तार : विश्वविद्यालय Gram : UNIVERSITY



टेलीफोन : कार्या० : 2320496 कुलसचिव : निवास : 2321214 फैक्स : 0510 : 2321667

## बुन्देलखण्ड विश्वविद्यालय, झॉंसी BUNDELKHAND UNIVERSITY, JHANSI

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Rento 15/07/2022

झाँसी (उ.प्र.) 284128

### The Minutes of Meeting of BOS

Bundelkhan

HOD/Coordinator

Bundelkhand University Jhansi Bachelor of Fine Art (BFA) (Painting) Paper Pattern

Semester	Nature of	BFA Painting	Session	al Exam	Externa	l Exam	Credit
	Course		Maximum	Minimum	Maximum	Minimum	
First	Theory 1 <sup>st</sup>	History of Indian Art (Pre Historical to Indus Velley Civilization)	30	12	70	28	6
	Theory 2 <sup>nd</sup> Method and Material		30	12	70	28	6
	Practical 1 <sup>st</sup>	Basic Lettering	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Still Life and Drawing	30	12	70	28	3
<b>Total Cre</b>	dit						18
Second	Theory 1 <sup>st</sup>	History of Indian Caves Painting	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Elements of Art and Designing	30	12	70	28	6
	Practical 1 <sup>st</sup>	Nature Study	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Graphic Design	30	12	70	28	3
<b>Total Cre</b>	dit						18
Third	Theory 1 <sup>st</sup>	Schools of Paintings -I	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Buddhisht Art and Culture	30	12	70	28	6
	Practical 1 <sup>st</sup>	Anatomic Study	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Copy of Indian Old Masters	30	12	70	28	3
<b>Total Cre</b>	dit						18
Fourth	Theory 1 <sup>st</sup>	Schools of Paintings -II (Rajsthani, Mughal, Pahadi)	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Indian Folk Arts	30	12	70	28	6
	Practical 1 <sup>st</sup>	Copy of Western Old Masters	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Head Study	30	12	70	28	3
<b>Total Cre</b>	dit						18
Fifth	Theory 1 <sup>st</sup>	History of Western Art – I	30	12	70	28	6
	Theory 2 <sup>nd</sup>	History of Indian Architect – I	30	12	70	28	6

	otal Credit						152
Total Cr							22
	Project Work						
	Practical 2 <sup>nd</sup>	Live Study	30	12	70	28	3
	Practical 1 <sup>st</sup>	Creative Landscape	30	12	70	28	3
-	Theory 2 <sup>nd</sup>	Indian Contemporary Artist	30	12	70	28	6
Eight	Theory 1 <sup>st</sup>	Revolution Period of Indian Art -II	30	12	70	28	6
Total Cr	redit		· ·		·	·	22
	Project Work	•	30	12	70	28	4
	Practical 2 <sup>nd</sup>	Creative Rendering	30	12	70	28	3
	Practical 1 <sup>st</sup>	Creative Composition	30	12	70	28	3
	Theory 2 <sup>nd</sup>	Introduction of Indian Contemporary Art	30	12	70	28	6
Seventh	Theory 1 <sup>st</sup>	Revolution Period of Indian Art – I	30	12	70	28	6
Total Credit							18
	Practical 2 <sup>nd</sup>	Composition – II	30	12	70	28	3
	Practical 1 <sup>st</sup>	Landscape	30	12	70	28	3
	Theory 2 <sup>nd</sup>	History of Indian Architect – II	30	12	70	28	6
Sixth	Theory 1 <sup>st</sup>	History of Western Art – II	30	12	70	28	6
<b>Total Cr</b>	edit						18
	Practical 2 <sup>nd</sup>	Full Figure Study	30	12	70	28	3
	Practical 1 <sup>st</sup>	Composition – I	30	12	70	28	3

