



Memorandum of Understanding

**Institute of Tourism & Hotel Management
Bundelkhand University, Jhansi**

&

**INDIA CITY WALKS
(UNIT OF CITY EXPLORERS PVT LTD)
NEW DELHI- 110008**

For CITY EXPLORERS PRIVATE LIMITED

Nidhi Bansal
CEO
India City Walks, New Delhi

Nidhi
Director



Prof. Sunil K. Kabia
Director
IITHM, BU, Jhansi



Memorandum of Understanding

Institute of Tourism and Hotel Management, Bundelkhand University, Jhansi

And

City Explorers Private Limited doing business as INDIA CITY WALKS, INDIA
HERITAGE WALKS

Background:

- A. Institute of Tourism and Hotel Management the first party (henceforth called ITHM) and INDIA CITY WALKS, INDIA HERITAGE WALKS (UNIT OF **CITY EXPLORERS PRIVATE LIMITED**), the second party (henceforth called CEPL), a Company incorporated under the provisions of the Companies Act, 1956, (as amended) promoting TOURS AND ACTIVITIES AND WALKS agree to enter an MoU on 26th August, 2022 wish to establish a cooperative relationship fostering engagement between the two organization with respect to the Tourism & Hospitality courses being conducted at Institute of Tourism and Hotel Management (ITHM), Bundelkhand University, Jhansi.
- B. This Memorandum of Understanding (MoU) sets out the framework for the cooperative relationship between the parties to enhance quality of course and contribution towards the same by both the parties.

Provisions:

1. Effective Date and duration of MOU:

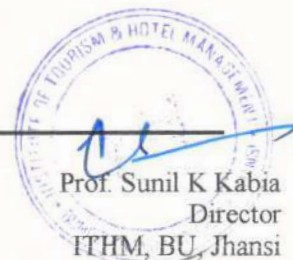
This MOU takes effect from the date of signing by both the parties and initially will continue for a period of Five years. Prior to the expiry of this MOU the parties may agree in writing to extend or curtail the period.

2. Areas of Co-Operative & Consultation:

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The parties agree to collaboratively work towards effective development & delivery of Tourism & Hospitality being offered to students by Institute of Tourism and Hotel Management (ITHM).

The parties will collaboratively work broadly in the following areas besides other issues arising from time to time.

(A) Role of CEPL

- a) CEPL will assist in designing industry relevant Tourism and Hospitality course curriculum based on project basis.
- b) Sourcing Internships & Final job placement for students of Institute of Tourism and Hotel Management (ITHM) will help in bringing eminent industry leaders and sector related academia.
- c) Will facilitate in organizing tourism related workshops/ Seminars/ Conferences and Trade fairs based on relevance and student impact.
- d) Undertaking Capacity development initiatives for Institute of Tourism and Hotel Management (ITHM) Faculty members.
- e) Offer live projects for the students from tourism sector based on competencies.
- f) Other related initiatives with an objective of making the Tourism & Hospitality Courses industry oriented.

(B) Role ITHM

- a) Institute of Tourism and Hotel Management (ITHM) will setup an advisory board with at least one honorary member from CEPL to assist ITHM faculties.
- b) Institute of Tourism and Hotel Management (ITHM) Faculty shall also assist CEPL in facilitating and designing training programs for its members and their staff as a continuous educational process.
- c) Institute of Tourism and Hotel Management (ITHM) will conduct Diploma and Certificate courses and whenever necessary will partner with CEPL

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3. Use of Name and Logo:

Both the parties can use the name or logo of the other party with prior permission for publicity. The creative, promotion and mentions to be discussed before dissemination. As industry partner in advertising or news release only but any commercial tie up or promotion can be used after written approval of an authorized representative of the other party.

4. Legal Effect of this MOU:

This MOU outlines the framework of a working relationship between the parties. It is not intended to constitute a contract, but is built on goodwill and is binding in honor only. No partnership or joint venture is created by this MOU, and neither party can commit the other financially to third parties. There is no financial binding whenever necessary separate approvals will be obtained from relevant authority independent of this MoU.

5. Termination:

Either party may terminate this MoU by providing a minimum of one month written notice to the other party. The termination of this MoU will not affect any activity or project that is subject of a further agreement between the parties unless the relevant agreement provides otherwise.

6. Disputes

If there is any dispute the same shall be resolved at the level of the Head Institute of Tourism and Hotel Management (ITHM), in case if not resolved then any dispute will remain at the jurisdiction of courts of Jhansi.

7. Force Majeure

Neither Parties shall be held responsible for non-fulfillment of their respective obligations under this MOU due to the exigency of one or more of the Force Majeure events such as, but not limited to, the acts of God, War, Flood, Earthquake, Strikes, Lockouts, Epidemic, Riots, Civil commotion etc. provided on the occurrence and cessation of any such event the Party affected thereby shall give a notice in writing to the other Party within 30 (Thirty) days of such

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occurrence or cessation. If the Force Majeure conditions continue beyond 6 (six) months, the Parties shall jointly decide about the future course of action.

AGREED

In witness whereof, the PARTIES represented by their authorized representatives, set forth their hands on this the day, month and year first stated above, agreed and accepted this MOU to be signed in the presence of the following witnesses:

IN WITNESS WHEREOF, each of the parties has caused this agreement to be executed by its duly authorized authorities as of date first written above.

For and on Behalf of ITHM, Bundelkhand University, Jhansi	For and on behalf of CITY WALKS
1. Head, ITHM, BU, Jhansi Signature : Name : Prof. Sunil Kumar Kabia Seal	2. CEO City Explorers Pvt Ltd (India City Walks, India Heritage Walks) For CITY EXPLORERS PRIVATE LIMITED Signature : Name : Ms. Nidhi Bansal Seal
Witness (Name & Signature): 1. Dr. Mahendra Singh 2. NISHANT PURWAR	Witness (Name & Signature): 1. 2.

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