा विषय होता है लेकिन इसमें विकास धीरे-धीरे होता है और फल थोड़ी देर से मिलता है लेकिन अच्छा मिलता है। उन्होंने विद्यार्थियों से आवाहन किया कि वे किसी की ओर नौकरी की नजर से देखने से अच्छा है कि अपना रोजगार स्वयं विकसित करें और दूसरों को भी नौकरी दें।

कार्यक्रम की विशिष्ट अतिथि इंस्टिट्यूट्स इनोवेशन काउंसिल की अध्यक्ष प्रो अपर्णा राज ने इनोवेशन काउंसिल के कामों की चर्चा करते हुए बताया कि यह काउंसिल शिक्षा मंत्रालय की एक पहल है। इंस्टिट्यूट्स इनोवेशन काउंसिल तरह-तरह के वर्कशॉप, क्लब और सेमिनार आयोजित कराता रहता है, जिसका उद्देश्य विद्यार्थियों की प्रतिभा और कुछ नया करने के प्रयासों को मंच देना है।

इस अवसर पर यूनीवार्ता की वरिष्ठ पत्रकार सोनिया पांडेय ने कहा कि न्यू मीडिया स्वरोजगार का बेहतरीन माध्यम है लेकिन पत्रकारिता की गरिमा बनाए रखने की जिम्मेदारी भी न्यू मीडिया की है। उन्होंने न्यू मीडिया के फीचर्स और न्यू मीडिया का राजनीति, समाज और शिक्षा के क्षेत्रों में काम और जिम्मेदारियां विद्यार्थियों के साथ साझा किया। इस एक दिवसीय कार्यशाला का विषय "न्यू मीडिया में स्वरोजगार के अवसर" था। कार्यशाला में वक्ता के रूप में मौजूद पत्रकारिता एवं जनसंचार संस्थान के सहायक आचार्य डॉ उमेश कुमार ने न्यू मीडिया के आयामों, स्वरोजगार पर एक वृहद व्याख्यान दिया। उन्होंने स्वरोजगार की जरूरत पर विस्तार से बात की। उन्होंने विद्यार्थियों को न्यू मीडिया के विभिन्न स्वरूपों से अवगत कराया। ब्लॉगर, यूट्यूब, पोर्टल आदि से धन कैसे अर्जित किया जाए इस पर भी विस्तार से

चर्चा की। डॉ उमेश कुमार ने कहा कि अगर आप न्यू मीडिया में स्वरोजगार ढूँढ रहे हैं नियमित तौर पर क्रिएटिव सोचना और करना पड़ेगा।

ललित कला संस्थान की सहायक आचार्य डॉ श्वेता पांडे ने कला और न्यू मीडिया के माध्यम से खुद के हुनर को सार्वजनिक तौर पर कैसे आगे बढ़ा सकते हैं इसको लेकर विद्यार्थियों को व्याख्यान दिया. कार्यक्रम के सम्मानित अतिथि पत्रकारिता संस्थान के समन्वयक जय सिंह ने पत्रकारिता वर्तमान समय में कैसे काम कर रही है इसको लेकर चर्चा की। मुख्य अतिथि के तौर मौजूद वरिष्ठ समाजसेवी अंचल अरजरिया ने विद्यार्थियों से कहा की वह लक्ष्य के प्रति समर्पण रखकर ही सफल हो सकते हैं इसलिए पत्रकारों को चाहिए कि अपने काम के प्रति पूर्णतः समर्पित रहे.

अतिथियों का स्वागत करते हुए शाश्वत सिंह ने बताया कि द कैंपस न्यूज डॉट कॉम की शुरुआत 4 साल पहले बुंदेलखंड विश्वविद्यालय के पत्रकारिता विभाग के छात्रों द्वारा किया गया था। इस वेबसाइट का उद्देश्य शिक्षा, रोजगार, स्वरोजगार तथा विभिन्न परीक्षाओं की तैयारियों से जुड़ी खबरें युवाओं तक पहुंचना है। विश्वविद्यालय के बाहर तथा अंदर क्या गतिविधियां चल रही हैं इनसे भी अवगत कराना इस वेबसाइट का प्रमुख काम है। विद्यार्थियों के विभिन्न मुद्दों को भी यह वेबसाइट समय-समय पर उठाती रही है। कार्यशाला का संचालन राजीव कुमार मिश्र किया तथा आभार आकांक्षा सिंह ने जापित किया।

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Interactive Session/Mentoring Session with “Successful Start-up Founders” –**

#### **India Start Up Day**

Speakers: • Prof. Aparna Raj, President IIC, Jhansi • Prof. Shiv Kumar, Head of the eDepartment, Institute of Food Technology BU, Jhansi • Dr D K Bhatt, Institute of Food Technology • Dr Munna Tiwari, Coordinator NSS

**Date: 29 November 2021**

Time: 3:00 PM

Venue: Conference hall,

Institute of Food Technology, BU, Jhansi Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Food Technology, Bundelkhand University, Jhansi, organized Interactive Session/Mentoring Session with “Successful Start-up Founders” for the students and faculty members. The session was attended by 48 students and 15 faculty members. Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. The main speakers of the Session were, Prof. Aparna Raj, Prof. Munna Tiwari and Prof. Shiv Kumar Head of the Department Institute of Food Technology, and Dr. D.K.Bhatt, Inst of Food Technology. After the introduction the speakers discussed the various aspects and success stories of women entrepreneurs in food processing. Prof. Shiv Kumar emphasized on the need for basic acquaintance about the field in which one wanted to have a start-up. According to him any occupation needs dedication and determination to achieve success. He also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. Prof. Aparna Raj told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. The Session continued with a small lecture by Dr. D.K.Bhatt, Associate Professor Institute of Food Technology, who motivated the students for start ups and gave many examples of successful women entrepreneurs. In continuation of the session Dr. Munna Tiwari, shared the story of his success journey of growing up the home scale to a well established enterprise in a very few years. The session concluded with a lively interactive session where students interacted with the experts and also closely observed the products which the experts had brought with them from their respective organization. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Activity Name : Session on Problem Solving & Ideation Workshop**

Speaker: 1. Er. Awadesh Gaur Assistant Professor, Mechanical Engineering Department. I.E.T., Bundel khand University, Jhansi.

2. Er. Rahul Shukla Assistant Professor, Mechanical Engineering Department. I.E.T., Bundel khand University, Jhansi.

**Date: 29 November-2021**

Time: 1:00 PM to 3:00 PM

Venue: Smart Class, Mechanical Engineering Department. I.E.T., Bundel khand University, Jhansi

Institution's Innovation Council , Bundelkhand University Jhansi in collaboration with Mechanical Engineering Department,. I.E.T. organize interactive session on” To Solve Engineering Problem Though Ideation” specially for mechanical engineering student.In the session 38 students and 4 faculty member are present Objective of the session is to solve the problem of various project using creative ideas. Students needs to enhance their technical ability and deployed the ability to solve the problems. Brain storming, Mind mapping, Sketching etc method which improved the thinking ability in the students and motivate to resolve the problems. The session is very informative for engineering students and faculty members.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**National Innovation Day : Creating A Culture For Innovation**

Speaker: Dr. Shahnaz Ayub President, IIC, Dean R & D B.I.E.T. , Jhansi.

**Date: 29 November, 2021**

Time: 4: 00pm onwards

Venue: Online Session ( Webex) Institution's Innovation Council , Bundel khand University Jhansi in collaboration with Mechanical Engineering Department,. I.E.T. organize interactive session on Creating A Culture For Innovation. The session start with welcome of Dr. Shahnaz Ayub by Er. Awadesh Gaur., Program Coordinator. During this session 52 participants are present online . Objective of the session is to describe different kinds of innovation. Dr. Shahnaz Ayub told about steps to find innovation ideas like leaning, identify problem around the society, find solution, deployment .The session is very informative for students and faculty members. Vote of thnks given by Er. Anurag Kumar and Er.Brajesh Lodhi

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **National Energy Conservation Day - One day workshop on National Energy Conservation Day” Speakers:**

- Mr. Sanjay Pachauri, Owner of An Authentic Village Farm, Jhansi
- Mr. Satyam Pandey, Owner of Solar Energy, Jhansi

**Date: 14 December 2021**

Time: 11:00 AM

Venue: Basement Hall of Gandhi Auditorium, BU, Jhansi

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Tourism & Hotel Management, Institute of Environmental Science, Bundelkhand University, Jhansi, organized series of event- Talk with Experts and Poster Competition for the students and faculty members. The session was attended by 54 students and 13 faculty members.

Objectives of the session were to educate the students for energy conservation. The session was also conducted to have an intellectual dialect with experienced entrepreneurs to be acquainted with the real-life challenges and experiences in the field of energy conservation. The session was aimed to focus on such start-ups that promotes energy conservation. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj.

The main speakers of the Session were Mr. Sanjay Pachauri, he is a science graduate and have MBA degree & also a diploma degree in Civil Engineering, also a owner of Authentic Village Farm. Another speaker was Mr. Satyam Dixit, he is the owner of Sun Solar Energy. After the introduction Mr. Sanjay Pachauri gave a detailed lecture on the need of energy conservation and a presentation on how his farm works. He explained the importance of the biogas and other ways to conserve energy and started his own start-up with the same mindset. The session continued with the presentation brought by Mr. Pachauri which gave a brief specification of his farm. He also encouraged students to start their start-ups with the focus on sustainability. Students were highly motivated with the mind-boggling ideas to intensify the sustainability and start-ups. In continuation of the session Mr. Satyam Dixit gave his overview on the concept of energy conservation and explained the concepts behind starting his venture which is also related to energy conservation. This was followed by the demonstration of the equipment he brought with him associated with solar energy. He explained the challenges and complications he faced while setting up his venture and introducing solar power energy into the market. His journey motivated the students and laid whole new approaches to start their start-ups with the concept of energy conservation. The session concluded with the result announcement and distribution of certificates and mementos to the winners of the poster competition. The session concluded with a lively interactive session where students interacted with the experts. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**WEBINAR ON CAREER OPPORTUNITIES AFTER B. TECH.**

Objective: The importance to choose the right career path after the completion of graduation in B.Tech. Students got to know about various career opportunities in the same field. It was an interactive session.

Academic Year: 2021-2022

**Date : 16 December 2021**

Month: December

Program /Activity Name: Webinar on Career Opportunities after B. Tech.

Program Type: Other:

Date & Duration (Days): 12/16/2021-12/16/2021

Student Participants: 353

Faculty Participants: 15



## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Name of the Activity: Interactive Motivational Speech**

**Date 27 December 2021**

The Event was conducted in which students interacted with the Alumini of the Institute and were told about various Entrepreneurship Opportunities in Food Technology and how they can get funds for their new ventures and start-ups from the Government. Students gained a lot from the experience of the speakers and were highly motivated by this interaction. The session was conducted in an offline mode.

A one day workshop was organized by IIC and Institute of Food Technology Bundelkhand Universty on Workshop on Opportunities in Food Processing Sector. Mr Abhitosh Kumar, food technologist presently working as Lead Food Safety Officer at Amazon delivered a lecture on new food entrepreneurship opportunities and their present status from marketing point of view. He discussed about possibilities of new food products for the changing consumer base in the country and their availability in the doorsteps. The availability of online market and easy delivery of the product to the consumers will be a great help for the new product developers.

Ms Nidhi Bharadwaj, Food technologist and presently working as Manager, New product development at Haldiram Foods, Noida told about the development of new food products by new entrepreneurs and their success in India and abroad. There is a huge demand of new and convenience food products in the present consumer base of young generation. The young generation is well educated with high earnings and ready to expend on ready to eat and convenience foods. That is the reason that many food products are being launched in the market and they are successfully gaining their share in the market. The new generation of executives and technocrats is ready to try new products and enjoying them and this leads to a new market of food products with ease of consumption. 34 Students and 14 Faculty members participated in the event

The president of IIC Prof Aparna Raj motivated the students to develop new ideas and start their new startups.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **MIC Activity E symposium on Building Innovation Ecosystem in Educational Institutions**

**Date :Jan 11 2022**

Azadi Ka Amrit Mahotsav: Ministry of Education (MoE), AICTE, and Ministry of Commerce and Industry (DPIIT) organized 'National Innovation Week' from January 10th to 16th , 2022. During this Innovation Week, various initiatives were undertaken by these agencies to spread awareness among Indians, awareness about innovation and entrepreneurship. The end objective was to promote innovation and entrepreneurship in India. Under the Institution's Innovation Council, as an MIC-driven Activity for Quarter 2, the faculty and students of Bundelkhand University, Jhansi, attended the online 'eSymposium on Building Innovation and Entrepreneurial Ecosystem in Educational Institutions', on January 11, 2022, as part of the 'National Innovation Week', Azadi Ka AmritMahotsav (AKAM) celebrations.

On January 11, the e-Symposium on 'Building Innovation and Entrepreneurial Ecosystem in Educational Institutions' was inaugurated by the Minister of State in the Ministries of Education and External Affairs – Dr. Rajkumar Ranjan Singh. The Welcome address was presented by Dr. Anil Sahstrabhudhe, Chairman, AICTE Shri. Sridhar Vembu, founder of ZOHO Corporation and Shri. Gautam, Founder, FarEye Pvt. Ltd was invited to give the Keynote Address.

Keynote Speaker Shri. Gautam, Founder, FarEye Pvt. Ltd. & Shri. Sridhar Vembu, founder of ZOHO Corporation share their inputs on the following:

- Ideation is a key element to any start-up. In this internet era, finding the ideas are difficult.
- Problem solving can be done by deploying the software through cloud
- Business can be carried on even from a remote location
- How to Design / plan a market fit product
- Cost of operation is very less in India
- Many investors avoid investing in China due to covid
- The Make in India initiative is gathering momentum
- Investors have lot of faith in the Indian market

Panel Discussion on: Innovation, Human Values and Sustainability · Shri. Harshit Rathore, Co-Founder & CTO, Naccarc Robotics · Shri. Vikash Mittersain, Founder & Managing Director, Nazara Technologies · Shri. Shrikant Badve, Managing Director, Badve Industries Moderator: Prof. Anil D Sahasrabudhe, Chairman, AICTE The esteemed panellists shared their views on best innovation practices, start-ups, the Make in India idea and the various sustainability and human values practices in HEIs.

Panel Discussion II: Best Innovation and Start-up Practices in HEIs • Prof. Abhay Karandikar, Director, IIT Kanpur • Prof. AB Pandit, Vice Chancellor, ICT Mumbai • Shri Rahul Nayar, Vice-President, Invest India • Shri Rajendra Ratnoo, JS, DPIIT & CGPDTM Moderator: Dr. K Radhakrishnan, Ex-Chairman, ISRO

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **MIC Activity E symposium on Building Innovation Ecosystem in Educational Institutions**

**Date: Jan 12 2022**

Students and Faculty members of various departments of the Bundelkhand University, Jhansi successfully attended the ESymposium on Building Innovation Ecosystem in Educational Institutions held on Jan 12, 2022 from 10:00 AM to 04:25 PM. The event was started with Keynote Address-III of Prof. K Vijay Raghavan, PSA, Govt. of India.

The Panel Discussion III was based on topic "Grey Hairs not mandatory to build great enterprises". In this session, Several Invited speakers were delivered their talks including Shri Yashraj Bhardwaj, Young Innovator, Shri Harsh Neekhara, CEO and Founder Novorbis Itus Pvt. Ltd., Ms. Shefali Vinod Ramteke, Founder & COO, PS-1925 and Ms. Neelam Bhayre, Founder, WeWake Indigreen Pvt. Ltd. The Invited Keynote Address-IV was delivered by Shri Ankit Agarwal, Founder & CEO, Phool.

The Panel Discussion- IV was held on Attracting Big Investment for Innovative ideas from Educational Institution. In this discussion, four renowned speakers delivered the talks including Dr. Anand Despande, Founder & Managing Director, Persistent Systems, Mrs. Sridevi Pankajam, MD, Commonwealth Bank of Australia, and Shri C V Raman, Chief Technology Officer, Maruti Suzuki India Limited. After lunch break, Smt. Arundhati Bhattacharya, Chairperson & CEO, Salesforce shared her vies on Fireside Chat.

The Panel Discussion-V was conducted on the topic "Schools, Innovation, Game and Curriculum". In this discussion, four renowned speakers delivered the talks including Mr. Tanmay Kumar Sethi, Class 9, DPS, Rourkela, Odisha, Ms. Ayushi Singh, Class 11, Conossa Convent Girls Inter college, Faizabad, UP, Ms. Pooja Arora, Toycathon team – Macaw, JNU, New Delhi and Ms. Vedika Vignesh, Toycathon team – Kreedavyuh, DPS, Hyderabad, Telangana. The Closing ceremony of the event was started with welcome address by Prof. M P Poonia, Vice Chairman, AICTE. The Summary of Symposium was presented by Dr. Abhay Jere, CIO, MIC and Address by 'Chief Guest' Dr. Subhas Sarkar, Hon'ble MoS, MoE. The session was ended with Vote of Thanks by Prof. Rajive Kumar, Member Secretary, AICTE.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Online Programme on “Intellectual property Rights Awareness”**

**Date : Jan 20<sup>th</sup> 2022**

On January 20, 2022, an online programme was organized on the topic of Intellectual Property Rights awareness at Bundelkhand University, Jhansi. This program was organized under the joint collaboration of IIC and Intellectual Property Rights Cell (IPR Cell) of Bundelkhand University and National Intellectual Property Awareness Mission, Government of India.

The program was presided by Hon'ble Vice Chancellor Prof. Mukesh Pandey, in his presidential address, Prof. Mukesh Pandey highlighted the need of intellectual property for the university and academic world, its creation, and innovation based research, contribution in increasing the intellectual property of society and the country. Prof. Pandey said that development and protection of intellectual property is essential for innovation, competitiveness and economic development in the country. Intellectual property is generated and then legally protected and nurtured, and we must have sufficient knowledge of the rights of our academic community to protect their ideas and innovations and processes. It is essential that we become leaders in our innovation and intellectual property Intellectual property (IP) is a valuable resource for national development.

Mr. Mohd. Shoaib of Patent Office, Calcutta, as the subject expert, apprised the participants about the creation of intellectual property, its need for patenting, methods. He explained Intellectual Property, Design, Trade Mark, Copyright, Geographical Indication (GI) with examples. Quiz and Question Answer session was also organized for the participants at the end of the program. The programme was organized by Prof. Aparna Raj President IIC, BU, Prof. MM Singh, Convener, Dr. Ritu Singh, IPR activity coordinator and National Intellectual Property Awareness Mission co-convener, Government of India and Mr. Arnav Bhattacharya of Patent Office Calcutta. Students, Research Scholars and academic community of Bundelkhand University participated in this program.



## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Sharing My Entrepreneurship Journey**

Keynote Speaker • Dr. Bhupinder Sethi, • Mrs. Archna Bajaj

**Date: 25 January 2022**

Time: 12:00 Noon – 1:00 PM

Mode: Online Mode

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Tourism & Hotel Management, Bundelkhand University, Jhansi, organized "My story – Motivational Session By Successful Entrepreneurs" for the students and faculty members. The National Girl Child Day is celebrated in India every year on January 24th. It was initiated in 2008 by the Ministry of Women and Child Development and the government of India, in order to spread public awareness about inequities that girls face in Indian society. The day is celebrated with organized programs including awareness campaigns about Save the Girl Child, child sex ratios, and the creation of a healthy and safe environment for girls. In 2019, the day was celebrated with the theme, 'Empowering Girls for a Brighter Tomorrow'.

Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker.

The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj.

The main speakers of the Session Dr. Bhupinder Sethi talked of startup opportunities in the field of Microbiology. And Mrs Archna Bajaj talked of entrepreneurship opportunities in the field of cosmetics and training.