#### Bundelkhand University Jhansi Bachelor of Fine Art (BFA) (Applied) Paper Pattern

Semester	Nature of	BFA Painting	Sessiona	l Exam	Externa	ıl Exam	Credit
	Course		Maximum	Minimum	Maximum	Minimum	
First	Theory 1 <sup>st</sup>	History of Indian Art (Pre Historical to Indus Velley	30	12	70	28	6
		Civilization)					
	Theory 2 <sup>nd</sup>	Method and Material	30	12	70	28	6
	Practical 1 <sup>st</sup>	Basic Lettering	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Still Life and Drawing	30	12	70	28	3
<b>Total Cre</b>	edit			•	•	•	18
Second	Theory 1 <sup>st</sup>	History of Indian Caves Painting	30	12	70	28	6
Theory 2 <sup>nd</sup>		Elements of Art and Designing	30	12	70	28	6
	Practical 1 <sup>st</sup>	Nature Study	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Graphic Design	30	12	70	28	3
Total Cre	edit						18
Third	Theory 1 <sup>st</sup>	Schools of Paintings -I (Pall, APBHRANSH & Jain)	30	12	70	28	6
	Theory 2 <sup>nd</sup>	History of Advertising	30	12	70	28	6
	Practical 1 <sup>st</sup>	Anatomic Study	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Advertising Design	30	12	70	28	3
<b>Total Cre</b>	edit						18
Fourth	Theory 1 <sup>st</sup>	Schools of Paintings -II (Rajsthani, Mughal, Pahadi)	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Advertising Art and Ideas	30	12	70	28	6
	Practical 1 <sup>st</sup>	Photography – I	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Head Study	30	12	70	28	3
<b>Total Cre</b>	edit						18

Fifth	Theory 1 <sup>st</sup>	History of Western Art – I	30	12	70	28	6
	Theory 2 <sup>nd</sup>	History of Indian Architect – I	30	12	70	28	6
	Practical 1 <sup>st</sup>	Life Study	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Graphic Designing	30	12	70	28	3
Total Credit							
Sixth	Theory 1 <sup>st</sup>	Advertising Agency Management	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Legal Aspects of Advertising	30	12	70	28	6
	Practical 1 <sup>st</sup>	Full Figure	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Illustration	30	12	70	28	3
Total Credit							
Seventh	Theory 1 <sup>st</sup>	Revolution Period of Indian Art – I	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Marketing Research and Advertising	30	12	70	28	6
	Practical 1 <sup>st</sup>	Computer Graphics	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Photography – II	30	12	70	28	3
	Project Work		30	12	70	28	4
	<b>Total Credit</b>						22
Eight	Theory 1 <sup>st</sup>	Revolution Period of Indian Art -II	30	12	70	28	6
	Theory 2 <sup>nd</sup>	Campaign Planning	30	12	70	28	6
	Practical 1 <sup>st</sup>	Campaign Designing	30	12	70	28	3
	Practical 2 <sup>nd</sup>	Advertising Designing	30	12	70	28	3
	Project Work		30	12	70	28	4
	<b>Total Credit</b>						22
Grand To	otal Credit						152

Bundelkhand University Jhansi Master of Fine Art (MFA) (Painting)

Paper Pattern

Semester	Nature of Course	MFA Painting	Ses	sional	Exte	rnal	Credit	
			Maximum	Minimum	Maximum	Minimum		
	Theory 1 <sup>st</sup>	Basics of Aesthetics	75	34	25	12	6	
	Theory 2 <sup>nd</sup>	Origin and Development of Art in India	75	34	25	12	6	
First	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4	
	Viva voce		75	34	25	12	4	
	Total Credit							
	Theory 1 <sup>st</sup>	Philosophy of Arts	75	34	25	12	6	
	Theory 2 <sup>nd</sup>	Origin and Development of Art in World	75	34	25	12	6	
Second	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
Second	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4	
	Display of Artwork		75	34	25	12	4	