In the program, all the guests were welcomed by Dr. Pranav Bhargava, Teaching Assistant, Institute of Tourism and Hotel Management and the expert entrepreneur of your session was introduced, President of the Institution's Innovation Council Professor Aparna Raj told the details of various programs being run through the council and also told that last week a program of 1 week women entrepreneur success has been conducted. The present programme is for entrepreneurs of the future. It is for the coming new generation. The keynote speakers of the event explained in detail the journey of their venture from inception to its present heights. They told that running any enterprise requires a lot of hard work, understanding and research. In today's date we are seeing that new enterprises are being set up in the country by the youth who are running industries of more than 1000 crores today, this is an inspiration for all of us that if we work hard then we too can reach that point. The program was attended by people from different regions of the country, Dr. Mahendra Singh Dr. Pranav Bhargava, Munna Tiwari, Dr. Sri Hari, Prof. Devesh Nigam Campus Pratik Agarwal, Dr. Saurabh Srivastava, Dr. Vineet Kumar, Dr. Avadhesh Kumar, Rahul Shukla, Shubhangi Nigam Ravi, on behalf of Bundelkhand University. Kumar Professor Shivkumar Katiyar Officer Sunil Kabia participated in the session. The session concluded with a lively interactive session where students interacted with the experts and also participated in question – answering and showed interest. The session was

extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **My story – Motivational Session By Successful Entrepreneurs**

Keynote Speaker

- Ms. Rachana Arora, Owner Prालोभन
- Ms. Sangita Arora, Owner "Swad Ghar ka"

**Date: 27 January 2022**

Time: 12:00 Noon – 1:00 PM

Mode: Online Mode

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Tourism & Hotel Management, Department of Botany, Bundelkhand University, Jhansi, organized "My story – Motivational Session By Successful Entrepreneurs" for the students and faculty members. The National Girl Child Day is celebrated in India every year on January 24th. It was initiated in 2008 by the Ministry of Women and Child Development and the government of India, in order to spread public awareness about inequities that girls face in Indian society. The day is celebrated with organized programs including awareness campaigns about Save the Girl Child, child sex ratios, and the creation of a healthy and safe environment for girls. In 2019, the day was celebrated with the theme, 'Empowering Girls for a Brighter Tomorrow'. The session was attended by 70 students and 15 faculty members.

Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. • The main speakers of the Session Ms. Rachana Arora, Owner "Prालोभन" is a successful entrepreneur and taking her venture to great heights. She motivated the students to start their own ventures and how to overcome hardships. She also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning • Ms. Ms. Sangita Arora, Owner "Swad Ghar ka" is also very successful entrepreneur and explained the reasons behind she chose to start her own venture and how she singlehandedly took charge of the things and encouraged everyone to just not sit and think, instead start and achieve. They emphasized on the need for basic acquaintance about the field in which one wanted to have a start-up. According to her any occupation needs dedication and determination to achieve success. She also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. She told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. In the program, all the guests were welcomed by Dr. Pranav Bhargava, Teaching Assistant, Institute of Tourism and Hotel Management and the expert entrepreneur of your session was introduced, President of the Institution's Innovation Council Professor Aparna Raj told the details of various programs being run through the council and also told that last week a program of 1 week women entrepreneur success has been conducted. The present programme is for entrepreneurs of the future. It is for the coming new generation. The keynote speakers of the event explained in detail the journey of their venture from inception to its present heights. They told that running any enterprise requires



a lot of hard work, understanding and research. In today's date we are seeing that new enterprises are being set up in the country by the youth who are running industries of more than 1000 crores today, this is an inspiration for all of us that if we work hard then we too can reach that point. The program was attended by people from different regions of the country, Dr. Mahendra Singh Dr. Pranav Bhargava, Munna Tiwari, Dr. Sri Hari, Prof. Devesh Nigam Campus Pratik Agarwal, Dr. Saurabh Srivastava, Dr. Vineet Kumar, Dr. Avadhesh Kumar, Rahul Shukla, Shubhangi Nigam Ravi, on behalf of Bundelkhand University. Kumar Professor Shivkumar Katiyar Officer Sunil Kabia participated in the session. The session concluded with a lively interactive session where students interacted with the experts and also participated in question – answering and showed interest. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Name: "Sharing My Entrepreneurship Journey"**

Keynote Speaker • Mrs. Yojana, Owner and Founder, "Yojana Ki Rasoi", Founder- "Auray Naturals" • Ms. Neha Varyani, "Choco World By Neha"

### **Date: 28 January 2022**

Time: 12:00 Noon – 1:00 PM

Mode: Online Mode

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Tourism & Hotel Management, Bundelkhand University, Jhansi, organized "My story – Motivational Session By Successful Entrepreneurs" for the students and faculty members. The National Girl Child Day is celebrated in India every year on January 24th. It was initiated in 2008 by the Ministry of Women and Child Development and the government of India, in order to spread public awareness about inequities that girls face in Indian society. The day is celebrated with organized programs including awareness campaigns about Save the Girl Child, child sex ratios, and the creation of a healthy and safe environment for girls. In 2019, the day was celebrated with the theme, 'Empowering Girls for a Brighter Tomorrow'. The session was attended by 72 students and 15 faculty members. Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. • The main speakers of the Session Mrs. Yojana, Owner and Founder, "Yojana Ki Rasoi", Founder- "Auray Naturals" is a successful entrepreneur and taking her venture to great heights. She motivated the students to start their own ventures and how to overcome hardships. She also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning • Ms. Neha Varyani, "Choco World By Neha" is a young successful entrepreneur and explained the reasons behind she chose to start her own venture and how she singlehandedly took charge of the things and encouraged everyone to just not sit and think, instead start and achieve. They emphasized on the need for basic acquaintance about the field in which one wanted to have a start-up. According to her any occupation needs dedication and determination to achieve success. She also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. She told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. In the program, all the guests were welcomed by dr. Pranav Bhargava, Teaching Assistant, Institute of Tourism and Hotel Management and the expert entrepreneur of your session was introduced, President of the Institution's Innovation Council Professor Aparna Raj told the details of various programs being run through the council and also told that last week a program of 1 week women entrepreneur success has been conducted. The present programme is for entrepreneurs of the future. It is for the coming new generation. The keynote speakers of the event explained in detail the journey of their venture from inception to its present heights. They told that running any enterprise requires a lot of hard work, understanding and research. In today's date we are seeing that new enterprises are being set up in the country by the youth who are running industries of more than 1000 crores today, this is an inspiration for all of us that if we work hard then we too can reach

that point. The program was attended by people from different regions of the country, Dr. Mahendra Singh Dr. Pranav Bhargava, Munna Tiwari, Dr. Sri Hari, Prof. Devesh Nigam Campus Pratik Agarwal, Dr. Saurabh Srivastava, Dr. Vineet Kumar, Dr. Avadhesh Kumar, Rahul Shukla, Shubhangi Nigam Ravi, on behalf of Bundelkhand University. Kumar Professor Shivkumar Katiyar Officer Sunil Kabia participated in the session. The session concluded with a lively interactive session where students interacted with the experts and also participated in question – answering and showed interest. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**A talk on “Entrepreneur Skills Attitude & Behaviour Development**

Speaker – Dr. Pratima Khandelwal, Lead Facilitator- Pedagogy for HEIs & Soft Skills Mentor- NPTEL IIT Madras

**Date: 29 January 2022**

Time: 12:00 Noon – 1:00 PM

Online Platform- Google Meet

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institution of Engineering and Technology, Bundelkhand University, Jhansi, organized A talk on “Entrepreneur Skills Attitude & Behaviour Development for the students and faculty members. The session was attended by 128 registered students and 13 faculty members.

Dr. Khandelwal gave an extremely motivating and interactive talk which was highly appreciated by the students and faculty members. She talked of the various attitudes and skills which are needed for becoming an entrepreneur. She gave various examples of startups and entrepreneurs, and discussed various job opportunities in this area.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Motivational Session By Successful Entrepreneur, "Mindset Hacks From my Entrepreneurial Journey"**

Keynote Speaker • Ms. Vandana Teji

**Date: 1 February 2022**

Time: 12:00 Noon – 1:00 PM

Mode: Online Mode Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Tourism & Hotel Management, , Bundelkhand University, Jhansi, organized Motivational Session By Successful Entrepreneur, "Mindset Hacks From my Entrepreneurial Journey for the students and faculty members.

The session was attended by 100 students and 18 faculty members. Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. The main speakers of the Session Ms. Vandana Teji, is a founder of The Unicorn People- an award – winning HR consulting firm known for its innovative CHRO services. She is an HR professional with 14+ years of experience and has worked with conglomerates like WIPRO, Concentrix, Ocwen Financial Services and United Health Group. Ms. Vandana Teji is an Expert in organizational development and culture building. She emphasized on the need for basic acquaintance about the field in which one wanted to have a start-up. According to her any occupation needs dedication and determination to achieve success. She also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. She told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. In the program, all the guests were welcomed by Ms. Medha Jaiswal, Teaching Assistant of the Institute of Tourism and Hotel Management and the expert entrepreneur of your session was introduced, President of the Institution's Innovation Council Professor Aparna Raj told the details of various programs being run through the council and also told that last week a program of 1 week women entrepreneur success has been conducted. The present programme is for entrepreneurs of the future. It is for the coming new generation. The keynote speaker of the event, Vandana Teji, Founder of Unicorn People, explained in detail the journey of her venture from inception to its present heights. He told that running any enterprise requires a lot of hard work, understanding and research. After the initial struggle, she supported the society and the people of the industry through her enterprise, so that people got employment, the industries were provided human resources according to their requirement and in this whole system his company got a lot of benefits, In this way, if we work in a time bound manner keeping in view the global requirement to establish any enterprise, then a new dimension can be achieved. In today's date we are seeing that new enterprises are being set up in the country by the youth who are running industries of more than 1000 crores today, this is an inspiration for all of us that if we work hard then We too can reach that point. The program was attended by people from different regions of the country, Dr. Mahendra Singh Dr. Pranav Bhargava, Munna Tiwari, Dr. Sri Hari, Prof. Devesh Nigam Campus Pratik Agarwal, Dr. Saurabh Srivastava, Dr. Vineet Kumar, Dr. Avadhesh Kumar, Rahul Shukla, Shubhangi Nigam Ravi, on behalf of Bundelkhand University. Kumar Professor Shivkumar Katiyar Officer Sunil Kabia participated in the session. The session concluded with a lively interactive session where students interacted with the experts and also participated in question – answering and showed interest. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Art of Being Positive**

**Date: 4 February 2022**

Mode: Online

Speaker : AVM P.K. Shrivastava

The programme was well attended by students and faculty members. The speaker, AVM P.K. Shrivastava, spoke about the need for being positive in thought and work to be successful in life. He gave various tips and tricks to help remain positive.

The programme was successful and well appreciated.



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Design Thinking, Critical Thinking and Innovation Design**

Keynote Speaker • Dr. Atul Kumar Dwivedi, Asst. Professor, BIET Jhansi

**Date: 08 February 2022**

Time: 11:00 Am – 12:00 Noon

Mode: Online Mode

Institution's Innovation Council, Bundelkhand University, Jhansi organized a workshop on Design Thinking, Critical Thinking and Innovation Design. The session was attended by 175 students and 15 faculty members. Dr. Atul Kumar Dwivedi, the keynote speaker of the program and the innovation ambassador of IIC, told the students that to achieve success in life, the student should first inculcate excellent feelings in himself, creativity in behavior and work is the basis of all-round development of life. That is, to be creative in work, you have to make the mind positive by acquiring advanced knowledge, he told the students how to test the quality of the questions given in the books, on the basis of that method, by selecting the best questions and practicing them, the students improve their thinking skills. can increase their thinking skills, they will get multi-faceted success.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Topic: Importance of Financial Awareness in Entrepreneurship- Financial Wellness Enhancement Wealth Awareness**

**Date: 9 February 2022**

Mode: Online

Speaker : Mr. Shahezad Bodila

The IIC, Bundelkhand University conducted an online programme on Importance of Financial Awareness in Entrepreneurship- Financial Wellness Enhancement Wealth Awareness, the speaker was Mr. Shahezad Bodila. He made the participants aware about the need for Financial wellness and explained what are the necessary factors related to financial wellness. He discusses various tools which entrepreneurs should keep in mind regarding financial wellness.

The programme was well accepted by the audience.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Activity Name: "Process of Innovation & Technology Readiness level (TRI)" & Commerc of lab Technologies & Tech-transfer"**

Keynote Speaker • Dr. Ashutosh Pastor, Incubation Manager- FIIT, IIT Delhi

**Date: 16 February 2022**

Time: 12 Noon

Mode: Online Mode Institution's Innovation Council, Bundelkhand University, Jhansi. An online video on "Process of Innovation & Technology Readiness level (TRI)" & Commercialisation of lab Technologies & Tech-transfer" The session was attended by 35 students and 10 faculty members. Objectives of the session were to mentor the students/learners to know more about the process of Innovation & Technology Readiness Level (TRI). The main speaker explained all the levels of Technology Readiness Level. He also talked about Manufacturing Readiness Level and explained a bit about Investment Readiness Level. Before concluding he explained how the readiness levels help in predicting time in market, reducing the risk while adopting the new technology, impact on development schedule and cost, etc. Students watched the video carefully and learned new facts about Technology Readiness Level, Manufacturing Readiness Level and Investment.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Name : An Era of Entrepreneurship in Biological Sciences**

**Date : Feb 19 2022**

During this webinar, more than 80 viewers (~49 students+>30 faculty from various department/institutions of Bundelkhand University, Jhansi and other college/University) was online on zoom platform during 12.00 to 13.00 hrs. 19 Feb, 2022. Several Undergraduate and postgraduate students (including Bachelor of Technology) got benefitted and motivated with this webinar which enlighten about the start-up and entrepreneurship. Speaker of the webinar Dr Tulika Bharatdwaj Senior Researcher (System Biology) University of eastern Finland, Kaopia Finland

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Achieving Problem Solution Fit & Product-Market Fit**

Speaker: Prof. Prateek Agrawal, Dean Commerce, Head ITHM, Bundelkhand University, Jhansi

**Date: 23 February 2022**

Time: 12:00 Noon – 1:00 PM

Venue: Online on Googlemeet.

Institution's Innovation Council, Bundelkhand University, Jhansi has organised a session on Achieving Problem Solution Fit & Product-Market Fit for students and faculty. The session was attended by 51 students and 23 faculty members. Objective of the session was to make the students aware about the topic of session. The session enhanced the conceptual skills and competencies. The session started with the brief introduction of IIC 4.0 with formal welcome and introduction about the theme of the session, by Prof. Aparna Raj President IIC, Bundelkhand University, Jhansi. The speaker of the session Prof. Prateek Agrawal started the session with brief description about the topic and discussed regarding products that are fit for the market and if not what could be the solutions that could make it fit. The session concluded with a lively interactive session where students interacted with the expert. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Interactive Session/Mentoring Session with “Successful Start-up Founders” –**

#### **India Start Up Day**

Speakers: • Prof. Aparna Raj, President IIC, Jhansi • Prof. Shiv Kumar, Head of the eDepartment, Institute of Food Technology BU, Jhansi • Dr D K Bhatt, Institute of Food Technology • Dr Munna Tiwari, Coordinator NSS

**Date: 29 November 2021**

Time: 3:00 PM

Venue: Conference hall,

Institute of Food Technology, BU, Jhansi Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Food Technology, Bundelkhand University, Jhansi, organized Interactive Session/Mentoring Session with “Successful Start-up Founders” for the students and faculty members. The session was attended by 48 students and 15 faculty members. Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. The main speakers of the Session were, Prof. Aparna Raj, Prof. Munna Tiwari and Prof. Shiv Kumar Head of the Department Institute of Food Technology, and Dr. D.K.Bhatt, Inst of Food Technology. After the introduction the speakers discussed the various aspects and success stories of women entrepreneurs in food processing. Prof. Shiv Kumar emphasized on the need for basic acquaintance about the field in which one wanted to have a start-up. According to him any occupation needs dedication and determination to achieve success. He also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. Prof. Aparna Raj told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. The Session continued with a small lecture by Dr. D.K.Bhatt, Associate Professor Institute of Food Technology, who motivated the students for start ups and gave many examples of successful women entrepreneurs. In continuation of the session Dr. Munna Tiwari, shared the story of his success journey of growing up the home scale to a well established enterprise in a very few years. The session concluded with a lively interactive session where students interacted with the experts and also closely observed the products which the experts had brought with them from their respective organization. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Field Visit To Fab Lab /Makers Space/Design Center**

**Date: 13 January 2021**

Time: 11:00 AM – 4:00 PM

Venue: BHEL, Jhansi

Institution's Innovation Council, Bundelkhand University, Jhansi in Collaboration with Institute of Engineering, Jhansi, organized field visit for the students and faculty members. The Field trip was attended by 25 students and 4 faculty members. Objective was to provide basic knowledge to students and learners about the solar energy and its uses. Engineering students of Bundelkhand University learned the technology of BHEL's solar power plant, the students of Mechanical and Electronics of Engineering Department of Bundelkhand University visited the Solar Energy Center of BHEL to know about the technical details. There the students were technically told that the 10 acre solar plant is a 2.5 mega-watt plant, in which electricity is generated from the rays of the sun through the solar plate, which through the SMB box sends DC current to the transformer and AC power. This is a significant reduction in the electricity bill from the solar plant, BHEL's Deputy Manager KD Gupta told the students that the entire solar plate is connected to a software. So that the working capacity of each plate can be seen on the computer screen and it is also known that how much electricity is generated by the solar plant in a day.

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Orientation programme for IIC members (Faculty and Students)**

**Speaker: Dipan Sahu Asst. Innovation Director**

**MIC Activity**

**Date: 24/01/2022**

Time: 2:30 PM – 3:30 PM

Venue: Online Youtube.

Institution's Innovation Council, Bundelkhand University, Jhansi attended the Orientation Programme for students and faculty. The session was attended by 21 students and 33 faculty members. Objectives of the session were to orient the IIC on – IIC 4.0 Registration and Participation guidelines, introduction to new features of IIC 4.0 portal and how to use it, glance through various programs and schemes for IIC institutions, incentives and measurement of performance IIC institutions efforts and integrated policy approach for maximum impact NISP+IIC+ARIIA. The session was also conducted to have an intellectual dialect with the speaker for required learning and experiences. The session started with the brief introduction of IIC 4.0 with formal welcome and introduction about the theme of the session, by Dipan Sahu Asst. Innovation Director. Mr. Sahu also discussed that a number of government schemes and plans available for IIC institutions. The session concluded with a lively interactive session where students interacted with the expert. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.



## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Entrepreneurship and Innovation as Career Opportunity**

Keynote Speaker • Ms. Shivani Bundela

**Date: 24 January 2022**

Time: 12:00 Noon – 1:00 PM

Mode: Online Mode

Institution's Innovation Council, Bundelkhand University, Jhansi organized a week long series of sessions on the occasion of "National Girl Child Day". The National Girl Child Day is celebrated in India every year on January 24th. It was initiated in 2008 by the Ministry of Women and Child Development and the government of India, in order to spread public awareness about inequities that girls face in Indian society. The day is celebrated with organized programs including awareness campaigns about Save the Girl Child, child sex ratios, and the creation of a healthy and safe environment for girls. In 2019, the day was celebrated with the theme, 'Empowering Girls for a Brighter Tomorrow' Objectives of the session were to mentor the students/learners for growing-up as a successful start-up founder and provide them the basic knowledge of the essential requirements in starting a start-up. The session was also conducted to have an intellectual dialect with successful startup founders to be acquainted with the real life challenges and experiences. The session was aimed to focus on prospects of know-how of being an entrepreneur – rather than jobseeker. The session started with the welcome of eminent speakers and brief introduction about the theme and objectives of the IIC, by the President IIC Prof. Aparna Raj. The main speakers of the Session Ms. Shivani Bundela, Managing Director "Abrosaa" Bundelkhand Agro Pvt. Ltd. She emphasized on the need for basic acquaintance about the field in which one wanted to have a start-up. According to her any occupation needs dedication and determination to achieve success. She also illustrated that problems and failures are the essential part of any successful business, because these are the main source of learning and corrective action planning. She told that various government schemes and funding are available for starting a start-up, and one can easily apply for these financial supports online or offline. In the program, all the guests were welcomed by Ms. Medha Jaiswal, Teaching Assistant of the Institute of Tourism and Hotel Management and the expert entrepreneur of your session was introduced, President of the Institution's Innovation Council Professor Aparna Raj told the details of various programs being run through the council and also told that last week a program of 1 week women entrepreneur success has been conducted. The present programme is for entrepreneurs of the future. It is for the coming new generation. The keynote speaker of the event, Ms. Shivani Bundela, Managing Director "Abrosaa" explained in detail the journey of her venture from inception to its present heights. He told that running any enterprise requires a lot of hard work, understanding and research. After the initial struggle, she supported the society and the people of the industry through her enterprise, so that people got employment, the industries were provided human resources according to their requirement and in this whole system his company got a lot of benefits, In this way, if we work in a time bound manner keeping in view the global requirement to establish any enterprise, then a new dimension can be achieved. In today's date we are seeing that new enterprises are being set up in the country by the youth who are running industries of more than 1000 crores today, this is an inspiration for all of us that if we work hard then We too can reach that point. The program was attended by people from different regions of the country, Dr. Mahendra Singh Dr. Pranav Bhargava, Munna Tiwari, Dr. Sri Hari, Prof. Devesh Nigam Campus Pratik Agarwal, Dr. Saurabh Srivastava, Dr. Vineet Kumar, Dr. Avadhesh Kumar, Rahul Shukla, Shubhangi Nigam Ravi, on behalf of Bundelkhand University. Kumar Professor Shivkumar Katiyar Officer Sunil Kabia participated in the session. The session concluded with a lively interactive session where students interacted with the experts and also participated in question – answering and showed interest. The session was extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.



## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Science Festival - 2022**

Speaker: Several

**Date: 01 February 2022 – 28 February 2022**

Time: 12:00 Noon – 1:30 PM Venue: Gandhi Auditorium BU, Jhansi & Online on googlemeet.

Institution's Innovation Council, Bundelkhand University, Jhansi in collaboration with Department of Basic Science and Vigyan Bharti, Jhansi organized a series of online and offline sessions for faculty and students of Bundelkhand University and affiliated colleges. The sessions were attended by above 200 students and 50 faculty members respectively in each session. Objectives of the session were to mentor the students/learners for enhancing the basic and conceptual knowledge on overall existing fields of basic and applied sciences. The session was also conducted to have an intellectual dialect with various science ambassadors to be acquainted with the required learning and experiences. The sessions were aimed to focus on prospects of to know-how of all the associated fields of science so that students can develop the sense of being a man of science. The series of events started with the inaugural session on 1st February 2022 in Gandhi Auditorium and ends on 28 February 2022 with Scientific, Engineering Models, Poster and Art Competition on National Science Day Celebration, Valedictory Function and Prize Distribution. In between various distinguished and esteemed speakers were called for offline and online delivery of knowledge over the said themes. Some of the notable speakers were Prof Anchal Shrivastava BHU, Padam Shree Prof. H. C. Verma, Prof. V. K. Bajpai, Ms Neha Mehra, SAC, ISRO and many more. Every session concluded with interactive dialect between the students, faculty and speakers. The sessions were extremely beneficial to all the students and faculty members. There was a lot of knowledge and experience of the subject which was poured into the session.

## INSTITUTION'S INNOVATION COUNCIL (IIC)

**Bundelkhand University, Jhansi**

### **'Celebrating Women – Entrepreneurs and Innovators'**

Promotion in Social Media

[https://www.instagram.com/p/Caz4\\_IIPCuF/?hl=en](https://www.instagram.com/p/Caz4_IIPCuF/?hl=en)

[https://www.facebook.com/105798771837590/photos/a.1071324150375\\_59/153178757099591/](https://www.facebook.com/105798771837590/photos/a.1071324150375_59/153178757099591/)

Academic Year 2021-2022

Program driven by Qtr III

Programme Type Celebrating Women – Entrepreneurs and Innovators

Programme Theme Inspirational Session

**Date Starting March 08, 2022**

Date Ending March 08, 2022

Number of Student participants 61

Number of Faculty Participants 11

Number of Expert Participants 3

Expenditure if any None

Mode of Delivery Online

Remark The session was very informative & effective, students understood the importance of equality for women and entrepreneurship.

Objectives The main objective of this program is to ♣ celebrate women's achievements ♣ raise awareness about women's equality

Benefits in terms of learning/skill/knowledge development Celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for women's equality.

Program Coordinator (S) Medha Jaiswal

Speaker

➤ Razia Shaikh Managing Director and CEO of Bastar Food Firm, Jaipur A microbiologist by profession, Shaikh set up Bastar Foods in 2018 after working as a researcher for the state government's 'Safe Motherhood' initiative.

➤ Hina Sheeraz Director (Sheeraz Tours & Tripshappers Dubai LLC ) Founder (Nawab & Nizam Restaurant) Established in the year 2007, Sheeraz Tours began its operations as a travel & tourism company in Lucknow. Under the leadership of Mrs.Hina Sheeraz , the company has completed a journey of 14 successful years & become not only Uttar Pradesh's but one of North India's largest tourism brands. Sheeraz Tours has been awarded by multiple National Tourism Boards as a top performer in India. Sheeraz Tours is also recognised and applauded by some of the top airlines – Indian & international...for generating highest sales in UP. Last year the company expanded its operations & opened a Destination Management Company (DMC) in Dubai by the name of Sheeraz Trip Shappers tourism LLC. For her part Ms.Hina Sheeraz has received many different awards which include 'Women Entrepreneur of the Year', 'Face of the Year', 'Inspiring Women' and 'Naari Shakti'

awards amongst others. Under her professional leadership and guidance, the company has been recording double digits growth every year by focusing on delivery of great customer services at affordable prices thus enabling thousands of tourists to cherish the holiday experience of a lifetime. Currently, she entered in the food industry as well and started a new start up of Mughlai food & open a Restaurant in Lucknow in the Name of Nawab & Nizam


➤ Reecha Goyal Nomaadi – A Fashion Brand She did her graduation from MCM & AV College, Chandigarh and Post-graduation in MBA Finance. She finished her PG and immediately after that she started working in finance department and got exposure to work with ICICI Bank in Mumbai, there she started as a customer executive in Retail Banking and within 3 years she reached to Branch Manager Position. After that she moved to China then Canada. In 2015, she moved back to India and started her own venture based on the exposure and experience from 2 different parts of the world

Overall Report of the Activity Every year, International Women's Day is celebrated on March 8 across the world. It's a day when everyone shows appreciation, love, and respect towards women. A woman is said to be a beautiful creation of God! It is a fact that all the great personalities are born from the woman's womb and have taken their initial teachings from a woman. And that is why people give due respect to women in their lives. The Speakers discussed that, for many people, the role of women is limited to household chores only. However, this needs to change as women deserve equal freedom and opportunities in everything like men. The world is moving towards gender equality. It is moving towards a balance between both men and women. A change is required and is also essential. It is observed that men have had more advantages in every sphere of life in comparison to women since ages. However, this needs a change as we all are humans and should be treated equally with equal rights and opportunities. They also discussed International Women's Day is all about feeling selfworth and achieving the goals as per the potential. Besides that, women should gather the courage to cross all the hurdles in all the spheres of life to make a tremendous improvement. All the students were motivated with the idea of starting their own venture and enter the world of entrepreneurship and innovation. They were inspired by the stories of the speakers and also shared their thoughts on the importance of women working and being independent.

Time 2:00pm-3:00 pm Topic 'Celebrating Women – Entrepreneurs and Innovators' Key learning and takeaways Advantages of women working include more income for their families, the opportunity to explore their talents, and the promotion of economic growth. When women work, they make money that adds to their families' financial well-being. This helps pay bills, buy food, and educate children

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****'Role of Women in Science and Technology'**

विज्ञान एवं तकनीक में महिलाओं का योगदान

Promotion in Social Media	<a href="https://www.facebook.com/105798771837590/photos/a.107132415037559/153178470432953/">https://www.facebook.com/105798771837590/photos/a.107132415037559/153178470432953/</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III
Programme Type	Sensitization Program On Entrepreneurship and Innovation as Career Programme
ProgrammeTheme	Motivation Speech
<b>Date Starting</b>	<b>March 8, 2022</b>
Date Ending	March 8, 2022
Number of Student participants	40
Number of Faculty Participants	8
Number of Expert Participants	1
Expenditure if any	None
Mode of Delivery	Online
Remark	The session was very informative & effective. Prof. Nirmala S Maurya addressed the role which women have played in Science and Technology and their scope in it.
Objectives	The main objective of this program is to ♣sensitize the faculty members, researchers and students about the concept of entrepreneurship. At the same time acquainted all of them ♣ about innovation culture ♣ career options in science and technology for women
Benefits in terms of learning/skill/knowledge development	This programme helped in knowledge development about Entrepreneurship & innovation culture, especially in context of women.
Program Coordinator (S)	Dr. Sanjeev Srivastava
Video (to be uploaded in the YouTube Channels of IIC, PK College)	
Photo	

	 <p>एक दिवसीय ऑनलाइन संगोष्ठी विज्ञान एवं तकनीकी में महिलाओं का योगदान</p> <p>संयोजक प्रो. मुकेश पाण्डेय या. कुलपति बुंदेलखण्ड विश्वविद्यालय, झांसी</p> <p>मुख्य अतिथि प्रो. निर्मला एस मौर्य या. कुलपति वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय, जौनपुर</p> <p>दिनांक- 8 मार्च 2022      समय- अपराह्न 02:00 बजे</p> <p><a href="https://meet.google.com/jip-ecun-hid">https://meet.google.com/jip-ecun-hid</a></p> <p>अध्यक्ष</p> <p>डॉ. अजय शर्मा    डॉ. वृष के शर्मा    डॉ. अरवि श्रीवास्तव    डॉ. लक्ष्मी शर्मा</p> <p>बुंदेलखण्ड विश्वविद्यालय, झांसी</p> 
Speaker	<p>Prof. Nirmala S Maurya Vice Chancellor, Veer Bahadur Singh Purvanchal University <b>Nirmala S Mourya</b> is a first women Vice Chancellor of <a href="#">Veer Bahadur Singh Purvanchal University, Jaunpur, Uttar Pradesh</a>.<sup>[4][5]</sup> Former Registrar of Higher Education and Research Institute, <a href="#">Dakshina Bharat Hindi Prachar Sabha, Madras</a>.</p>
Overall Report of the Activity	<p>अंतर्राष्ट्रीय महिला दिवस के अवसर पर बुंदेलखंड विश्वविद्यालय तथा ईन्स्टिटुतिओन'स इनोवेशन कौंसिल के द्वारा विज्ञान एवं तकनीकी विषय पर एक दिवसीय राष्ट्रीय संगोष्ठी का आयोजन किया गया। इस कार्यक्रम में वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय की कुलपति प्रोफेसर निर्मला एस मौर्य मुख्य अतिथि के रूप में उपस्थित रही। इस संगोष्ठी की अध्यक्षता बुंदेलखंड विश्वविद्यालय के कुलपति प्रोफेसर मुकेश पांडे ने की। मुख्य अतिथि प्रो निर्मला मौर्य ने कहा की भारत की महिलाओं ने जीवन के विभिन्न क्षेत्रों के अलावा विज्ञान और तकनीकी में भी महत्वपूर्ण योगदान दिया है। वैज्ञानिक अनुसंधान के क्षेत्र में भी भारतीय महिलाओं ने उल्लेखनीय कार्य किए हैं। अंतर्राष्ट्रीय महिला दिवस के अवसर पर विज्ञान विदुषियों का स्मरण करना और भी प्रासंगिक हो जाता है। उन्होंने बताया की महिलाओं के लिये विज्ञान के क्षेत्र में उद्यम स्थापित करने के कई संभानाएं हैं।</p>

	<p>कुलपति प्रो मुकेश पांडे ने अपने अध्यक्षीय भाषण में कहा कि की महिला ही समाज को संस्कार, विचार और आकार देती है। आज जीवन के हर क्षेत्र में महिलाओं की सशक्त भागीदारी है चाहे विज्ञान का क्षेत्र या उद्योग।</p> <p>कार्यक्रम का संचालन सचिव डॉ अनुपम व्यास ने किया। संयोजक डॉ संजीव कुमार श्रीवास्तव ने संगोष्ठी की रूपरेखा प्रस्तुत की और इं अंजली श्रीवास्तव ने अतिथि का स्वागत परिचय दिया। अंत में डॉ यशोधरा शर्मा ने आभार व्यक्त किया।</p> <p>इस दौरान डॉ बृजेश दीक्षित, डॉ सोमा मिश्रा, डॉ रैना गर्ग, डॉ अश्वनी गुप्ता, डॉ सोनिया एवं डॉ दीक्षा आदि ने अपने अपने शोध/रचनाएं पत्र पढ़े। इस अवसर पर डॉ शुभांगी निगम, डॉ देवराज सिंह, डॉ के एस सिंह डॉ कमलेश, डॉ सुरेन्द्र, डॉ आदित्य, डॉ राजीव सिंह, प्रीती पाण्डेय, वर्षा नगाइच एवं प्रियंका त्रिपाठी सहित कई शिक्षक एवं छात्र छात्राएं उपस्थित रहे।</p>
Time	2:00pm-3:00 pm
Topic	<b>‘Role of Women in Science and Technology’</b> <b>Vigyan Avam Tachniki Mein Mahilaon Ka Yogdaan</b>
Key learning and takeaways	Scope and Opportunities for Girl Students in Science and technology are varied and endless



**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Data Analytics for Entrepreneurship & Business Innovation Using R**

Promotion in Social Media	Facebook – <a href="https://www.facebook.com/bujhansi.ac.in/photos/a.107132415037559/152003910550409/">https://www.facebook.com/bujhansi.ac.in/photos/a.107132415037559/152003910550409/</a>  Instagram – <a href="https://www.instagram.com/p/Caka7vuN0Km/?hl=en">https://www.instagram.com/p/Caka7vuN0Km/?hl=en</a>  Twitter - <a href="https://twitter.com/InnovationCoun4/status/1500883852859875329/photo/1">https://twitter.com/InnovationCoun4/status/1500883852859875329/photo/1</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III
Programme Type	Workshop
Programme Theme	Entrepreneuership
<b>Date Starting</b>	<b>8<sup>th</sup> March 2022</b>
<b>Date Ending</b>	<b>12<sup>th</sup> March 2022</b>
Number of Student participants	35
Number of Faculty Participants	15
Number of External Participants	5
Expenditure if any	Rs. 50,000 / (Approximately) paid via Department of Banking, Economics and Finance; Bundelkhand University, Jhansi (Centre of Excellence in Entrepreneurship)
Mode of Delivery	OFFLINE & ONLINE (Hybrid Mode)
Remark	Workshop was extremely helpful in developing hands-on training on R software and Excel. These tools are increasingly used by budding entrepreneurs for developing business models and doing research before launch of start up
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To gain an overview about the interrelationship between entrepreneurship and data analytics</li> <li>• To acquire hands on training on R software for entrepreneurial research output</li> </ul>
Benefits in terms of learning/skill/knowledge development	Data analysis empowers entrepreneurs for cost-benefit analysis and demand forecasting for effective business management. Learning open source software is critical for it.
Program Coordinator (S)	Prof. C.B.Singh

## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **Smart India Hackathon 2022**

**Date March 28, 2022**

SIH 2022 INTERNAL HACKATHON BUNDELKHAND UNIVERSITY, JHANSI DATE: 28/03/2022 About the event: Hon'ble Vice-Chancellor Professor Mukesh Pandey inaugurated the internal hackathon of Smart India Hackathon 2022 in Bundelkhand University, Jhansi 114 participants of 19 teams displayed their problem statements with their ideas. Giving best wishes to the students, Hon'ble Vice-Chancellor said that you can solve every problem with your innovative idea, in such a program, the student gets a new direction for the future. Dr. Sadik Khan, the coordinator of the department told about SIH 2022 and the internal hackathon, in the end, Professor Aparna Raj President of IIC expressed her gratitude.

Results of the Smart India Hackathon, two teams of Institute of Engineering and Technology, Bundelkhand University, Jhansi won the grand finale SIH 2022 and were awarded Rs. 1,00,000 each team.







## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

'World Earth Day'

Promotion in Social Media <https://www.instagram.com/p/CcqYEM7NIYn/?hl=en>

<https://www.facebook.com/105798771837590/photos/a.107132415037559/162722742811859/>

Academic Year 2021-2022

Program driven by Celebration Activity Qtr III

Programme Type Invest In Our Planet

Programme Theme Motivation Talk

**Date Starting April 22, 2022**

Date Ending April 22, 2022

Number of Student participants 78

Number of Faculty Participants 8

Number of Expert Participants 2

Remark The session was very informative & effective. Dr. Niket Sharma explained the importance of understanding our duty to protect the Earth and create a healthy environment.

Objectives The main objective of this program is to ♣ Knowing our role in conserving and protecting the environment ♣ about need to maintain nature and eliminate degrading elements ♣ acting in a bold way, innovating in a broad way, and implementing in an equitable manner

Benefits in terms of learning/skill/knowledge development This programme helped in creating a mindfulness about the consistently expanding global warning, to advise openly about the catastrophic influences it has on our day to day lives. Different consuming issues identified with environmental change, continually expanding ocean levels, exhaustion of the ozone layer, and merciless deforestation are discussed in the open. Program Coordinator (S) Dr. Vinit Kumar Video (to be uploaded in the <https://youtu.be/CuaFSovQ-x4> YouTube Channels of IIC, PK College) Photo Speaker Dr. Niket Mishra, Director, BEADS and Dr. Shyama Parveen Department of Agroforestry. Overall Report of the Activity

Time 2:30pm-4:30 pm Topic 'World Earth Day' Invest in Our Planet Key learning and takeaways Creating a mindfulness about the consistently expanding global warning, to advise openly about the catastrophic influences it has on our day to day lives.

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Research And Innovation In Start-Up Ideas, Product, Team And Execution.**

Promotion in Social Media	Facebook
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III
Programme Type	Poplar Talk
Programme Theme	New start up ideas
<b>Date Starting</b>	<b>11 April, 2022</b>
Date Ending	11 April, 2022
Number of Student participants	100
Number of Faculty Participants	10
Number of External Participants	1
Expenditure if any	Rs. 10,000 / (Approximately) paid via Department of Research cell ; Bundelkhand University, Jhansi
Mode of Delivery	OFFLINE
Remark	Talk was extremely helpful in developing start-up ideas, product, team and execution.
Objectives	The main objective of this program was <ul style="list-style-type: none"><li>• To gain an overview about the role of research and innovation in start-up ideas, product, team and execution.</li><li>• To boost up the new young researcher to start up better than any job.</li></ul>
Benefits in terms of learning/skill/knowledge development	Percentage is not a matter to start-up your any business. Use innovative ideas for entrepreneurship
Program Coordinator (S)	Dr Rishi Kumar Saxena
Speaker / Trainer	Prof S P Singh Prof Aparna Raj Prof M M Singh

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Session on "How to Plan for Start-Up and Legal & Ethical Steps"**

Promotion in Social Media	Facebook - <a href="https://www.facebook.com/105798771837590/photos/a.107132415037559/162024072881726/">https://www.facebook.com/105798771837590/photos/a.107132415037559/162024072881726/</a> Instagram - <a href="https://www.instagram.com/p/CchZo4Vt_Et/?hl=en">https://www.instagram.com/p/CchZo4Vt_Et/?hl=en</a> Twitter - <a href="https://twitter.com/InnovationCoun4/status/1516762701216714756/photo/1">https://twitter.com/InnovationCoun4/status/1516762701216714756/photo/1</a>
Academic Year	2021-2022
Program driven by	IIC Calendar Activity Qtr III
Programme Type	Validation and Innovation & amp
ProgrammeTheme	Business Model Development
<b>Date Starting</b>	<b>April 19, 2022</b>
Date Ending	April 19, 2022
Number of Student participants	32
Number of Faculty Participants	3
Number of Expert Participants	1
Expenditure if any	None
Mode of Delivery	OFFLINE
Remark	Session was extremely important for students for beginning their own start up. You Tube video link as resource was played for students in Offline manner in Campus premises. Interested students from MBA (Financial Management) enthusiastically listened to the session
Objectives	The main objective of this program was to <ul style="list-style-type: none"> <li>• To give broad idea about initial preparedness for start-up</li> <li>• To give idea about legal &amp; Ethical Steps for start-up with useful links or information</li> </ul>
Benefits in terms of learning/skill/knowledge development	MBA (FM) students are mainly interested in business and start up ventures. However, they lack the step by step guidance for launching their start up. The session proved immensely beneficial to them for realising their vision.
Program Coordinator (S)	Dr. Era Tiwari and Dr. Shilpa Mishra
Video (Already Uploaded in the YouTube Channels of IIC Bundelkand University)	<a href="https://www.youtube.com/watch?v=QUIECjgqoas">https://www.youtube.com/watch?v=QUIECjgqoas</a>
Speaker	Harit Mohan Founder & CEO

	Signicent LLP
Overall Report of the Activity	Department of Banking, Economics and Finance of Bundelkhand University in collaboration of Institution's Innovation Council, Bundelkhand University organised One Day Offline Session on "How to Plan for Start-UP and Legal & Ethical Steps". Online You Tube resource was shown to the students of MBA (FM). 32 students and 3 faculties participated in the event. Students were immensely benefited through this session. Many of them expressed their desire to launch their own start up. Dr. Era Tiwari and Dr. Shilpa Mishra coordinated the session. Ms. Anjali Jha provided technical assistance.
Time	1:00 to 2:00 PM
Topic	Session on "How to Plan for Start-Up and Legal & Ethical Steps"
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Inspiration regarding launch of start up</li> <li>• Guidance regarding legal and ethical aspects in the start up venture</li> </ul>



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Session / Workshop on Business Model Canvass**