	Total Credit						26
	Theory 1 <sup>st</sup>	Philosophers of Indian Aesthetics	75	34	25	12	6
Third	Theory 2 <sup>nd</sup>	Modern Art of India – since 1900 onward	75	34	25	12	6
	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3
	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4
	Vive voce		75	34	25	12	4
	Total Credit						
	Theory 1 <sup>st</sup>	Philosophers of Western Aesthetics	75	34	25	12	6
	Theory 2 <sup>nd</sup>	Modern Art of Western – since 1900 onward	75	34	25	12	6
	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3
Fourth	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4
	Display of Artw	ork	75	34	25	12	4
	Total Credit						
Grand To	otal Credit						104

Bundelkhand University Jhansi Master of Fine Art (MFA) (Applied) Paper Pattern

Semester	Nature of Course	MFA Applied	Ses	Sessional		rnal	Credit	
			Maximum	Minimum	Maximum	Minimum		
	Theory 1 <sup>st</sup>	Basics of Aesthetics	75	34	25	12	6	
	Theory 2 <sup>nd</sup>	Advertising Theory	75	34	25	12	6	
	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
First	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4	
	Vive voce		75	34	25	12	4	
	Total Credit							
	Theory 1 <sup>st</sup>	Philosophy of Arts	75	34	25	12	6	
	Theory 2 <sup>nd</sup>	Advertising Agency Management	75	34	25	12	6	
	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
Second	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3	
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4	
	Display of Artwork	1	75	34	25	12	4	
	Total Credit		1	1	1	1	26	

Fourth	Practical 1 <sup>st</sup> Practical 2 <sup>nd</sup>	Under the Guidance of Respected TeachersUnder the Guidance of Respected Teachers	75 75	34	25 25	12	3
	Theory 2 <sup>nd</sup>	Campaign Planning	75	34	25	12	6
	Theory 1 <sup>st</sup>	Philosophers of Western Aesthetics	75	34	25	12	6
Third	Total Credit						
	Vive voce		75	34	25	12	4
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4
	Practical 2 <sup>nd</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3
	Practical 1 <sup>st</sup>	Under the Guidance of Respected Teachers	75	34	25	12	3
	Theory 1 <sup>st</sup> Theory 2 <sup>nd</sup>	Philosophers of Indian Aesthetics Marketing and Advertising	75 75	34	25 25	12	6

#### Bundelkhand University Jhansi Master of Fine Art (MA) (Drawing and Painting) Paper Pattern

Semester	Nature of Course	MA (Drawing and Painting)	Sessional		Exte	rnal	Credit	
			Maximum	Minimum	Maximum	Minimum		
	Theory 1 <sup>st</sup>	History of Indian Art and Sculpture	75	34	25	12	6	
	Theory 2 <sup>nd</sup>	Method and Material	75	34	25	12	6	
	Practical 1 <sup>st</sup>	Still Life	75	34	25	12	3	
First	Practical 2 <sup>nd</sup>	Nature Study	75	34	25	12	3	
H	Project	Under the Guidance of Respected Teachers	75	34	25	12	4	
	Vive voce		75	34	25	12	4	
	Total Credit							
	Theory 1 <sup>st</sup>	Aesthetics – I	75	34	25	12	6	
	Theory 2 <sup>nd</sup>	Modern Art in Indian Paintings – I	75	34	25	12	6	
7	Practical 1 <sup>st</sup>	Composition	75	34	25	12	3	
Second	Practical 2 <sup>nd</sup>	Collage	75	34	25	12	3	
Se	Project	Under the Guidance of Respected Teachers	75	34	25	12	4	
	Display of Artwork	Ι ζ	75	34	25	12	4	
	Total Credit		1	1		1	26	