Promotion in Social Media	Facebook - <a href="https://www.youtube.com/watch?v=1A9gzoL33dE">https://www.youtube.com/watch?v=1A9gzoL33dE</a> Instagram - <a href="https://www.instagram.com/p/CcktPrvJK35/?hl=en">https://www.instagram.com/p/CcktPrvJK35/?hl=en</a> Twitter - <a href="https://twitter.com/InnovationCoun4/status/1516762701216714756/photo/1">https://twitter.com/InnovationCoun4/status/1516762701216714756/photo/1</a>
Academic Year	2021-2022
Program driven by	IIC Calendar Activity Qtr III
Programme Type	Validation and Innovation & Business Model Development
Programme Theme	Entrepreneurship, Business Idea and Business Model Canvas
<b>Date Starting</b>	<b>April 21, 2022</b>
Date Ending	April 21, 2022
Number of Student participants	30
Number of Faculty Participants	5
Number of Expert Participants	3
Expenditure if any	None
Mode of Delivery	OFFLINE
Remark	Session was extremely important for students for developing understanding about Business Model. You Tube video link as resource was played for students in Offline manner in Campus premises. Interested students from B.Com (Honours) , MBA (FM) and MA (Applied Economics) enthusiastically listened to the session
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To develop understanding regarding Business Model Canvass and gain ideas regarding different templates.</li> <li>• To appreciate the importance of Entrepreneurship to manage crisis situations.</li> </ul>
Benefits in terms of learning/skill/knowledge development	Understanding about business models is critical to the students of Economics, Commerce and Management. Theoretical knowledge along with practical exposure is critical for the overall development of students of these disciplines. This session aptly fulfilled the need for exposure regarding practical aspects of this domain.
Program Coordinator (S)	Dr. Era Tiwari, Dr. Shilpa Mishra and Dr. Sandeep Agarwal
Video (Already Uploaded in the YouTube Channel of IIC Bundelkand University)	<a href="https://www.youtube.com/watch?v=1A9gzoL33dE">https://www.youtube.com/watch?v=1A9gzoL33dE</a>
Speaker	Dr. Sunil Shukla ; Director General, EDII Ahmedabad Dr. Amit Dwivedi; Associate Senior Faculty, EDII Ahmedabad Mr. Mayank Patel; CEO Cradle, Incubator, EDII Ahmedabad

Overall Report of the Activity	Department of Banking, Economics and Finance of Bundelkhand University in collaboration of Institution's Innovation Council, Bundelkhand University organised Session / Workshop on Business Model Canvas. Online You Tube resource was shown to the students of B,Com (Honours), MBA (FM) and MA (Applied Economics). 30 students and 5 faculties participated in the event. Students Dr. Era Tiwari, Dr. Shilpa Mishra and Dr.Sandeep Agarwal were event coordinators. Special Assistance was being provided by Ms. Anjali Jha and Ms. Juhi Govindani.
Time	2:00 PM to 3:00 PM
Topic	Session / Workshop on Business Model Canvas
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Students were able to gain a broad idea about Business Model Canvas</li> <li>• Students also got exposure regarding ideas about different template for developing new business models.</li> <li>• Students were able to appreciate the spirit of entrepreneurship in the pandemic times.</li> </ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Pre Placement Talk: Internship opportunity for the Management Students**

<b>Topic</b>	Pre Placement Talk: Internship opportunity for the Management Students
<b>Promotion in Social Media</b>	<a href="https://www.facebook.com/105798771837590/photos/a.162836922800441/162836909467109/">https://www.facebook.com/105798771837590/photos/a.162836922800441/162836909467109/</a>
<b>Academic Year</b>	2021-2022
<b>Program driven by</b>	Motivation talk
<b>Programme Type</b>	Program On Live Project/Internship opportunity for Students
<b>Programme Theme</b>	Pre Placement Talk
<b>Date Starting</b>	<b>April 25, 2022</b>
<b>Date Ending</b>	April 25, 2022
<b>Number of Student participants</b>	44
<b>Number of Faculty Participants</b>	10
<b>Number of Expert Participants</b>	1
<b>Expenditure if any</b>	None
<b>Mode of Delivery</b>	Online
<b>Remark</b>	The session was very informative & effective. Dr Karminder Ghuman , Strategic Advisor , B-School Bull addressed the session.
<b>Objectives</b>	The main objective of this program is to ♣ enabling access and building competence regarding the capital market ♣ to explore career options in the field of Digital Marketing, HR, Finance, and Digital Operation.
<b>Benefits in terms of learning/skill/knowledge development</b>	This programme helped in knowledge development about start-ups, Active participation in Digital Marketing, Generate leads through digital media, Generate brand awareness, Corporate communication, Day to Day operation & Research through AI Based Software.
<b>Program Coordinator (S)</b>	Dr. Sandeep Agrawal
<b>Video (if available, to be uploaded to Youtube channel of IIC Bundelkhand University)</b>	
<b>Speaker</b>	Dr Karminder Ghuman , Strategic Advisor, B-School Bull addressed the session. B School Bull is a startup of students of @thapar_school_of_management B-school bulls aim to inspire and excite MBA graduates to invest in the stock market . Dr. Ghuman's books titled "Rural Marketing" (2007) and "Management: Concept, Practice and Cases" (2010), have been published by McGraw-Hill. He has edited a book titled Indian Management, which has been published by Bloomsbury India. The Book on Effective Mentoring published by Ane Books. He was Professor and Campus Director at Satyug Darshan Technical Campus, Faridabad for one year and was Professor and Director at Chandigarh Group of Colleges, Gharuan Campus, Mohali from Jan 2010 to

	<p>June 2012. He was Deputy Director and Professor of Management at Gian Jyoti Institute of Management &amp; Technology, Mohali, where he worked from Aug 1999 to Dec 2009. He was Lecturer at Regional Institute of Management &amp; Administration, Chandigarh from August 1998 to July 1999. He has been Visiting Faculty at Mahatma Gandhi State Institute of Public Administration (Govt. of Punjab), Chandigarh and PTU's Nalanda School of TQM &amp; Entrepreneurship, Mohali. The foreign assignment as a Trainer and Consultant with Ministry of Tourism, State of Eritrea (North East Africa) has provided him with a cross-cultural experience.</p> <p>Dr. Ghuman is member Board of Studies of LM Thapar School of Management and was member Board of Studies for Punjab Technical University. He was PGP Chair, LM Thapar School of Management from May, 2014 to February 2015. Former Member, CII's Subcommittee on Technical Education and has been invited as expert by Technical Teachers' Training Institute. He developed Diagnostic Study Report for establishing sanitary fittings cluster. He is recipient of Best Teacher Award by Lions Club, Mohali on Teachers Day, 2002 and by Rotary International, Mohali on Teachers Day, 2003.</p>
<b>Overall Report of the Activity</b>	<p>An Online session was conducted on 25 April 2022 in the Institute of Economics and Finance, Bundelkhand University, Jhansi under the logo of IIC. In this event more than 40 participants were benefited. The targeted audience was students of Management Background Like MBA, MBA (FM), MA (IB), and M.Com. (Finance) etc. all participants and were welcome by the event coordinator Dr Sandeep Agrawal. The main speaker of the event was Dr Karminder Chuman , Strategic Advisor , B-School Bull, who addressed the session. During the session he explored many marketing opportunities in the capital market. As well as enabling access and building competence regarding the capital market</p> <p>Students have asked many question related to career options in the field of Digital Marketing, HR, Finance, and Digital Operation. This programme helped in knowledge development about start-ups, Active participation in Digital Marketing, Generate leads through digital media, Generate brand awareness, Corporate communication, Day to Day operation &amp; Research through AI Based Software.</p>
	<p>This programme helped in knowledge development about start-ups, Active participation in Digital Marketing, Generate leads through digital media, Generate brand awareness, Corporate communication, Day to Day operation &amp; Research through AI Based Software.</p>
<b>Time</b>	1.00 pm -2.00pm
<b>Key learning and takeaways</b>	<p>Students have learnt not only the latest knowledge and insights about the share market and various business sectors but also found a platform where they can perform dummy trading with live data feed as well as do actual investment in the equity market.</p>

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****World IP Day - One Day Awareness Program**

On

**Intellectual Property Rights (IPR)****Organized by****PhD Research Cell,**

Promotion in Social Media	<a href="https://www.instagram.com/p/Cgv4ti8uehz/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cgv4ti8uehz/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2021-2022
Program driven by	Celebration Activity
Programme Type	Awareness Workshop
Programme Theme	One Day Awareness Program On Intellectual Property Rights (IPR)
<b>Date Starting</b>	<b>April 26, 2022</b>
Date Ending	April 26, 2022
Number of Student participants	90
Number of Faculty Participants	10
Number of Expert Participants	02
Expenditure if any	None
Mode of Delivery	Physical Mode and On line Mode
Remark	The session was very informative & effective. Dr. Prashant Jambulkar addressed the role and concept of IPR and different types of Laws which is protected our Intellectual Property. Dr. D. R. Agarwal explained how to creation and commercialization of IP.
Objectives	The main objective of this program is to <ul style="list-style-type: none"> <li>➤ aware the faculty members, researchers and students about the IPR</li> <li>➤ about Trademark, Logo</li> <li>➤ aware the how to protect our IP with the Law</li> <li>➤ Aware the innovation, start-up and Unicorn</li> </ul>
Benefits in terms of learning/skill/knowledge development	This programme helped in knowledge development about the IPR, copyright, trademark, logo, patent etc..
Program Coordinator (S)	Dr Ritu Singh
Video (to be uploaded in the YouTube Channels of IIC)	
Speaker	<b>Dr.Prashant Jambulkar</b> Rani Lakshmi Bai Central Agriculture University, Jhansi  <b>Dr. D. R. Agarwal</b> (On line Mode ) Director Institute of International Trade Kolkata-700069, West Bengal, India
Overall Report of the Activity	One Day Awareness Program on Intellectual Property Rights (IPR) was organized by PhD Research Cell, Institution's Innovation Council and Dr S R Ranganathan Institute of Library and Information Science Bundelkhand University, Jhansi on 'World IP Day' April 26, 2022. The

	program was started with Lightening of the lamp, Ma Saraswati Vandana and Manglacharan, followed by Prof S P Singh welcomed Prof Mukesh Pandey, Honourable Vice Chancellor BU Jhansi, Expert Dr. Prashant Jambulkar, (Rani Lakshmi Bai Central Agriculture University, Jhansi), Dr. D. R. Agarwal, Director Institute of International Trade Kolkata West Bengal, India, PhD scholars and UG PG students.
Time	11:00am-05:00pm
Topic	One Day Awareness Program On Intellectual Property Rights (IPR)
Key learning and take a ways	Scope and Opportunities for teachers, PhD Research scholars, student.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

***Intellectual Property Rights (IPR)***

Promotion in Social Media	<a href="https://www.instagram.com/p/Cc7BYZ2vFbc/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cc7BYZ2vFbc/?igshid=YmMyMTA2M2Y=</a>		
Academic Year	2021-2022		
Program driven by	IIC Activity		
Programme Type	Awareness Workshop		
Programme Theme	One Day Awareness Program On Intellectual Property Rights (IPR)		
Date Starting	April 29, 2022		
<b>Date Ending</b>	<b>April 29, 2022</b>		
Number of Student participants	112		
Number of Faculty Participants	15		
Number of Expert Participants	1		
Expenditure if any	None		
Mode of Delivery	Offline		
Remark	Dr.Prashant Singh, Innovation Cell, Ministry of Education , GOI was the speaker who made the audience aware of various aspects of IPR and its management		
Objectives	<p>The main objective of this program is to</p> <ul style="list-style-type: none"> <li>➤ aware the faculty members, researchers and students about the IPR</li> <li>➤ about Trademark, Logo</li> <li>➤ aware the how to protect our IP with the Law</li> <li>➤ Aware the innovation, start-up and Unicorn</li> </ul>		
Benefits in terms of learning/skill/knowledge development	This programme helped in knowledge development about the IPR, copyright, trademark, logo, patent etc..		
Program Coordinator (S)	Dr Rishi Saxena		
Video (to be uploaded in the YouTube Channels of IIC)			
Speaker	Dr.Prashant Singh Innovation Cell Ministry of Education , GOI		
Overall Report of the Activity	One Day Awareness Program on Intellectual Property Rights (IPR) was organized, Institution's Innovation Council Bundelkhand University, Jhansi		
Time	11:00am-1.00 pm		
Topic	<b><i>Expert Lecturer On Intellectual Property Rights (IPR)</i></b>		
Key learning and take a ways	Scope and Opportunities for teachers, PhD Research scholars, student.		
	S. No	Activity	Time
	1.	Welcome of Guest by flower sticks	11.00 AM
	2.	Welcome Address by	11.05 AM

		Prof Prof Avainish Kumar	
	3.	Presidential Address by Prof S P Singh	11.10 AM
	4.	Expert lecture by Dr.PrashantSingh Innovation Cell Ministry of Education , GOI	11.15 AM
		Facilitation of Experts with Memento	12.30 AM
	6.	Vote of Thanks by Dr Sunil Trivedi	12.30 AM





## INSTITUTION'S INNOVATION COUNCIL (IIC)

Bundelkhand University, Jhansi

### National Technology Day

Promotion in Social Media <https://www.instagram.com/p/CdYp5atP5SL/?hl=en>

Academic Year 2021-2022

Program driven by Celebration Activity

Programme Type Quiz

Programme Theme National Technology Day 2022

### Date Starting May 11, 2022

Date Ending May 11 2022

Number of Student participants 156

Number of Faculty Participants 4

Number of Expert Participants

Expenditure if any None Mode of Delivery Offline/ Online

Remark The session was very informative & effective. The significance of this day and the origin was explained with the students.

Objectives The main objective of this program is to ♣ a vision to reach the same level and greater heights of success in the upcoming technological and scientific operations of any kind in the future.

Benefits in terms of learning/skill/knowledge development This programme helped in creating the awareness among the students about the National Technology Day and its origin and importance. The quiz helped students to evaluate their knowledge about our country and the significance of the particular event. Program Coordinator (S) Er. Anurag Kumar, Assistant Professor, Computer Science & Engineering, I.E.T., B.U. Video (to be uploaded in the YouTube Channels of IIC, PK College) Photo Speaker Prof. Aparna Raj (President, IIC), Prof. M.M. Singh (Dean Engineering), Er. Anurag Kumar (Event Coordinator), Er. A.P.S Gaur (Member, IIC) , Er. Rahul Shukla (Member, IIC) Overall Report of the Activity National Technology Day is celebrated on May 11 every year to honour the contributions of India's scientific community including scientists, researchers and engineers. The significance of the date lies in the series of technological advancements the country achieved on the day decades earlier. On May 11, 1998, India broke into the small group of countries that hold nuclear weapons. On that day, India successfully carried out nuclear tests at the army's Pokhran test range in Rajasthan. In doing so, India became the sixth country to join the 'Nuclear Club'. The tests were led by the late A P J Abdul Kalam, an aerospace scientist who went on to become India's eleventh President. The tests were the second instance of nuclear testing in India after the first, code-named "Smiling Buddha", in 1974. The event starts with introduction of national technology day, Dr. Shashikant Verma (Asst. Prof., Electronics Communication Department, I.E.T., B.U.) tell that upcoming time fill with technology he also told that from 1999 to 2022 the change in modern India with technology. On this event an online Quiz Competition is organizing for 45 minutes there are 30 questions on technology Tiime 2:30pm-4:30 pm Topic 'National Technology Day' Key learning and takeaways Knowing about the technology of our country and enhancing knowledge regarding the importance.)



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Workshop on “Managing Literature and Bibliographic Metadata using Mendley”**

Promotion in Social Media	Facebook - <a href="https://www.youtube.com/watch?v=1A9gzoL33dE">https://www.youtube.com/watch?v=1A9gzoL33dE</a> Instagram – <a href="https://www.instagram.com/p/CcktPrvJK35/?hl=en">https://www.instagram.com/p/CcktPrvJK35/?hl=en</a> Twitter - <a href="https://twitter.com/InnovationCoun4/status/1516762701216714756/photo/1">https://twitter.com/InnovationCoun4/status/1516762701216714756/photo/1</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity
Programme Type	Workshop
Programme Theme	R & D and Innovation
<b>Date Starting</b>	<b>13<sup>th</sup> May 2022</b>
Date Ending	13 <sup>th</sup> May 2022
Number of Student participants	257
Number of Faculty Participants	63
Number of External Participants	54
Expenditure if any	Rs. 2000 /- paid via PhD Cell to the expert
Mode of Delivery	ONLINE
Remark	Session was extremely important for teachers of the University along with Research Scholars for enhancing their research output
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To develop understanding regarding effective reference management by making use of Mendley Software.</li> <li>• To appreciate the importance of appropriate reference management in order to avoid plagiarism.</li> </ul>
Benefits in terms of learning/skill/knowledge development	Detailed exposure was provided to the participants about efficient reference management by making use of Mendley software. Effective reference management enables the learners to strive for better publications. It improves overall research output and promotes innovation.
Program Coordinator (S)	Dr. Era Tiwari
Speaker	<b>Dr. Neha Gulati</b> from University Business School, Panjab University, Chandigarh
Overall Report of the Activity	An Online Session on “Managing Literature and Bibliographic Metadata using Mendley” was organised by <b>Teachers’ Reskilling Cell</b> in collaboration with <b>Institutions’ Innovation Council</b> and <b>PhD Research Cell</b> of Bundelkhand University, Jhansi. U.P. on 13 <sup>th</sup> May 2022; 2 to 4 PM. <b>Dr. Neha Gulati</b> from University Business School, Panjab University, Chandigarh was the resource person of the session. Teachers of the

	Bundelkhand University Campus and Colleges along with the research scholars of the University were given detailed exposure with regard to efficient reference management by making use of Mendley software. Effective reference management enables the learners to strive for better publications. The workshop was attended by 320 participants. E-certificates were issues to all. Session was coordinated and anchored by Dr Era Tiwari.
Time	2:00 PM to 4:00 PM
Topic	“Managing Literature and Bibliographic Metadata using Mendley”
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Participants were able to gain a broad idea about Reference Management.</li> <li>• Participants became familiar with the use of Mendley software with Hands on Training by expert</li> <li>• Participants were able to appreciate the importance of Research Ethics.</li> </ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Celebrating World Environment Day - Only One Earth**

Promotion in Social Media	Done
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III
Programme Type	International Seminar
Programme Theme	Celebrating World Environment Day -Only One Earth
<b>Date Starting</b>	<b>4th June, 2022</b>
Date Ending	4th June, 2022
Number of Student participants	115
Number of Faculty Participants	15
Number of External Participants	5
Expenditure if any	Rs. 10,000 / (Approximately) paid via Bundelkhand University, Jhansi (Centre of Excellence in Entrepreneurship)
Mode of Delivery	OFFLINE & ONLINE (Hybrid Mode)
Remark	International seminar was extremely helpful in participation of people in protection of environment through plantation drive, awareness camps, using alternative energy resources.
Objectives	The main objective of this program was <ul style="list-style-type: none"><li>• To gain an overview about the only one earth.</li><li>• More and more plantation</li><li>• Use homa therapy to remove the microbial contamination from environment</li></ul>
Benefits in terms of learning/skill/knowledge development	Importance of environment and their participation of local people participations
Program Coordinator (S)	Dr Rishi Kumar Saxena
Speaker / Trainer	<ul style="list-style-type: none"><li>• Dr Ulrich Brick from Germany</li><li>• Dr Arunachallam , director, ICAR, CAFRI</li><li>• Dr Rishi Kumar Saxena</li><li>• Research scholars</li></ul>
Time	10 AM to 5 PM
Topic	Only One Earth

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

Promotion in Social Media	<a href="https://www.instagram.com/p/Cgya6apL3fs/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cgya6apL3fs/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2021-2022
Program driven by	MIC Activity
Programme Type	Expert Lecture
Programme Theme	<b>Out of Box Thinking for Problem Solving</b>
<b>Date Starting</b>	<b>28 June 2022</b>
Date Ending	28 June 2022
Number of Student participants	23
Number of Faculty Participants	37
Number of Expert Participants	
Expenditure if any	None
Mode of Delivery	Offline
Remark	Prof V. Kaamakoti Director , IIT Madras
Objectives	<p>To identify the problem and address it with systematic and Innovative solution</p> <p>To understand the connectivity between the solution and problem which is inevitable</p> <p>To enhance thinking skill and to find out the methods and ways for establishing entrepreneurship by applying innovative solution</p>
Benefits in terms of learning/skill/knowledge development	This programme helped in knowledge development about the innovations and critical thinking
Speaker	
Overall Report of the Activity	<p>The expert speaker briefly explained the following major points to the participants</p> <p>He suggested cultivating a different way of thinking for obtaining the solution for a problem.</p> <p>He explained the 4 levels of the course (free) for “Out of the Box Thinking for problem solving”</p> <p>He gave live examples of Apple – Knife – Stone Theory and suggested to sharpen the brain for innovative thinking.</p> <p>He quoted a couplet from “Thirukkural” and explained the importance of numbers and alphabets in problem solving method. He gave other examples of “Pallaankuzhi” game for mathematics to demonstrate another way of thinking. He also gave various illustrations for thinking differently for problem solving in Mathematics.</p> <p>He insisted on Education based on stories and examples like “Patti and Pongal”</p>

Time	2-3
Topic	<b><i>Session on Out of the Box Thinking for Problem Solving</i></b>
Key learning and take a ways	The participants were able to understand the basic concept of innovation for problem. They were able to understand how the innovative thinking helps to solve the problem and also to enhance entrepreneurship in business world.



## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **NATIONAL WEBINAR NEP-2020 CREDIT MOBILITY AND ACADEMIC BANK OF CREDIT**

**Date: 14TH JUNE 2022**

FROM: 01:00 TO 2:40PM

REPORT Organized in collaboration with UGC-HRDC, JNVU, JODHPUR (Raj) JAI NARAYAN VYAS UNIVERSITY, JODHPUR (Raj) Bundelkhand University, Jhansi (UP) NEW EDUCATION POLICY 2020 JOURNALISM BUNDELKAHND UNIVERSITY JHANSI to join. Important Note After completion of webinar fill the feedback back form (To be share in Webinar, on your email ID, Telegram Group). Certificate will be provided in Telegram Group. QR CODE FOR 14 June 2022 Webinar MINUTE TO MINUTE PLAN OF NATIONAL WEBINAR ON NEP-2020.

CHIEF GUEST, PROF. MANOJ DIXIT in his key note address that it is a credit facility originally envisioned by the Government of India in the National Education Policy (NEP) 2020. The scheme has the provisions of creating a digital infrastructure that will store the academic credits earned by the students of various higher education institutes within the country. He added that the ABC will be entrusted with the responsibilities such as opening, closing, and verifying the individual academic accounts of students. It'll also be responsible to gather the academic credits earned by the students from their respective higher education institutions, verify the credits, store the credits, transfer or redeem such credits, and promote them as and when required among its stakeholders. He explained that the bank will start functioning with over 290 top Indian higher education institutions participating in the academic session 2021-2022. Among these will have all institutes that are in the list of top 100 of the National Institutional Ranking Framework (NIRF) and also all those institutes which are accredited "Grade A" by the National Assessment and Accreditation Council (NAAC) Speaking about the Features, and Functions of Academic Bank of Credit, he informed the participants that the scheme will include all kinds of courses offered by the Higher Education Institutes and which are recognized by the University Grants Commission (UGC), be it a graduation course, postgraduate course, PhD courses, diploma courses, certificate courses, etc. It covers courses offered through any medium, be it regular classroom courses or open/distance learning courses or online courses. SWAYAM, NPTEL, V-Lab and such other schemes offering their courses are also eligible to avail the facilities provided by Academic Bank of Credit. In general the credits earned by students will carry a validity of 7 years unless otherwise specified for that particular course; and upon the end of the validity period these credits will expire. The ABC will not accept any kind of credit course document by the students but rather only from the higher education institution he/she is enrolled in. These institutes will be responsible to deposit these credits into the student's ABC account regularly. He finished with the remark that it is wonderful initiative by UGC-HRDC, JNVU, Jodhpur and BUNDELKHAND UNIVERSITY to organize this webinar on NEP 2020 awareness.

CHAIRPERSON of the webinar Prof. Mukesh Pandey in his keynote address discuss about the Significance of Academic Bank of Credit. He said that the credits stored in the individual accounts of the students will give them a much larger scope of freedom in terms of their academic/career choices. The students will be able to drop out of their institute from any year/semester and exchange the credits earned so far with a certificate/diploma if eligible. They will also be able to redeem the credits and rejoin the same institute or some other institute of his/her choice at the same time or some other time in future and continue from the year/semester his education is pending from. He added that it will not let the time a student has spent for his higher education go waste if he/she decides to drop off the course/institute for any reason. The scheme will do away with the coercive system adopted by some institutes to keep the student enrolled in their courses against their will, with the motive of earning money. In the end of his address, Prof. Mukesh Pandey conveys his thanks to the UGC-HRDC, JNVU, and Jodhpur to collaborate with Bundelkhand University for conducting the webinar. He added that such collaboration will certainly extend to other activities in near future



## **INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

### **The NATIONAL WEBINAR on NEP: 2020 MULTIDISCIPLINARY EDUCATION AND RESEARCH**

**Date : 15 June 2022**

The Webinar was started by the address of Dr. Nidhi Sandal, Assistant Director, UGC-HRDC, JNVU, Jodhpur who informed the participants and webinar coordinator about the code of conduct in which webinar proceedings carried by the UGC-HRDC, JNVU, Jodhpur. Webinar Coordinator, Dr. Kaushal Tripathi, Assistant Professor, Bhaskar Institute of Mass Communication and Journalism, Bundelkhand University, Jhansi briefed about the topic and distinguished guest who will address the webinar. He invited Prof. Sunil Kumar Kabia, Dean Student Welfare and Director of IQAC in Bundelkhand University, Jhansi for welcome address. Prof. Sunil Kumar Kabia welcomed all the distinguished guest with their brief introduction. He appraised the efforts of the UGC-HRDC, JNVU, Jodhpur of conducting strings of webinar on NEP: 2020. He informed the participants about the efforts of Bundelkhand University in implementing NEP: 2020. He added that such an initiative by the UGC-HRDC, JNVU, Jodhpur will certainly add on the discourse on NEP:2020 and create positive awareness among academic fraternity. Prof. Rajesh Kumar Dubey, Director, UGC-HRDC, JNVU, Jodhpur informed the distinguished guest and participants about the demographic, academic, status of appointment and number of states from where the participants registered for this webinar. Vranda Dubey, student of BIMCJ, BU, Jhansi read the citation of the chief guest of the webinar PROF. VINAY KUMAR PATHAK, Vice Chancellor, Chhatrapati Sahu Ji Maharaj University, Kanpur. CHIEF GUEST, PROF. VINAY KUMAR PATHAK in his key note address that New Education Policy 2020 will emerge as a game changer in the education scenario in India. India which is well known for a long tradition of holistic and multidisciplinary learning in the 'liberal arts', from universities, such as Takshashila and Nalanda to the extensive literatures of India combining subjects across fields. Ancient Indian literary works like Banabhatta's Kadambari described a good education as knowledge of the 64 Kalas or arts; and among these 64 'arts' were included subjects such as singing and painting, but also more 'scientific' fields, such as chemistry and mathematics, more 'vocational' fields, such as carpentry and clothes-making, more 'professional' fields, such as medicine and engineering, as well as 'soft skills', such as communication, discussion, and debate. He added that Assessments of educational approaches in undergraduate education that integrate the humanities and arts with STEM have consistently showed positive learning outcomes, including increased creativity and innovation, critical thinking and higher-order thinking capacities, problemsolving abilities, teamwork, communication skills, more in-depth learning and mastery of curricula across fields, increases in social and moral awareness etc, besides general engagement and enjoyment of learning. He also informed about a comprehensive holistic arts education that will develop all capacities of human beings - intellectual, aesthetic, social, physical, emotional, and moral - in an integrated manner. A holistic arts education will help develop well-rounded individuals that possess: critical 21st century capacities in fields across the arts, humanities, languages, sciences, social sciences, and professional, technical, and vocational fields; an ethic of social engagement; soft skills, such as communication, discussion and debate; and rigorous specialization in a chosen field or fields. He said that even engineering schools, such as the IITs, will move towards more holistic education with more arts and humanities, while arts and humanities students will aim to learn more science - while all will make an effort to learn more vocational subjects. India's rich legacy in the arts as well as in the sciences and beyond will significantly help in making the move towards a holistic arts education an easy and natural transition. He finished with the remark that it is wonderful initiative by UGC-HRDC, JNVU, Jodhpur and BUNDELKHAND UNIVERSITY to organize this webinar on NEP 2020 awareness. After the chief guest address coordinator invite Vranda Dubey to read the citation of Chairperson of the webinar PROF. MUKESH KUMAR PANDEY, Vice chancellor, Bundelkhand University, Jhansi. CHAIRPERSON of the webinar Prof. Mukesh Pandey in his keynote address discuss about the multi entry and multi exit scheme of NEP. He said that imaginative and flexible curricular structures will enable creative combinations of disciplines for study and would offer multiple entry and exit points, thus removing currently prevalent rigid boundaries and creating new possibilities for life-long

learning. Graduate-level (master's and doctoral) education in large multidisciplinary universities, while providing rigorous research-based specialization, would also provide opportunities for multidisciplinary work, including in academia, government and industry. He share with the participants that Model public universities for holistic education, at par with IITs, IIMs, etc., called MERUs (Multidisciplinary Education and Research Universities) will be set up and will aim to reach the global status of, e.g., the Ivy League Universities in the U.S. They will help set the highest standards for holistic education across India. In the end of his address, Prof. Mukesh Pandey conveys his thanks to the UGC-HRDC, JNVU, and Jodhpur to collaborate with Bundelkhand University for conducting the webinar. He added that such collaboration will certainly extend to other activities in near future. Later on in the Question Answer session experts answers some queries of the participants. Prof. Rajesh Kumar Dubey, Director, UGC-HRDC, JNVU, Jodhpur ask the participants to fill up the feedback form to be provided on social media groups formed for the webinar. Dr. Nidhi Sandal, Assistant Director, UGC-HRDC, JNVU, Jodhpur informed the participants about the coming activities of the UGC-HRDC, JNVU, Jodhpur. Dr. Rajesh Kumar Pandey, Assistant Professor, Department of Botany, Bundelkhand University and webinar coordinator summaries the important outcome of the webinar and presented vote of thanks to all dignitaries present along with the participants who join the webinar in large number. Webinar Coordinator, Dr. Kaushal Tripathi, extends his thanks to Prof. KL Srivastav, Vice Chancellor, JNVU, for providing such opportunity to Bundelkhand University. He also expresses his gratitude to Director- Prof. Rajesh Kumar Dubey, Assistant Director- Dr. Nidhi Sandal and to all the staff of UGC-HRDC, JNVU, Jodhpur to extend his admiration, support and guidance in conducting the webinar.



**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****and****UGC-HRDC JNV Jodhpur****Refresher Course on IPR and Patent Development**

Promotion in Social Media	
Academic Year	2022-2023
Program driven by	Self Driven Activity Qtr III
Programme Type	Refresher Course
Programme Theme	IPR and Patent Development
Date Starting	9 <sup>th</sup> July 2022
Date Ending	23 <sup>th</sup> July 2022
Number of Student participants	00
Number of Faculty Participants	75
Number of External Participants	40
Expenditure if any	Rs. 60,000 / (Approximately) paid via UGC JNV Jodhpur Expert Rumination
Mode of Delivery	ONLINE
Remark	Workshop was extremely helpful in developing hands-on IPR and Patent Development. These tools are increasingly used by faculty members for Patent Development
Objectives	The main objective of this program was <ul style="list-style-type: none"><li>To establish fundamental base for entrepreneurship</li></ul>
Benefits in terms of learning/skill/knowledge development	Faculty have gain a various aspects of IPR and Patent Development
Program Coordinator (S)	Dr. Kaushal Tripathi, Assistant Professor , BIMCJ, BU, Jhansi
Speaker / Trainer	<ul style="list-style-type: none"><li>Total 72 Experts all across the India</li></ul>
Time	09 AM to 6;30 PM (9 <sup>th</sup> – 23 <sup>th</sup> July, 2022)
Topic	IPR and Patent Development
Key learning and takeaways	IPR and Patent Development Exposure via interaction with experts
Video Upload	NA

**INSTITUTION'S INNOVATION COUNCIL (IIC)****& EUREKA; INNOVATION CLUB****& INNOVATION CENTRE****Bundelkhand University, Jhansi****Organizes****The Brain Storming on****Innovative Ideation and Conceptualisation of Research Themes**

Academic Year	2022-2023	
Program driven by	Self-Driven Activity	
Programme Type	Brain Storming Session on Research Ideas Related to Social Concern	
Programme Theme	Entrepreneurship	
Date of Programme	11 <sup>th</sup> July 2022	
Number of Student participants	10	
Number of Faculty Members Participated	01	
Experts Involved	03	
Mode of Delivery	OFFLINE & ONLINE (Hybrid Mode)	
Remark	Brain Storming was extremely useful in nurturing the research ideas of students which can help them in becoming entrepreneur and come up with their own start ups.	
Objectives	<p>The main objectives of this program were</p> <ul style="list-style-type: none"> <li>To nurture students ideas towards solving the issues of social concern especially pollution and health.</li> <li>To find the effective solution of the issues of social concern and bringing them in a form of Innovations and start-up.</li> </ul>	
Benefits in terms of learning/skill/knowledge development	This brain storming session was focused on very important social issues such as global warming, pollution improvising, human health etc. where students participated with practical ideas to rectify the issues of social concern	
Program Organizer (S)	Dr. Lavkush Dwivedi & Dr. Anupam Vyas	
Session Panel	<ul style="list-style-type: none"> <li>Prof Aparna Raj</li> <li>Prof M M Singh</li> <li>Prof D.K.Bhatt</li> <li>Dr. Rishi Saxena</li> <li>Dr. Saurabh Shrivastava</li> <li>Dr. Lavkush Dwivedi ( Institute of Biomedical Sciences)</li> <li>Dr. Anupam Vyas (Institute of Engineering and Technology)</li> <li>Dr. Era Tiwari (Department of Banking Economics &amp; Finance)</li> <li>Dr. Shilpa Mishra (Department of Banking Economics &amp; Finance)</li> </ul>	
Participants	Tripurari Prajapati	Biomedical sciences Bundelkhand University Jhansi
	Dr. Kavya dube	Institute of Education Bundelkhand University Jhansi
	Prayanshu verma	ITM UNIVERSITY
	Komal Jha	Bundelkhand University Jhansi
	Deepti Yadav	M.Sc. Chemistry, bundelkhand University Jhansi
	Amit Kumar	Bundelkhand University, Jhansi

	Prayanshu verma	ITM UNIVERSITY
	Mr. Yashvant Singh	Bundelkhand University. Jhansi
	Neha Barkodia	M.Sc. Chemistry, Bipin Bihari College, Jhansi (Passout)
	Monika Pandey	Bundelkhand University
	Pranjal Jaiswal	I.E.T Bundelkhand University jhansi
Time	11:00 AM to 5:00 PM (11 <sup>th</sup> July, 2022)	
Topic	The Brain Storming on Innovative Ideation and Conceptualisation of Research of Themes	
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Understanding about importance issues of social concern such as polythene free environment, using cowdung for the formation of flowerpot, etc.</li> <li>• Coming with the significant solution of the social issues</li> <li>• Converting those research ideas into start up to strengthening national economy</li> </ul>	



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Role and Responsibilities of HEI's in Entrepreneurship**

Promotion in Social Media	<p>Facebook – <a href="https://m.facebook.com/story.php?story_fbid=pfbid02gVMdSVcZYHgADnAou71SQm6bHcfoNvHgPLj31GqscCv7he8QE9TKMjtWePj1e1g9l&amp;id=100000693401162">https://m.facebook.com/story.php?story_fbid=pfbid02gVMdSVcZYHgADnAou71SQm6bHcfoNvHgPLj31GqscCv7he8QE9TKMjtWePj1e1g9l&amp;id=100000693401162</a></p> <p><a href="https://m.facebook.com/story.php?story_fbid=pfbid0uwfRcYTLLQfW12CEjailYYzgEVRYHQwKYYPNUbeAvDG8p1ZZuqY7oUa1iurnRsAl&amp;id=10000870457604">https://m.facebook.com/story.php?story_fbid=pfbid0uwfRcYTLLQfW12CEjailYYzgEVRYHQwKYYPNUbeAvDG8p1ZZuqY7oUa1iurnRsAl&amp;id=10000870457604</a></p> <p>Instagram – <a href="https://www.instagram.com/p/Cgy-gxZvwul/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cgy-gxZvwul/?igshid=YmMyMTA2M2Y=</a></p> <p>Twitter -</p>
Academic Year	2022-2023
Program driven by	Self Driven Activity Qtr I
Programme Type	Workshop
Programme Theme	Entrepreneuership
Date Starting	5 <sup>th</sup> Aug 2022
Date Ending	5 <sup>th</sup> Aug 2022
Number of Student participants	35
Number of Faculty Participants	37
Number of External Participants	2
Expenditure if any	Rs. 15,000 / (Approximately) paid via IIC; Bundelkhand University, Jhansi (Centre of Excellence in Entrepreneurship)
Mode of Delivery	OFFLINE
Remark	Workshop was extremely helpful in developing hands-on training on R software and Excel. These tools are increasingly used by budding entrepreneurs for developing business models and doing research before launch of start up
Objectives	<p>The main objective of this program was</p> <ul style="list-style-type: none"> <li>To gain an overview about the Role and responsibilities of entrepreneurship</li> </ul>
Benefits in terms of learning/skill/knowledge development	Faculty and student certainly have gain a various aspects of entrepreneurship

Program Coordinator (S)	Dr. Kaushal Tripathi, Assistant Professor , BIMCJ, BU, Jhansi
Speaker / Trainer	<ul style="list-style-type: none"> <li>• Prof. Rajesh Kumar Dubey, UGC-HRDC, JNV University, Jodhpur - OFFLINE</li> </ul>
Time	11 AM to 3;30 PM (5th August, 2022)
Topic	Role and Responsibilities of HEI`s in Entrepreneurship
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Understanding about importance of Entrepreneurial ventures</li> <li>• Exposure via interaction with experts</li> </ul>

## INSTITUTION'S INNOVATION COUNCIL (IIC)

Bundelkhand University, Jhansi

### Expert lecture on

### Career Counselling and Job Opportunities

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**Date:** 06 August, 2022

**Event:** lecture on Career Counselling and Job Opportunities

**Expert and Keynote Speaker:** Dr Maneesh Bajpai (Deputy Librarian)

**Convener:** Dr Ritu Singh (HoD)

**Venue:** Dr S R Ranganathan Institute of Library and Information Science

**Mode:** Physical

**No of Participants:** 32

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The Lecture on the topic of career counseling and job opportunities was organized in the Department of Library and Information Science, Bundelkhand University.

Under the guidance of Professor Mukesh Pandey, Vice Chancellor of Bundelkhand University, a one-day lecture on the topic of Career Counseling and Job Guidance was organized in the Department of Library and Information Science. In which the keynote speaker Dr. Manish Bajpai, Deputy Librarian, Ram Manohar Lohia National Law University, Lucknow, informed the students about employment and opportunities in various aspects of library business.

Dr. Bajpai explained to the students in detail about the modern technology and software used in library management and their working style.

In Career Counseling session he has delivered their talk about future possibilities for the library professionals in different types of libraries, their roles, eligibility according to job profile, as well as he focused on opportunity of freelancing works and also discussed about exposure in higher studies and research in the subject domain. Librarian and information workers can work in public libraries, where they attempt to satisfy the educational, recreational and information needs of local communities. They also work in school media centres providing for the information needs of pupils and teachers. At universities, universities of technology and college libraries they fulfil the information needs of students, lecturers and researchers. In specialised libraries and information centres, they offer specialised and personal service to users, for example, that are attached to research institutions, industries, financial institutions, professional career practices or cultural organisations.

### **Objectives**

- Job opportunities for Library and Information Science Professionals on most diversified technological environment.
- various positions of jobs for fresh LIS Graduates and Post-Graduates and working LIS Professionals.
- The demand for the LIS professionals in the job market.
- Librarian and information workers select and identify information sources that will satisfy the needs of users. They organize and manage the information sources and facilities for easy accessibility

### **Employment**

- Public Libraries
- University, University Of Technology And College

- Special Libraries Such As Those In Hospitals, Private Industry And Correctional Institutions
- Government Departmental Libraries
- Private Organizations
- Schools (Librarian Teacher)
- Research Bodies

### **Personal Requirements**

- Ability To Have A Good Relationship With People
- Enjoy Working With Machines And Data
- Fond Of Books And Enjoy Reading
- Aptitude For Organisation And Management
- Systematic, Accurate And Responsible
- Creative And Imaginative
- Computer Aptitude
- Wide Range Of Interests And Good General Knowledge
- Inquiring Mind
- Tidy And Neat

### **Outcome**

The lecture empowered and provided a wide dimension of thought to the student about their career prospective and found many emerging sectors to work with or to start their own start-up and unicorn. The role of library professional is not only to full fill informational needs but also to provide assistance in research so the tools, metrics and techniques learned by student during the sessions will equip them to regulate their task on the workplace at ease.