Grand To	otal Credit						104
	Total Credit						
	Display of Artw	ork	75	34	25	12	4
Гц	Project	Under the Guidance of Respected Teachers	75	34	25	12	4
Fourth	Practical 2 <sup>nd</sup>	Landscape	75	34	25	12	3
c	Practical 1 <sup>st</sup>	Live Study	75	34	25	12	3
	Theory 2 <sup>nd</sup>	Modern art in Indian Painting – II	75	34	25	12	6
	Theory 1 <sup>st</sup>	History and Evolution of Indian Painting	75	34	25	12	6
Third	Total Credit						26
	Vive voce		75	34	25	12	4
	Project	Under the Guidance of Respected Teachers	75	34	25	12	4
	Practical 2 <sup>nd</sup>	Creative Rendering	75	34	25	12	3
	Practical 1 <sup>st</sup>	Portrait	75	34	25	12	3
	Theory 2 <sup>nd</sup>	History of Western Art	75	34	25	12	6
	Theory 1 <sup>st</sup>	Aesthetics – II	75	34	25	12	6

### **BFA Syllabus**

### **FIRST SEMESTER**

#### Paper- 1<sup>st</sup>

#### History of Indian Art (Pre Historical to Indus Velley Civilization)

- 1. History of Pre-Historical paintings
- 2. Origin and development of Pre historical Paintings
- 3. Bhimbetka, Panchmarhi, Hoshangabad, Adamgadh, Singhanpur, Mirzapur, Likhunia etc.
- 4. Art Subject and Art Technique of Pre Historic period
- 5. Origin and Development of Indus valley civilization
- 6. Architect of Indus Velley

#### Paper 2<sup>nd</sup> Method and Material

- 1. Study of colour as painting medium. Colour wheel, Basic forms of colour, Colour harmonies Rendering Techniques etc.
- 2. The properties of different colours and pigments.
- 3. Transparent and opaque colours-their properties and behaviour. Experience of mediums- Water Colour, Tempera. Gonshche colour-Acryl
- 4. Techniques of painting in oil, brief history of oil painting. Study of supports, priming vehicles (oil), pigments etc.

### Practical – 1<sup>st</sup> Basic Lettering

Students will do their practical under the supervision of respected guide/Teacher/Mentor

#### **Practical** – 2<sup>nd</sup>

### **Still Life and Drawing**

#### **SECOND SEMESTER**

#### Paper 1<sup>st</sup> History of Indian caves painting

- 1. History of Indian caves painting
- 2. History of Ajanta and ellora caves.
- 3. Elephanta caves
- 4. Jogimara caves
- 5. Sigiriya/Sittanvasal
- 6. Badami/Bagh

#### Paper 2<sup>nd</sup>

#### **Elements of Art and Designing**

- 1. ELEMENTS OF ART: The visual components of colour, form, line, Shape, Space, Texture, and value
- 2. PRINCIPLES OF ART: Balance, emphasis, movement, proportion, rhythm, unity, and variety
- 3. Study of technique of traditional miniature painting.
- 4. Study of behaviour of colours and their chemical properties. Preparation of canvas and other supports and grounds. Refractive index of colour

### Practical – 1<sup>st</sup> Nature Study

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Graphic Design

### **THIRD SEMESTER**

#### Paper – 1<sup>st</sup> Schools of Paintings -I

- 1. Apbhrash Shaili
- 2. Jain School
- 3. Pal School
- 4. Shadang of Indian Painting

#### Paper – 2<sup>nd</sup> Buddhisht Art and Culture

- 1. Introduction of Buddha
- 2. Buddha Architect
- 3. Buddha Paintings
- 4. Pothi Chitran, Miniature Painting
- 5. Sculpture Period

### Practical – 1<sup>st</sup> Anatomic Study

Students will do their practical under the supervision of respected guide/Teacher/Mentor

#### Practical – 2<sup>nd</sup> Copy of Indian Old Masters

### **FOURTH SEMESTER**

#### Paper – 1<sup>st</sup> Schools of Paintings -II

- 1. Introduction of Mughal and their painting
- 2. Mughal School
- 3. Rajsthani School Mevad School, Kishangarh, Hadoti, Kota, Bundi, Dhundar School, Nathdwar, phad paintings
- 4. Pahadi Paintings Introduction of Pahadi Paintings, Basauli Paintings, Kangra School, Garhwali School, Gular School, Bilaspur School,