In the end of the programme, the organizer of the lecture and the Head of the Department of Library and Information Science, Dr. Ritu Singh expressed gratitude and given a formal vote of thanks to all. The teachers of the department, Dr. Jyoti Gupta, Mrs. Kahkasha, Mr. Abhinav Shesha and other staff Mr. Gyanendra and Mr. Rajkumar, Research Scholar Gaurav Ghanghoriya and students of B.Lib. and M.Lib. were present in the program.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level**

Promotion in Social Media	Instagram – <a href="https://www.instagram.com/p/ChrEj5sKY5A/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/ChrEj5sKY5A/?igshid=YmMyMTA2M2Y=</a>
Academic Year	<b>2021-2022</b>
Program driven by	IIC Calendar Activity Qtr 4
Programme Type	Online Session
Programme Theme	<b>Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level</b>
Date Starting	24 August, 2022
Date Ending	24 August, 2022 (Same day)
Number of Student participants	<b>28</b>
Number of Faculty Participants	<b>9</b>
Expenditure if any	NIL
Mode of Delivery	<b>OFFLINE Activity</b>
Remark	Activity was extremely helpful in developing an idea about process of getting Angel investors and understanding along with facilitating creative thinking and extensive research and reading. It provides students with an opportunity to learn by doing, in turn strengthening the learning and to understand the role of ecosystem in start-up.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To gain an overview about the interrelationship between various innovation and creative skill and to create awareness of earning and to become self-reliant.</li> </ul>
Program Coordinator (S)	<i>Dr. Mahendra Singh and Dr. Pranav Bhargava</i>

Speaker / Judge	• <b>MS. GEETIKA DAYAL</b>
Time	<b><i>11 AM @ Institute of Tourism &amp; Hotel Management, BU, Jhnasi</i></b>

Topic	<b>Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level</b>
Key learning and takeaways	<ul style="list-style-type: none"><li>• <b><i>Thrust on innovation and Start-up Ecosystem.</i></b></li><li>• <b><i>Developing idea about process/useful steps for getting Angel Investment/VC.</i></b></li><li>• <b><i>Funding opportunity with useful links or information.</i></b></li></ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Celebrating "Azadi Ka Amrit Mahotsav" - 75 Years of Independence****Poster Making Competition**

Promotion in Social Media	Facebook – <a href="https://m.facebook.com/story.php?story_fbid=pfbid02Mw6FLSLiJDW43HdoQuYuclLrvTe1a2WPqbS6ML1r61dvbuw1wEwQbNKZH6CAMUnxZl&amp;id=105798771837590">https://m.facebook.com/story.php?story_fbid=pfbid02Mw6FLSLiJDW43HdoQuYuclLrvTe1a2WPqbS6ML1r61dvbuw1wEwQbNKZH6CAMUnxZl&amp;id=105798771837590</a>  Instagram – <a href="https://www.instagram.com/p/ChSFYahpgk8/?utm_source=ig_web_copy_link">https://www.instagram.com/p/ChSFYahpgk8/?utm_source=ig_web_copy_link</a>  Twitter - <a href="https://twitter.com/InnovationCoun4/status/1559176903566970881?s=20&amp;t=NiEr3GbDUwltOG07fX0UiA">https://twitter.com/InnovationCoun4/status/1559176903566970881?s=20&amp;t=NiEr3GbDUwltOG07fX0UiA</a>
Academic Year	2021-2022
Program driven by	Celebration Activity
Programme Type	One day Poster making Activity
Programme Theme	"Azadi ka Amrit Mahotsav" Celebration of 75 Years of Independence "Poster Making Competition"
Date Starting	17 August, 2022
Date Ending	17 August, 2022 (Same day)
Number of Student participants	35
Number of Faculty Participants	9
Expenditure if any	Rs. 5000/ (Approximately) paid via Institutions Innovation Council Bundelkhand University Jhansi
Mode of Delivery	OFFLINE Activity
Remark	Activity was extremely helpful in developing team work and understanding along with facilitating creative thinking and extensive research and reading. It provides students with an opportunity to learn by doing, in turn strengthening the learning and to understand the culture values of our country 'India'
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>To gain an overview about the interrelationship between various innovation and creative skill through poster making competition and to create awareness about poster making as a source of earning and to become self-reliant.</li> <li>To Develop better Cognitive Ability for artistic, creative and innovative Students.</li> </ul>
Benefits in terms of learning/skill/knowledg	These Competitions empowers students to demonstrate their ideas to generate publicity and provide information for interactive Displays and engage the community's interest in an issue, reveal community issues, and raise awareness for



e development	an issue in a way that is visual, inclusive and fun. It also make students to learn together and to bring out their hidden talent and to celebrate their National Festivals.
Program Coordinator (S)	Dr. Era Tiwari and Dr. Shilpa Mishra
Speaker / Judge	<ul style="list-style-type: none"> <li>• Dr. Shweta Pandey Institute of Fine Arts Bundelkhand University</li> </ul>
Time	12 Noon @ Fine Arts Department
Topic	“Azadi ka Amrit Mahotsav” Celebration of 75 Years of Independence “Poster Making Competition”
Key learning and takeaways	<ul style="list-style-type: none"> <li>• <b>Brought out the creative expression of students and to gauge their knowledge and awareness of poster making on the theme.</b></li> </ul> <p>Understand the value of Independence and Sacrifices made by Patriotic leaders of India</p> <ul style="list-style-type: none"> <li>• Exposure via interaction with students of different department.</li> <li>• Celebrated enthusiastically “ Azadi Ka Amrit Mahotsav” altogether.</li> </ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Session on “Lean Start-up & Minimum Viable Product/ Business” – BootCamp (or) Mentoring**

Promotion in Social Media	Instagram – <a href="https://www.instagram.com/p/ChrEgPLqCWR/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/ChrEgPLqCWR/?igshid=YmMyMTA2M2Y=</a>
Academic Year	<b>2021-2022</b>
Program driven by	IIC Calendar Activity Qtr 4
Programme Type	Online Session
Programme Theme	<b>Session on “Lean Start-up &amp; Minimum Viable Product/ Business” – BootCamp (or) Mentoring</b>
Date Starting	20 August, 2022
Date Ending	20 August, 2022 (Same day)
Number of Student participants	<b>26</b>
Number of Faculty Participants	<b>9</b>
Expenditure if any	NIL
Mode of Delivery	<b>OFFLINE Activity</b>
Remark	Activity was extremely helpful in developing broad idea about Start-up Ecosystem from the industry expert and understanding along with facilitating creative thinking and extensive research and reading. It provides students with an opportunity to learn by doing, in turn strengthening the learning and to understand the role of ecosystem in start-up.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>To gain an overview about the interrelationship between various innovation and creative skill and to create awareness of earning and to become self-reliant.</li> </ul>
Program Coordinator (S)	<i>Dr. Mahendra Singh and Dr. Pranav Bhargava</i>

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Session on Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs**

Promotion in Social Media	Instagram – <a href="https://www.instagram.com/p/ChrEi-Lqeao/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/ChrEi-Lqeao/?igshid=YmMyMTA2M2Y=</a>
Academic Year	<b>2021-2022</b>
Program driven by	IIC Calendar Activity Qtr 4
Programme Type	Online Session
Programme Theme	<b>Session on Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs</b>
Date Starting	22 August, 2022
Date Ending	22 August, 2022 (Same day)
Number of Student participants	<b>26</b>
Number of Faculty Participants	<b>9</b>
Expenditure if any	NIL
Mode of Delivery	<b>OFFLINE Activity</b>
Remark	Activity was extremely helpful in developing an idea about process of getting Angel investors and understanding along with facilitating creative thinking and extensive research and reading. It provides students with an opportunity to learn by doing, in turn strengthening the learning and to understand the role of ecosystem in start-up.
Objectives	The main objective of this program was <ul style="list-style-type: none"><li>To gain an overview about the interrelationship between various innovation and creative skill and to create awareness of earning and to become self-reliant.</li></ul>
Program Coordinator (S)	<i>Dr. Mahendra Singh and Dr. Pranav Bhargava</i>

Photo

Speaker / Judge	<ul style="list-style-type: none"> <li>MS. MOITREYEE GOSWAMI</li> </ul>
Time	<i>11 AM @ Institute of Tourism &amp; Hotel Management, BU, Jhnasi</i>
Topic	Session on Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs
Key learning and takeaways	<ul style="list-style-type: none"> <li>Broad idea about Angel Investment/ VC Funding opportunity for early stage entrepreneurs.</li> <li>Idea about process/useful steps for getting Angel Investment/ VC Funding opportunity with useful links or information.</li> </ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level**

Promotion in Social Media	Instagram – <a href="https://www.instagram.com/p/ChrEj5sKY5A/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/ChrEj5sKY5A/?igshid=YmMyMTA2M2Y=</a>
Academic Year	<b>2021-2022</b>
Program driven by	IIC Calendar Activity Qtr 4
Programme Type	Online Session
Programme Theme	<b>Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level</b>
Date Starting	24 August, 2022
Date Ending	24 August, 2022 (Same day)
Number of Student participants	<b>28</b>
Number of Faculty Participants	<b>9</b>
Expenditure if any	NIL
Mode of Delivery	<b>OFFLINE Activity</b>
Remark	Activity was extremely helpful in developing an idea about process of getting Angel investors and understanding along with facilitating creative thinking and extensive research and reading. It provides students with an opportunity to learn by doing, in turn strengthening the learning and to understand the role of ecosystem in start-up.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To gain an overview about the interrelationship between various innovation and creative skill and to create awareness of earning and to become self-reliant.</li> </ul>
Program Coordinator (S)	<i>Dr. Mahendra Singh and Dr. Pranav Bhargava</i>

Speaker / Judge	<ul style="list-style-type: none"> <li>● MS. GEETIKA DAYAL</li> </ul>
Time	<i>11 AM @ Institute of Tourism &amp; Hotel Management, BU, Jhnasi</i>

Topic	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
Key learning and takeaways	<ul style="list-style-type: none"> <li>● <i>Thrust on innovation and Start-up Ecosystem.</i></li> <li>● <i>Developing idea about process/useful steps for getting Angel Investment/VC.</i></li> <li>● <i>Funding opportunity with useful links or information.</i></li> </ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**“STARTUP & FUNDING OPPORTUNITY IN PHARMACY, ENGINEERING AND LIFE SCIENCES”**

Promotion in Social Media	Instagram : <a href="https://www.instagram.com/p/Chc1u-NvIRI/">https://www.instagram.com/p/Chc1u-NvIRI/</a> Facebook : <a href="https://www.facebook.com/photo/?fbid=188926346868445&amp;set=a.188167330277680">https://www.facebook.com/photo/?fbid=188926346868445&amp;set=a.188167330277680</a> Twitter : <a href="https://twitter.com/InnovationCoun4/status/1560690698755575809">https://twitter.com/InnovationCoun4/status/1560690698755575809</a>  Google - <a href="https://forms.gle/xVLPVJ48qVGeensM8">https://forms.gle/xVLPVJ48qVGeensM8</a>  Cisco Webex Meeting Link - <a href="https://bujhansi.webex.com/bujhansi/j.php?MTID=m42bbd50e0e6587b935be35b92bd2a169">https://bujhansi.webex.com/bujhansi/j.php?MTID=m42bbd50e0e6587b935be35b92bd2a169</a>
Academic Year	2021-2022
Program driven by	Self-Driven Activity under Institution's Innovation Cell
Programme Type	Webinar
Programme Theme	<b>STARTUP INDIA &amp; ENTREPRENEURSHIP</b>
Date Starting	24 <sup>th</sup> Aug 2022
Date Ending	24 <sup>th</sup> Aug 2022
Number of Student participants	350 (Total Registration online-1008)
Number of Faculty Participants	50
Number of External Participants	250
Expenditure if any	Rs. 5000/-
Mode of Delivery	ONLINE
Remark	Webinar covered different aspects of incubation and startups and various funding opportunities in different sectors (Pharmacy, Life Sciences, Biotechnology, Engineering, Agriculture, IT, defence etc). During this talk, role of Bioincubators Nurturing Entrepreneurship For Scaling Technologies (Bionest) and Biotechnology Industry Assistance Council (BIRAC) and Startup India Programs. Apart from this, it was focused on different grants like ideation to early stage grant (Biotechnology Ignition Grant), ideation to late stage grant (SIBRI, BIPP), translational research, social innovations, equity funding, strategic research funding, product commercialization program fund, National Biopharma Mission, DBT BIRAC AMR mission, Agri Grand Challenges and partnerships (Gate Foundation) etc. Different Programs running by Startup India Programs (Startup Yoga Challenge Contest, Handloom Grand Challenge) and women entrepreneurship in India, female founders (women trailblazing innovation) were also covered.



Objectives	<p>The Startup India Action Plan founded by Hon'ble Prime Minister (16th Jan 2016) to targets scaling up of biotech startup ecosystem.</p> <p>The main objective of this program was</p> <ul style="list-style-type: none"> <li>• To discuss about different grants like ideation to early stage grant (Biotechnology Ignition Grant), ideation to late stage grant (SIBRI, BIPP), translational research, social innovations, equity funding, strategic research funding, product commercialization program fund.</li> <li>• To discuss about National Biopharma Mission, DBT BIRAC AMR mission, Agri Grand Challenges and partnerships (Gate Foundation).</li> <li>• To discuss about different Programs running by Startup India Programs (Startup Yoga Challenge Contest, Handloom Grand Challenge) and women entrepreneurship in India, female founders (women trailblazing innovation).</li> </ul>
Benefits in terms of learning/skill/knowledge development	Start-up and funding opportunity webinar empowers students & entrepreneurs to understand, their own effective Startup, funding resources, and own business with their management after completing their degree. They understand that how the Government of India launched the Startup India campaign to encourage students and entrepreneurship in India's young generation who despite being skilled and able to launch their own ventures become dependent upon various types of jobs and remain under employed.
Program Coordinator (S)	Prof. S. K. Prajapati and Dr. Esha Yadav Axis College, Kanpur
Speaker / Trainer	Dr. Vinay Saini (Managing Director, Ostic Pharma Pvt Ltd, SINE, IIT Bombay, Powai & Director, TUMAAS Foundation & Senior Scientist, IIT Bombay)
Time	12 PM to 3 PM (24 <sup>th</sup> August, 2022)
Topic	“STARTUP & FUNDING OPPORTUNITY IN PHARMACY, ENGINEERING AND LIFE SCIENCES”
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Understanding about importance of Startup India and Entrepreneurship</li> <li>• Become familiar about various stages of Startup and funding Agencies</li> <li>• Exposure via online interaction with national experts</li> </ul>
Video Upload	<a href="https://youtu.be/qt95kGNiq48">https://youtu.be/qt95kGNiq48</a>

**INSTITUTION'S INNOVATION COUNCIL (IIC)  
Bundelkhand University, Jhansi**

**And**

**Centre for Women's Studies Bundelkhand University, Jhansi**

**On the occasion of Azadi Ka Amrit Mahotsav**

**Organised**

**One Day Seminar on**

**"The Basis of Self- Reliance: Entrepreneurship and Innovation"**

**Atmanirbharta ka Adhaar: Udyamita aur Navachar**

Promotion in Social Media	Instagram- <a href="https://www.instagram.com/p/ChuH6JNKQkS/?igshid=YmMyMTA2M2Y">https://www.instagram.com/p/ChuH6JNKQkS/?igshid=YmMyMTA2M2Y</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III/Qtr IV
Programme Type	One Day Seminar "The Basis of Self- Reliance: Entrepreneurship and Innovation" Celebrating 75 years of Independence-Azadi Ka Amrit Mahotsav
Programme Theme	Seminar
Date Starting	27 August, 2022
Date Ending	27 August, 2022
Number of Student participants	200 approx
Number of Faculty Participants	20
Number of External Participants	10
Expenditure if any	Rs. 7000/- (Approximately) paid by Bundelkhand University, Jhansi
Mode of Activity	OFFLINE
Remark	This one day seminar was extremely helpful in motivating students for choosing their career option in Industrial sector and to make them to become self-reliant. It developed creativity, critical thinking and communication skills, and nurture aesthetic sensitivity and cultural awareness; develop arts skills, construct knowledge, and cultivate positive values and attitudes.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>To celebrate 75 years of Independence with the motto to make youths aware about Self-reliance and to motivate them to develop their creative thinking.</li> <li>To promote a sustained and structured knowledge of Entrepreneurship and Innovation</li> </ul>
Benefits in terms of learning/skill/knowledge development	Seminars and workshops provide a chance to interact with experts from the specific field. Discussing about the relevant topics of the particular subject, students tend to learn about the latest information and new skills related to the concerned subject.
Program Coordinator (S)	Dr Achala Pandey, Dr. Shilpa Mishra, Dr. Neha Mishra, Dr. Rashmi Singh, Dr. Shubhangi Nigam
	Local Newspaper Coverage

	<a href="https://www.newsstade.com/2022/08/ias.html">https://www.newsstade.com/2022/08/ias.html</a>
Speaker and Guests	<ul style="list-style-type: none"> <li>• Shri Vivek, Special Secretary, Home Department, Government of Uttar Pradesh, IAS Officer and Educational Qualification: IIT Engineer</li> <li>• Prof. D.K. Bhatt, Department of Food Tech, property officer, Bundelkhand University, Jhansi</li> <li>• Shri Vinay Kumar Singh, Registrar, Bundelkhand University, Jhansi</li> <li>• Shri Raj Bahadur Singh, Controller of Examination, Bundelkhand University, Jhansi</li> </ul>
Time	10 AM to 5 PM (420 Min)
Topic	“The Basis of Self- Reliance: Entrepreneurship and Innovation”
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Understanding</li> <li>• Exposure via interaction with international experts</li> <li>• Understanding the objective of Women Study Centre.</li> </ul> <p>At the end of Program students asked their questions from Speaker and Interactive session was also conducted.</p>

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Innovation/ prototype Validation Converting Innovation into a Startup -  
Entrepreneurship Culture and Economic Growth**

Promotion in Social Media	Instagram – <a href="https://www.instagram.com/p/Cho_UxbvgFi/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cho_UxbvgFi/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2021-22
Program driven by	Self Driven Activity
Programme Type	Session on Innovation/ prototype Validation Converting Innovation into a start Up
Programme Theme	Expert Talk
Date Starting	23 <sup>rd</sup> August 2022
Date Ending	23 <sup>rd</sup> August 2022
Number of Student participants	40
Number of Faculty Participants	10
Number of External Participants	Nil
Expenditure if any	Nil
Mode of Delivery	OFFLINE
Remark	Session on Innovation/ prototype Validation Converting Innovation into a start Up was extremely helpful in understanding start ups and how this can promote means of livelihood in rural areas.
Objectives	The main objective of this program was To understand the start ups set up of rural entrepreneurs.
Benefits in terms of learning/skill/knowledge development	It helps in familiarising the importance of self employment and how it can be possible through start-up development. It also focussed on inspiring the masses from the realistic experiences of young entrepreneurs.
Brief Overview of the session	The speaker Prof C.B.Singh, Head Institute of Economics, Banking and Finance, discussed and shared with the students how a small seedling of an idea can grow up into into a big enterprise if it is given the right direction and is nurtured properly. The session focused on concepts about converting innovative ideas into a Start-up and focused on ideas about the process/useful steps for converting ideas into a start-up He gave specific guidance to students and faculty members towards the conversion of their knowledge into useful and feasible products. He discussed the various hurdles which an innovator may face in the beginning and what can be their solutions.
Program Coordinator (S)	Dr. Sandeep Agarwal
Session Speakers	Prof CB Singh, Professor, Institute of Economics and Finance, Bundelkhand University, Jhansi.

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Extempore Competition - Entrepreneurship Culture and Economic Growth**

Promotion in Social Media	Instagram : <a href="https://www.instagram.com/p/Cho_RkYvVwz/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cho_RkYvVwz/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2022-23
Program driven by	Institution's Innovation Council
Programme Type	Extempore on Entrepreneurship Development
Programme Theme	Two days international seminar on Entrepreneurship Culture and Economic Growth
Date Starting	23 <sup>rd</sup> August 2022
Date Ending	23 <sup>rd</sup> August 2022
Number of Student participants	20
Number of Faculty Participants	10
Number of External Participants	Nil
Expenditure if any	Nil
Mode of Delivery	OFFLINE
Remark	Extempore on Entrepreneurship Development was extremely helpful in understanding the knowledge level of students for entrepreneurship
Objectives	The main objective of this program was to give the students a platform to put forward their views on entrepreneurship in a competitive way. At the same time test their speaking and thinking skills.
Benefits in terms of learning/skill/knowledge development	It helps in familiarising the importance of self employment and how it can be possible through start-up and entrepreneurship development. It also focussed on inspiring the masses from the realistic experiences of young entrepreneurs.
Program Coordinator (S)	Dr. Sandeep Agarwal
Brief Overview	20 Students took part in the event and presented their views Extempore on various issues of Entrepreneurship. The judges of the event were Prof Devesh Nigam and Dr Era Tiwari

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**World Entrepreneurs Day - Entrepreneurship Culture and Economic Growth**

Promotion in Social Media	Instagram <a href="https://www.instagram.com/p/Cho_GjYv2nG/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cho_GjYv2nG/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2022-23
Program driven by	Celebration Activity
Programme Type	International Seminar
Programme Theme	Two days international seminar on Entrepreneurship Culture and Economic Growth
Date Starting	22 <sup>nd</sup> August 2022
Date Ending	23 <sup>rd</sup> August 2022
Number of Student participants	75
Number of Faculty Participants	25
Number of External Participants	10
Expenditure if any	Approx 1 Lakh
Mode of Delivery	OFFLINE & ONLINE (Hybrid Mode)
Remark	International Seminar was extremely helpful in understanding Entrepreneurship Culture and how this can promote means of livelihood in rural areas.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To gain an overview about the interrelationship between entrepreneurship culture and earning livelihood.</li> <li>• To increase awareness about entrepreneurship development for self reliant Indian Economy.</li> <li>• To develop knowledge on how young entrepreneurs are working in rural areas.</li> <li>• To understand the business set up of rural entrepreneurs.</li> </ul>
Benefits in terms of learning/skill/knowledge development	This seminar helped in familiarising the importance of self employment and how it can be possible through entrepreneurship development. It also focussed on inspiring the masses from the realistic experiences of young entrepreneurs.
Program Coordinator (S)	Dr. Sandeep Agarwal
Photo	Local Newspaper Coverage  <a href="http://www.amjabharat.live/2022/08/blog-post_510.html">http://www.amjabharat.live/2022/08/blog-post_510.html</a>
Inaugural Session Speakers	<ul style="list-style-type: none"> <li>• Prof. Karminder Ghuman, Thapar University and STEP - OFFLINE</li> <li>• Prof. Munna Tiwari, Dean Faculty of Arts - OFFLINE</li> </ul>

	<ul style="list-style-type: none"><li>• Prof. C.B. Singh, Head, Institute of Economics and Finance, Centre of Excellence, Entrepreneurship Development Cell – OFFLINE</li><li>• Prof. Aparna Raj, President IIC</li><li>• Prof. M.M. Singh, Convenor IIC</li><li>• Dr. Sandeep Agarwal, Convenor, International Seminar</li></ul>
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**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Entrepreneurship – A Quiz Competition**

Promotion in Social Media	<a href="https://www.instagram.com/p/Cho_ZgcPQ7V/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cho_ZgcPQ7V/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2022-23
Program driven by	Institution's Innovation Council
Programme Type	Quiz on Entrepreneurship Development
Programme Theme	Two days international seminar on Entrepreneurship Culture and Economic Growth
Date Starting	23 <sup>rd</sup> August 2022
Date Ending	23 <sup>rd</sup> August 2022
Number of Student participants	40
Number of Faculty Participants	10
Number of External Participants	Nil
Expenditure if any	
Mode of Delivery	OFFLINE
Remark	Quiz on Entrepreneurship Development was extremely helpful in understanding the knowledge level of students for entrepreneurship
Objectives	The main objective of this program was to understand awareness on technical areas of entrepreneurship.
Benefits in terms of learning/skill/knowledge development	It helps in familiarising the importance of self employment and how it can be possible through start-up and entrepreneurship development. It also focussed on inspiring the masses from the realistic experiences of young entrepreneurs.
Program Coordinator (S)	Dr. Sandeep Agarwal





**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Entrepreneurship Culture and Economic Growth**

Promotion in Social Media	<a href="https://www.instagram.com/p/Cho_ahQvpTT/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Cho_ahQvpTT/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2022-23
Program driven by	Institution's Innovation Council
Programme Type	Research paper presentation
Programme Theme	Two days international seminar on Entrepreneurship Culture and Economic Growth
Date Starting	22 <sup>nd</sup> August 2022
Date Ending	22 <sup>nd</sup> August 2022
Number of Student participants	40
Number of Faculty Participants	20
Number of External Participants	15
Expenditure if any	
Mode of Delivery	OFFLINE & ONLINE (Hybrid Mode)
Remark	Paper presentation was extremely helpful in understanding Entrepreneurship Culture and how this can promote means of livelihood in rural areas.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To understand the new areas of research in entrepreneurship</li> <li>• To increase awareness about entrepreneurship development for self reliant Indian Economy.</li> <li>• To develop knowledge on how young entrepreneurs are working in rural areas.</li> <li>• To understand the business set up of rural entrepreneurs.</li> </ul>
Benefits in terms of learning/skill/knowledge development	It helps in familiarising the importance of self employment and how it can be possible through entrepreneurship development. It also focussed on inspiring the masses from the realistic experiences of young entrepreneurs.
Program Coordinator (S)	Dr. Sandeep Agarwal
Session Speakers	As per the schedule of the Technical Programme designed as " <b>Foreign Delegates</b> ", session had been started at 3 PM under the joint Chairmanship of Dr Prateek Gupta Professor Management KIET Delhi NCR Delhi NCR, and Dr Vijay Prakash Gupta Associate Professor Management IPS Ghaziabad Delhi NCR, Expert Dr Deepa Associate Professor Management KIET Delhi NCR and Repertoire Dr Rajesh Kumar Pandey Assistant Professor Dept of Botany Bundelkhand University Jhansi, Uttar Pradesh India. Session had been started with opening remarks of Chairmans and Experts by inviting to the presenter of research paper with requisite instructions and briefing. <ol style="list-style-type: none"> <li>1. Arpita Mishra presented her paper entitled "Tourism entrepreneurship earning opportunity in Ayodhya"</li> <li>2. Lal shab Yadav "Financial inclusion as an engine of rural development: achievements and challenges"</li> </ol>

3. Satyarajan Garu “A comparative study on systematic literature review and bibliometric analysis of women entrepreneurship”
4. Lalit Maurya “A review of factors affecting Indian textiles”
5. Santha Kumar “Social entrepreneurship among the marine fishers of southern Kerala”
6. Alpna Sengar “A study on green innovation practices for environment consciousness under green entrepreneurship”
7. Dr. Biswarup Ghosh, PhD Scientist & Entrepreneur Senior Research investigator at Co-Founder of Neucrad health hub India The basics of startups and entrepreneurship journey University of Pennsylvania (Online).
8. Dr Sanjay Nagarkar “How to develop ecosystem of entrepreneurship” from Hankong (Online)
9. Dr Prof Manoj Kumar Mishra , Professor, Salale University Fitch, Ethiopia
10. Dr Pradeep Yadav, “Entrepreneurship opportunity in Architecture”

During this session total 10 presentation had been performed out which 7 research paper had been presented by the faculties of different Universities and institution while 3 invited speakers has delivered their lecture as **“Foreign Delegates”**. After the presentation of session report by Dr Rajesh Kumar Pandey Repertoire, Dr Rishi Sexsena has extended vote of thanks to the Chairmans, Experts, Repertoire and Delegates. At end of session Chairmanship of Dr Prateek and Dr Vijay Prakash Gupta, Expert Dr Deepa Associate and Repertoire Dr Rajesh Kumar Pandey had been facilitated with Certificate and Monto by Convenor of the International Conference .

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Azadi Ka Amrat Mahotsav - Ek Bharat Shreshtha Bharat**

Promotion in Social Media	<a href="https://www.instagram.com/p/Chy0k9SKvqm/?hl=en">https://www.instagram.com/p/Chy0k9SKvqm/?hl=en</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III
Programme Type	Ek Bharat Shrestha Bharat
Programme Theme	Educational Trip
Date Starting	August 14, 2022
Date Ending	August 22, 2022
Number of Student participants	42
Number of Faculty Participants	3
Number of Expert Participants	5
Expenditure if any	None
Mode of Delivery	Offline
Remark	The tour was organised to promote knowledge and exchange of different cultures and interact with the people of another state.
Objectives	The main objective of this program is to ♣ To enhance interaction & promote mutual understanding between people of different states/UTs through the concept.
Benefits in terms of learning/skill/knowledge development	During this they carried out a structured engagement with one another in the spheres of language, literature, cuisine, festivals, cultural events, tourism etc.
Program Coordinator (S)	Ms. Medha Jaiswal
Overall Report of the Activity	<p>The tour started with the flag off by the Hon'ble VC Prof. Mukesh Pandey and other dignitaries. The tour was hosted by the NSS Department, Government of Arunachal Pradesh. The accommodation and accessibility were provided to all the students and teachers.</p> <p>First day started with the inauguration program held by the host state in which Hon'ble CM Shri Pema Khandu was invited as the Chief Guest and Commissioner (Education) Ms. Padmini Singhla as the Guest of Honour of the event. Followed by the high tea and refreshments.</p> <p>Second day included morning walk to the nearby park- Rajiv Gandhi Park and later everyone was escorted to the Don Bosco Youth Centre for the rest of the activities like- Motivational Lecture, Team Building Activities, Local Sports. The day ended with cultural program in the evening.</p> <p>A local sightseeing tour was organised on the third day of the tour. Students visited Ita Fort, Jawahar Lal Museum, Gompa Monastery. A guided tour to the Legislative Assembly was organised for the students on the special recommendation by the Hon'ble CM. Later in the evening, students visited Ganga Lake, followed by the cultural program in the Don Bosco Youth Centre.</p> <p>An excursion to Ziro, 167 km from Itanagar is a beautiful plateau and the headquarters of Lower Subansiri District. It is one of the oldest towns in Arunachal Pradesh. This beautiful hill station is located 1500 metres above sea level. The place has an imposing landscape of beautiful lush green forest, rivulets and elevated patches. It is famous for</p>

	<p>paddy-cum-pisciculture cultivation. The area is renowned for the terrace paddy fields where the unique system of poly-culture and water management is practiced by the local people.</p> <p>Mainly inhabited by the Apatani tribe, the town wears a festive look during festivals celebrated by the Apatani people.</p> <p>Last day, Valedictory Function was held in which Commissioner(Education) Ms. Padmini Singhla was invited as the Chief Guest and Pro VC Mr. V.N. Sharma was invited as the Guest of the Honour. Certificates and mementos were presented from the receiver and sender institutes to the dignitaries and students.</p> <p>Ek Bharat Shreshtha Bharat program under the aegis of Ministry of Education, Government of India gave a lifetime experience to know the culture and lifestyle of the people of both states.</p>
Time	9 Days
Topic	<b>‘Azadi Ka Amrit Mahotsav ‘ Ek Bharat Shrestha Bharat</b>
Key learning and takeaways	Enhancing interaction & promoting mutual understanding between people of different states/UTs through the concept.

Speaker	
Overall Report of the Activity	<p>The tour started with the flag off by the Hon'ble VC Prof. Mukesh Pandey and other dignitaries. The tour was hosted by the NSS Department, Government of Arunachal Pradesh. The accommodation and accessibility were provided to all the students and teachers.</p> <p>First day started with the inauguration program held by the host state in which Hon'ble CM Shri Pema Khandu was invited as the Chief Guest and Commissioner (Education) Ms. Padmini Singhla as the Guest of Honour of the event. Followed by the high tea and refreshments.</p> <p>Second day included morning walk to the nearby park- Rajiv Gandhi Park and later everyone was escorted to the Don Bosco Youth Centre for the rest of the activities like- Motivational Lecture, Team Building Activities, Local Sports. The day ended with cultural program in the evening.</p> <p>A local sightseeing tour was organised on the third day of the tour. Students visited Ita Fort, Jawahar Lal Museum, Gompa Monastery. A guided tour to the Legislative Assembly was organised for the students on the special recommendation by the Hon'ble CM. Later in the evening, students visited Ganga Lake, followed by the cultural program in the Don Bosco Youth Centre.</p> <p>An excursion to Ziro, 167 km from Itanagar is a beautiful plateau and the headquarters of Lower Subansiri District. It is one of the oldest towns in Arunachal Pradesh. This beautiful hill station is located 1500 metres above sea level. The place has an imposing landscape of beautiful lush green forest, rivulets and elevated patches. It is famous for paddy-cum-pisciculture cultivation. The area is renowned for the terrace paddy fields where the unique system of poly-culture and water management is practiced by the local people.</p> <p>Mainly inhabited by the Apatani tribe, the town wears a festive look during festivals celebrated by the Apatani people.</p> <p>Last day, Valedictory Function was held in which Commissioner(Education) Ms. Padmini Singhla was invited as the Chief Guest and Pro VC Mr. V.N. Sharma was invited as the Guest of the Honour. Certificates and mementos were presented from the receiver and sender institutes to the dignitaries and students.</p> <p>Ek Bharat Shreshtha Bharat program under the aegis of Ministry of Education, Government of India gave a lifetime experience to know the culture and lifestyle of the people of both states.</p>
Time	9 Days
Topic	<b>'Azadi Ka Amrit Mahotsav ' Ek Bharat Shrestha Bharat</b>
Key learning and takeaways	Enhancing interaction & promoting mutual understanding between people of different states/UTs through the concept.

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Entrepreneurial Opportunities in Education Sector****Organised by****IIC & Institute of Education, BU Jhansi**

Promotion in Social Media	
Academic Year	2021-2022
Program driven by	INSTITUTION'S INNOVATION COUNCIL (IIC)
Programme Type	Webinar
Programme Theme	Entrepreneurial Opportunities in Education Sector
Date Starting	August 29, 2022
Date Ending	August 29, 2022
Number of Student participants	140
Number of Faculty Participants	16
Number of Expert Participants	1
Expenditure if any	None
Mode of Delivery	Online
Remark	Beneficial for students as well as faculties of the university
Objectives	To establish the students as the best entrepreneur in coming future
Benefits in terms of learning/skill/knowledge development	Learning the skills of employment generation and supporting to the economic growth of the country
Program Coordinator (S)	Dr. Kavya Dube
Video (to be uploaded in the YouTube Channels of IIC,)	<a href="https://www.google.com/url?q=https://docs.google.com/forms/d/e/1FAIpQLScFPgKv-xnJfjd0fE5qidMfeuyOE1uBrFDHoRRYwROR38wE3Q/viewform?usp%3Dpp_url&amp;source=gmail&amp;ust=1661797057450000&amp;usg=AOvVaw1yT1gWU8vksMSm9LXe37S6&amp;rct=i">https://www.google.com/url?q=https://docs.google.com/forms/d/e/1FAIpQLScFPgKv-xnJfjd0fE5qidMfeuyOE1uBrFDHoRRYwROR38wE3Q/viewform?usp%3Dpp_url&amp;source=gmail&amp;ust=1661797057450000&amp;usg=AOvVaw1yT1gWU8vksMSm9LXe37S6&amp;rct=i</a>
Speaker	Dr. Neeraj Khatri, Founder of Mahatma Hansraj College, Cofounder of Sheerwood College and Vice Chairman of SR Group of Institution.
Overall Report of the Activity	<p>Institution's Innovation Council organized the webinar on "Entrepreneurial Opportunities in Education Sector" in the collaboration with Institute of Education, Bundelkhand University Jhansi dated 29 August 2022 Time: 1-3 pm on online Cisco webex platform.</p> <p>Prof. Mukesh Pandey, hon'ble VC BU Jhansi, patron of the webinar, Prof. Aparna Raj president of IIC and Prof. MM Singh convener IIC were present in the webinar.</p> <p>Convenor Dr. Kavya Dube welcomed the resource person Dr. Neeraj Khatri, B. Tech IIT Kanpur.</p> <p>Dr. Neeraj Khatri, Founder of Mahatma Hansraj College, Cofounder of Sheerwood College and Vice Chairman of SR Group of Institution as an entrepreneur suggested us to lead as novel entrepreneur not as job seeker. He said that an entrepreneur always searches for chain, response to it and explore it as opportunities. He told that it is not easy way but once if we face failure we can boost our energy double towards success. He gave the example of Jack Ma founder of 'Alibaba' the famous e commerce company failed right from his school time.</p>

	<p>Dr. Khatri also described that first look for a problem then try to find the solution more problem more solution is the way of to be a successful entrepreneur as Bhavishh Agarwal founder of Ola cab. Dr. Khatri is the name of success in the field of education. He pointed out various opportunities in education field as Byjus's learning app, Brainly, Cue Maths, White Hat Jr and the coaching institute of different competitive exams.</p> <p>In this webinar total 156 participants were registered and attended the webinar. In end the vote of thanks was given by Dr. Sunil Trivedi, organizing secretary of the webinar and concluded the webinar.</p>
Time	60 min
Topic	Entrepreneurial Opportunities in Education Sector
Key learning and takeaways	To promote the entrepreneurship and encourage the younger to develop more opportunities in creating the jobs.
Attendance	156 participants



**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Importance of Packaging for Entrepreneurship Development**

Promotion in Social Media	<a href="https://www.facebook.com/photo/?fbid=452405816798324&amp;set=a.274151624623745">https://www.facebook.com/photo/?fbid=452405816798324&amp;set=a.274151624623745</a>
Academic Year	2021-22
Program driven by	Self Driven Activity
Programme Type	Webinar
Programme Theme	Entrepreneurship
Date Starting	31 August 2022
Date Ending	31 August 2022
Number of Student participants	248
Number of Faculty Participants	34
Number of Expert Participants	52
Expenditure if any	0
Mode of Delivery	Online
Remark	The webinar was extremely helpful to the participants in understanding what can be the various packaging as start ups
Objectives	<ul style="list-style-type: none"> <li>- Relevance of Food Packaging</li> <li>- Opportunities in the sector</li> </ul>
Benefits in terms of learning/skill/knowledge development	Students can now think of going into entrepreneurship and think of establishing their own startups in the field of food packaging
Program Coordinator (S)	Prof D K Bhatt
Overall Report of the Activity	<p>Institute of Food Technology and IIC Bundelkhand University organized a one day webinar on <b>Importance Of Packaging For Entrepreneurship Development</b> on August 31, 2022. Prof D K Bhatt introduced about the seminar and welcomed the experts and participants. A brief overview of the food packaging industry was explained. Prof Shiv Kumar, Head, Institute of Food Technology discussed about new developments in the field of food packaging and new concepts coming up. Sri Amit Pandey, CEO and Director of Safal Food Processors, Jhansi talked about new food products developed by his industry and packaging requirements for the development of new products.</p> <p>Dr Tanweer Alam, Director Indian Institute of Packaging told about status of packaging Industry in India and International scenario. He talked about 3P, 5P and 7P concept in the food packaging industry. Packaging is responsible for the increasing shelf life of food products. Once the food is packaged with suitable and ideal packaging material the product life increases. The products which are packed in suitable, attractively designed packages are easy to market. The packaging material must be well designed and utilization of the material must be to its fullest. There are different packaging requirements like rigid, semi rigid and flexible packages which must be used as per requirement. The customized packaging is very important these days. The primary, secondary and tertiary packaging has to be decided as per the compatibility of the product. More than 65 % of plastic is used by food industry. More than 500 million persons are involved in the field of packaging in the world. Paper may be used for packaging of bakery products in India where</p>

	<p>the long shelf life is not an issue. We are able to increase shelf life by adding new properties.</p> <p>President IIC Prof Aparna Raj summarised about the program and entrepreneurship opportunities in the field of food packaging. New type of food packages are changing the world of convenience foods and we are able to get different products in different sized a per our need. Prof Raj thanked all the experts and participants of joining the program.</p>
Time	11:00 – 1:00 (120 min)
Topic	<b>Importance of Packaging for Entrepreneurship Development</b>
Key learning and takeaways	Packaging industry is an extremely important aspect of the food processing industry and there are many opportunities in the packaging industry

**INSTITUTION'S INNOVATION COUNCIL (IIC)  
Bundelkhand University, Jhansi and**

**One Day Workshop on**

**Entrepreneur's Talk- Celebrating the Freedom to Start**

Promotion in social media	Facebook – Available on Institution Innovation Council C/O Institution Development Plan Cell Bundelkhand University Jhansi Instagram- <a href="https://www.instagram.com/p/Chdvs0KoEFO/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Chdvs0KoEFO/?igshid=YmMyMTA2M2Y=</a>
Academic Year	2021-2022
Program driven by	Self-Driven Activity Qtr III/Qtr IV
Programme Type	One Day Workshop that is conducted in 7 days Workshop of Social work Department where Workshop theme on <b>“Entrepreneurial Discussion towards Self- reliant India”</b> Celebrating Azadi Ka Amrit Mahotsav and National Social Work Week.
Programme Theme	Entrepreneurial Talk
Date Starting	20 August, 2022
Date Ending	20 August, 2022
Number of Student participants	29
Number of Faculty Participants	8
Number of External Participants	03
Expenditure if any	Rs. 5000/- (Approximately) paid Via Social Work Department, Bundelkhand University, Jhansi
Mode of Activity	OFFLINE, In the Program speakers interacted with the students and discussed their entrepreneurial journey and demonstrate their products after that students asked questions regarding their hurdles that pave in to way while setting up business from Speaker in this way active session was conducted.
Remark	This one-day workshop was extremely helpful in motivating students for choosing their career option and how to setup their start-up to make them to become self-reliant. It developed creativity, critical thinking and communication skills, and nurture aesthetic sensitivity and cultural awareness; develop arts skills, construct knowledge, and cultivate positive values and attitudes. It also motivated student to choose their career according their hobby too.
Objectives	The main objective of this program was <ul style="list-style-type: none"> <li>• To celebrate 3<sup>rd</sup> National Social Work week to promote Generation of employment opportunities</li> <li>• To celebrate 75 years of Independence with the motto to make youths aware about Self-reliance and to motivate them to develop their creative thinking.</li> <li>• To promote a sustained and structured knowledge of Entrepreneurship and Innovation</li> <li>• To motivate student to learn something creative and to make environmentally friendly Products.</li> </ul>
Benefits in terms of learning/skill/knowledge development	Workshops provide a chance to interact with experts from the specific field. Discussing about the relevant topics of the particular subject, students tend to learn about the latest information and new skills related to the

	concerned subject. In this Workshop student learnt how to make planters through cow dung and also learnt about zero defect and zero effect products.
Program Coordinator (S)	Dr Shilpa Mishra, Dr.Era Tiwari, Dr. Neha Mishra, Dr. Mummhad Nayim
Speaker and Guests	<ul style="list-style-type: none"> <li>• Shri Praveen Verma , Owner of “Manupra Company” Mushroom Cultivation.</li> <li>• Smt Vandana Agarwal, Owner of Go-craft “ Cowdung Processed planters”</li> <li>• Smt Annanya Diwedi Owner of “For-ever company” Herbal Products”</li> </ul>
Time	10 AM to 5 PM
Topic	<b><u>Entrepreneurial Discussion towards Self- reliant India</u></b>
Key learning and takeaways	<ul style="list-style-type: none"> <li>• Understanding value of Environmentally friendly Products.</li> <li>• Exposure via interaction with budding Entrepreneurs working in MSME</li> <li>• Understanding the objective and functions of Social Work Department.</li> <li>• Collaboration and Coordination of NGOs with budding entrepreneurs who are facing challenges.</li> </ul>

**INSTITUTION'S INNOVATION COUNCIL (IIC)****Bundelkhand University, Jhansi****Motivational Talk on Startup By Prof Mukesh Pandey**

Promotion in Social Media	<a href="https://www.facebook.com/photo/?fbid=453760293329543&amp;set=a.274151624623745">https://www.facebook.com/photo/?fbid=453760293329543&amp;set=a.274151624623745</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity
Programme Type	Expert Talk
Programme Theme	Start Up
Date Starting	August 31, 2022
Date Ending	August 31, 2022
Number of Student participants	44
Number of Faculty Participants	15
Number of Expert Participants	1
Expenditure if any	0
Mode of Delivery	Offline
Remark	Encourage and Motivate students to begin their own Start Ups
Objectives	<ul style="list-style-type: none"><li>- Inform Students about rules related to start ups</li><li>- Inform students about funding opportunities</li></ul>
Benefits in terms of learning/skill/knowledge development	Students were motivated and agreed to make project proposals for start ups
Program Coordinator (S)	Dr Sadiq Khan
Overall Report of the Activity	Hon'ble Vice Chancellor Prof Mukesh Pandey addressed the students and encouraged them to begin startups in various fields of technology. He appreciated the work they had done till now and even promised them seed money. Prof Pandey informed students that being a job creator is always better than being a job seeker. He gave various examples and discussed various success stories. Students were highly motivated by this interactive session and felt encouraged and enthusiastic.
Time	12-1 (60 min)
Topic	<b>Motivational Talk on Startup By Prof Mukesh Pandey</b>
Key learning and takeaways	Be enthusiastic and believe in yourself and your ideas

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs**

Promotion in Social Media	<a href="https://www.facebook.com/photo/?fbid=452479023457670&amp;set=a.274151624623745">https://www.facebook.com/photo/?fbid=452479023457670&amp;set=a.274151624623745</a>
Academic Year	2021-2022
Program driven by	Self Driven Activity Qtr III
Programme Type	Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
Programme Theme	Startup
Date Starting	August 31, 2022
Date Ending	August 31, 2022
Number of Student participants	32
Number of Faculty Participants	5
Number of Expert Participants	1
Expenditure if any	None
Mode of Delivery	Offline
Remark	The Session was organised to promote knowledge and information about various service sectors in IT industry.
Objectives	The main objective of this program is to ♣ promote knowledge and information about initiating their own start-up in various service sectors of IT industry.
Benefits in terms of learning/skill/knowledge development	If students want to initiative their own start-up then by following the process one can get the required funding from Govt. And Private agencies.
Program Coordinator (S)	1. A.P.S.GAUR 2. VIJAY KUMAR VERMA
Overall Report of the Activity	Under the guidance of <b>IIC President Prof. Aparna Raj and Convenor IIC Prof. M. M. Singh</b> . In the Institute of Engg. & Tech., students & faculty members of Comp. SCi. & Engg. Participated in organized session on <b>“Accelerators/Incubation - Opportunities for Students &amp; Faculties - Early Stage Entrepreneurs”</b> . As well as we show and shared the prescribed link among students & faculty members.
Time	1 Days (60 min)
Topic	Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
Key learning and takeaways	Such awareness may promote the students to initiate their own start-up in various service sectors of IT industry.

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

**Bundelkhand University, Jhansi**

**Workshop on Prototype/Process Design and Development – Prototyping**

Promotion in Social Media	<a href="https://www.facebook.com/photo/?fbid=452479023457670&amp;set=a.274151624623745">https://www.facebook.com/photo/?fbid=452479023457670&amp;set=a.274151624623745</a>
Academic Year	2022-2023
Program driven by	Self Driven Activity Qtr III
Programme Type	Workshop on Prototype/Process Design and Development - Prototyping
Programme Theme	Innovation
Date Starting	31 <sup>st</sup> August , 2022
Date Ending	31 <sup>st</sup> August , 2022
Number of Student participants	50
Number of Faculty Participants	5
Number of Expert Participants	1
Expenditure if any	None
Mode of Delivery	Offline
Remark	The Session was organised to promote knowledge and information about product development and designing with the help of Prototyping for Mech. Engg.
Objectives	The main objective of this program is to The Session was organised to promote knowledge and information about product development and designing with the help of Prototyping.
Benefits in terms of learning/skill/knowledge development	If students want to give some innovative idea for their own/others start-up/established industries.
Program Coordinator (S)	1. A.P.S.GAUR 2. VIJAY KUMAR VERMA
Speaker	1. A.P.S. GAUR
Overall Report of the Activity	Under the guidance of <b>IIC president Prof. Aparna Raj and Convenor IIC Prof. M. M. Singh</b> . In the institute of Engg. & Tech., students & faculty members of Mech. Engg. Participated in organized session on <b>“Workshop on Prototype/Process Design and Development - Prototyping”</b> . First lecture was delivered by the experts and shown and shared the prescribed link among the participants.
Time	1 Days
Topic	Workshop on Prototype/Process Design and Development – Prototyping
Key learning and takeaways	Such awareness programs may promote the students to initiate new innovative ideas in the various industrial sectors.

# IMAGES













**Theme – start Up**  
 Angel Inventory /VC, Funding Opportunity  
 for Early stage Entrepreneurs





Prof. Mukesh Pandey  
V.C., BU

Prof. Aparna Raj  
IC, President, BU

Prof. M.M. Singh  
Convenor, IC, BU

July 26, 2022 (Thursday) Time- 03.00 pm

Venue-  
 Food Technology Department  
 Bundelkhand University, Jhansi

**INSTITUTION'S INNOVATION COUNCIL  
 BUNDELKHAND UNIVERSITY**



**PATRON**  
 Prof. Mukesh Pandey  
 Vice Chancellor  
 Bundelkhand University

**Institution's Innovation Council and  
 Ph.D Research Cell  
 Presents A Talk On**  
 "Research & Innovation In Startup Ideas,  
 Products, Teams And Execution."




Prof. Aparna Raj  
President IIC

Prof. M.M. Singh  
Convenor IIC





Dr. P. S. Bisen  
Ramesh VC  
Jawahar University  
CEO IIC/BIU INDUSTRY

Prof. Avish Kumar  
Course coordinator  
Ph.D course work

April 11, 2022 (11.00 am - 2.00 pm)  
 Venue: Gandhi Auditorium

**INSTITUTION'S INNOVATION COUNCIL  
 BUNDELKHAND UNIVERSITY**



**PATRON**  
 Prof. Mukesh Pandey  
 Vice Chancellor  
 Bundelkhand University

Dr. Pratima Khadkekar  
 and facilitator- Pedagogy for  
 IIR & soft skills  
 Partner- NPTEL IIT Madras



President IIC - Prof. Aparna Raj  
 Convenor IIC - Prof. M.M.Singh

**WOMEN ENTREPRENEURS WEEK**  
 On the occasion of 73rd Republic  
 Day to honour INDIA@75 (Azadi ka  
 Amritmahotsav)

"My success story – Lessons On  
 Entrepreneurship"

January 29, 2022 (2 hour Onwards)  
 Online Platform - Google Meet

**INSTITUTION'S INNOVATION COUNCIL  
 BUNDELKHAND UNIVERSITY**



**PATRON**  
 Prof. Mukesh Pandey  
 Vice Chancellor  
 Bundelkhand University

President IIC - Prof. Aparna Raj  
 Convenor IIC - Prof. M.M.Singh

**WOMEN ENTREPRENEURS WEEK**  
 On the occasion of 73rd Republic Day to honour  
 INDIA@75 (Azadi ka Amritmahotsav)

"My story –  
 Motivational  
 Session by  
 successful  
 Start-up  
 founders"




Dr. Bhupinder Sethi  
Owner, "Prokages Lab  
and Research Centre"

Ms. Vidya Gupta  
Owner, "Interior Touch"

January 25, 2022 (2:00 PM Onwards)  
 Online Platform - Google Meet  
[Click Here for Registration](#)

**INSTITUTION'S INNOVATION COUNCIL  
 BUNDELKHAND UNIVERSITY**



**PATRON**  
 Prof. Mukesh Pandey  
 Vice Chancellor  
 Bundelkhand University

President IIC - Prof. Aparna Raj  
 Convenor IIC - Prof. M.M.Singh

**WOMEN ENTREPRENEURS WEEK**  
 On the occasion of 73rd Republic Day to honour  
 INDIA@75 (Azadi ka Amritmahotsav)

"Sharing My  
 Entrepreneurship  
 Journey"




Owner and Founder -  
 Yojana N Rasal  
 founder - Aurog Naturals

Neha Varjany  
Choco Works By Neha  
Bakery!

January 28, 2022 (2:00 PM Onwards)  
 Online Platform - Google Meet  
[Click Here for Registration](#)

**INSTITUTION'S INNOVATION COUNCIL  
 BUNDELKHAND UNIVERSITY**



**PATRON**  
 Prof. Mukesh Pandey  
 Vice Chancellor  
 Bundelkhand University

President IIC - Prof. Aparna Raj  
 Convenor IIC - Prof. M.M.Singh

**WOMEN ENTREPRENEURS WEEK**  
 On the occasion of 73rd Republic Day to honour  
 INDIA@75 (Azadi ka Amritmahotsav)

"My story –  
 Motivational  
 Session by  
 Successful  
 Entrepreneurs"




Ms. Rachna Arora  
Owner, "Prakruti"

Ms. Sangita Arora  
Owner, "Swad Ghar Ra"

January 27, 2022 (2:00 PM Onwards)  
 Online Platform - Google Meet  
[Click Here for Registration](#)

**Institution's Innovation Council  
Jharkhand University, Jharkhand  
Uttar Pradesh , India**

In Collaboration  
with



**Institute of Tourism & Hotel Management**

Organizing

**Accelerators/ Incubation - Opportunities for Startups  
Faculties - Early Stage Entrepreneurs**

**Date: 10/08/2022 Time: 11 AM**

**Venue: Conference Hall,  
Institute of Tourism & Hotel Management, BU, Jharkhand**

**Institution's Innovation Council  
Jharkhand University, Jharkhand  
Uttar Pradesh , India**

In Collaboration  
with



**Institute of Tourism & Hotel Management**

Organizing

**Startups with Innovation and Startup Ecosystem Enablers  
region/ state/ national level**

**Date: 24/08/2022 Time: 11 AM**

**Venue: Conference Hall,  
Institute of Tourism & Hotel Management, BU, Jharkhand**

**Institution's Innovation Council  
Jharkhand University, Jharkhand  
Uttar Pradesh , India**

In Collaboration  
with



**Institute of Tourism & Hotel Management**

Organizing

**Workshop on Angel Investment/ VC Funding Opportunity for  
Early Stage Entrepreneurs**

**Date: 22/08/2022 Time: 11 AM**

**Venue: Conference Hall,  
Institute of Tourism & Hotel Management, BU, Jharkhand**

**Institution's Innovation Council  
Jharkhand University, Jharkhand  
Uttar Pradesh , India**

In Collaboration  
with



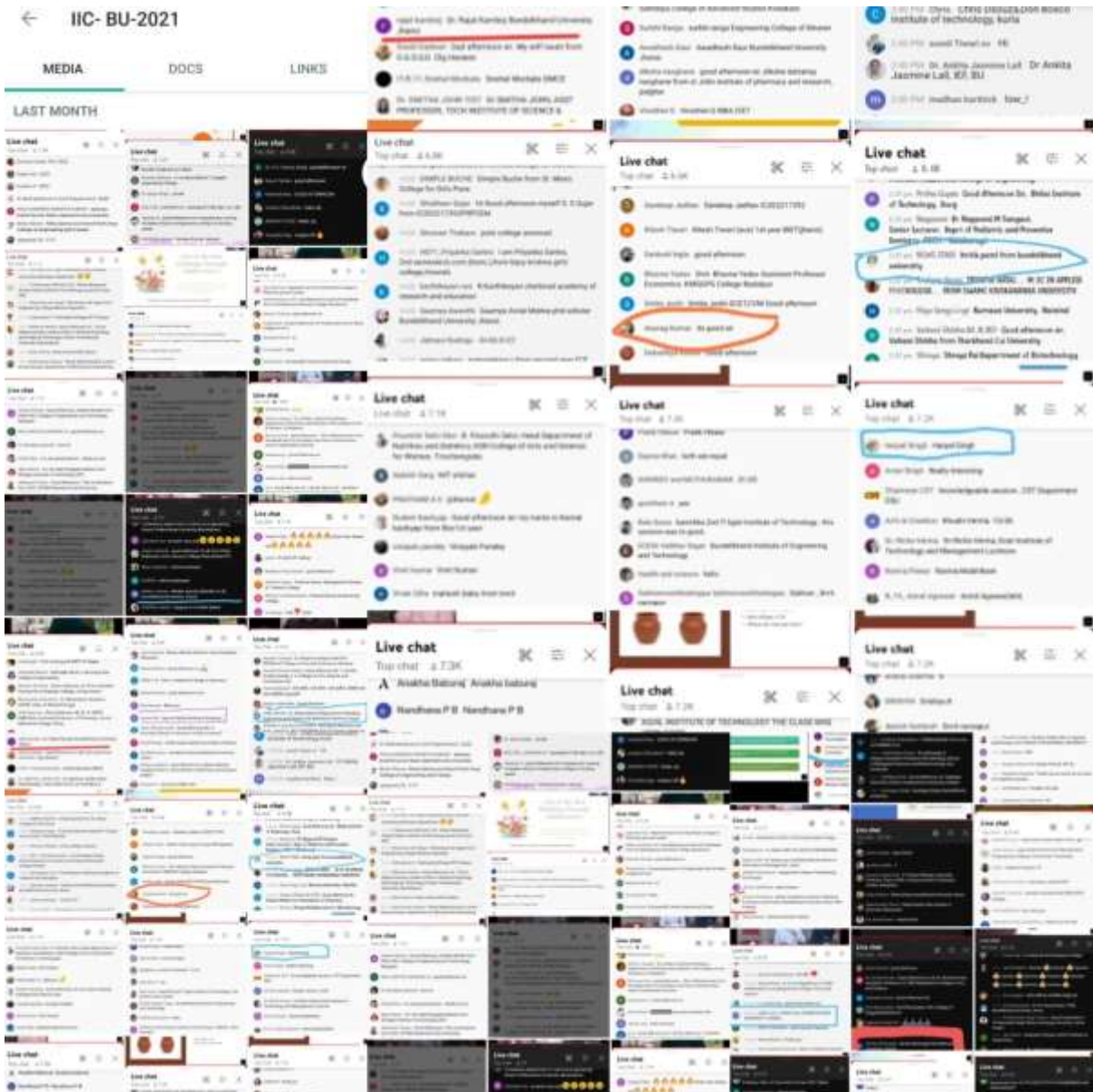
**Institute of Tourism & Hotel Management**

Organizing

**Free Session on "Lean Start-up & Minimum Viable Product  
Business" - Boot Camp**

**Date: 20/08/2022 Time: 11 AM**

**Venue: Conference Hall,  
Institute of Tourism & Hotel Management, BU, Jharkhand**



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Webex 58:02

Apama

Dr. Ritu Singh

Prof. M M Singh

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IPO KOLKATA (host)

**NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION (NIPAM)**

**Awareness session on Intellectual property rights**

Presented by:  
**Muhammad Shoaib**  
 Examiner of Patents and Designs  
 The Patent Office Kolkata, DPIT  
 Ministry of Commerce and Industry, Government of India.

**FAMOUS INVENTOR/INVENTIONS**

INVENTOR	INVENTION
Thomas Edison	Light bulb
James Watt	Steam engine
Benjamin Franklin	Lightning rod
Marie Curie	Radium
Albert Einstein	Relativity
Isaac Newton	Gravity
Michael Faraday	Electricity
Walter Dill Scott	Advertisement

In 1791, George Ainslie the President of Calcutta society and the Government of India for grant of patent rights registered trademark as "No. 1791 Patent Printing Machine".





# IIC REGIONAL MEET BUNDELKHAND UNIVERSITY, JHANSI



**PROF. NISHANT PANDEY**  
Dean, IIC/Jhansi

**IIC 4.0**  
2022

**IIC 3.0**  
2021

**IIC 4.0**  
2022

**IIC 3.0**  
2021

**IIC 4.0**  
2022

**IIC 3.0**  
2021



**Following Conventional Researcher**

- INNOVATION CELL
- TECH-STRIDE PROGRAM





**ARIIA, Bundelkhand Action Start-Up Institution Council**  
IIC - No. 1, Extension Activities, Forum - Action Network

**100% START-UP BY B.A. ECONOMICS STUDENTS**





**IIC COMPETITION FOR TECHNOLOGY BASED START-UPS** - Innovation Centre

**IIC TEAM**

**3** Self-Driven Activity

**1** IIC Activity

**1** Celebration Activity

**7** MIC Activity

**IIC 4.0**

**OUR ACHIEVEMENTS**

- ✓ 3 Alia School Linkages
- ✓ 7 Referred Institutes
- ✓ Impact Lecture Series
- ✓ Smart India Hackathon
- ✓ Kapila IP Awareness
- ✓ Entrepreneurship Development Cell
- ✓ Center of Excellence - Entrepreneurship
- ✓ Mentor-Mentee Program
- ✓ Innovation Ambassadors
- ✓ Start Up Policy
- ✓ ARIIA

**3 IIC Calendar Activities done in IIC 3.0 in just 10 days after the establishment of IIC at B.U.**



**No. of IP's generated, published and granted - 2**

**Amount generated as Fund supported to Students and Faculty to lead Innovation startup & IPR - 2 Lakhs**

**No. of students and Faculty Innovation /prototypes - 25**

**No. of students and faculty start up ventures established - 5**

**Student or faculty rewarded for innovation at any forum - 15**

**No. of students' and faculty ideas generated - 350**

**Amount spent on promotion and awareness generated on innovation & entrepreneurship in the campus - 2 lakhs**


















**IIC Regional Meet – August 29, 2022**





MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



**Regional Meet**  
Institutions' Innovation Council  
MoE's Innovation Cell

**Certificate of Participation**

**Rishi Saxena**

**Bundelkhand University, Jhansi, Uttar Pradesh**  
has participated in the regional meet held on 29th Aug 2022 at  
Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

**Dr. Anuj Kumar Sharma**  
AKTU IIC President,  
AKTU, Lucknow

**Mr. Dipan Sahu**  
Assistant Innovation Director  
MoE's Innovation Cell



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



**Regional Meet**  
Institutions' Innovation Council  
MoE's Innovation Cell

**Certificate of Participation**

**Er RAHUL SHUKLA**

**Bundelkhand University, Jhansi, Uttar Pradesh**  
has participated in the regional meet held on 29th Aug 2022 at  
Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

**Dr. Anuj Kumar Sharma**  
AKTU IIC President,  
AKTU, Lucknow

**Mr. Dipan Sahu**  
Assistant Innovation Director  
MoE's Innovation Cell



**Contact**

**Prof Aparna Raj  
President  
Institution's Innovation Council  
Bundelkhand University,  
Jhansi 284128**

**Mobile 9453039872**

**Email: [raj\\_aparnaraj@rediffmail.com](mailto:raj_aparnaraj@rediffmail.com)**