### Paper – 2<sup>nd</sup> Indian Folk Arts

- 1. Introduction of Folk Arts
- 2. Origin and Development of Folk Arts
- 3. Types of Folk Arts
- 4. Important Folk Arts of the India with special reference to paintings
- 5. Folk Paintings of Uttar Pradesh as well as India
- 6. Folk painting of Bundelkhand region

#### Practical – 1<sup>st</sup> Copy of Western Old Masters

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Head Study

### **FIFTH SEMESTER**

#### Paper – 1<sup>st</sup> History of Western Art – I

- 1. CHAUVET Cave
- 2. Caves of Arcy-sur-cure
- 3. Caves of Lascaux
- 4. Caves of Altamira
- 5. Caves of La-Pasiega
- 6. Art of Ancient Greek Art : Sculpture, Architect and Pottery

### Paper – 2<sup>nd</sup> History of Indian Architect – I

- 1. Indian Rock cut architect Ajanta, Ellora, Elephanta, Bagh, Barabar Caves of Bihar, Udaygiri and Akhandgiri Caves, Karla Caves, Sittanavasal Caves,
- 2. NAGAR Architect
- 3. BESARA Architect
- 4. DRAVID Architect

# $\begin{array}{l} Practical-1^{st}\\ Composition-I \end{array}$

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Full Figure Study

### **SIXTH SEMESTER**

#### Paper – 1<sup>st</sup> History of Western Art – II

- 1. Early Christian Art
- 2. Migration Period Art
- 3. Vyzantine Art
- 4. Insular Art
- 5. Pre Romansque Period
- 6. Gothic Art

### Paper – 2<sup>nd</sup> History of Indian Architect – II

- 1. Renowned Architect of Mughal Period
- 2. Renowned Architect of British India
- 3. Renowned Indo-Islamic Architect
- 4. Renowned Religious Architect of India

### Practical – 1<sup>st</sup> Landscape

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Composition – II

### **SEVENTH SEMESTER**

### Paper – 1<sup>st</sup> Revolution Period of Indian Art – I

- 1. Establishment of East India Company
- 2. Impact of East India Company on Art
- 3. Company School of Painting
- 4. Kalighat School
- 5. Bangle School
- 6. E.V. Habell & Raja Ravi Verma

### Paper – 2<sup>nd</sup> Introduction of Indian Contemporary Art

- 1. Introduction of Contemporary Art
- 2. Art world after Independence of India
- 3. Groups of Artists Dilli Shilpi Chakra, Bombe Group of Arts, Chol Mandal, Baroda Group, Bombay Progressive Artists' Group, Calcutta Group, CAMP (studio), Cholamandal Artists' Village, Group 1890, Indian Radical Painters' and Sculptors' Association

#### Practical – 1<sup>st</sup> Creative Composition

## Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Creative Rendering

### **EIGHT SEMESTER**

#### Paper – 1<sup>st</sup>

#### **Revolution Period of Indian Art -II**

- 1. Artists of Bangle School Avnindra Nath Thakur, Nandlal Basu, BB Mukharjee, A.K. Haldar, Lalit Mohan Singh, Ram Kinker Baij, DP Roy Chaudhari. Chhitendra Nath Majumdar,
- 2. Jamini Roy, Amrita Shergill, Ravindra Nath Thakur, Gagnendra Nath Thakur

### Paper – 2<sup>nd</sup> Indian Contemporary Artist

FN Souza, Anupam Sood, Anjolie Ela Menon, Aparna Kaur, Gogi Saroj Pal, Jogen Chaudhari, KG Subhramanyam, MF Husain, Manjeet Bawa, Tyeb Mehta, S.H. Raza, Satish Gujral, Vivan Sundaram,

### Practical – 1<sup>st</sup> Creative Landscape

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Live Study

### MFA Syllabus (Painting & Applied) FIRST SEMESTER

#### Paper- 1<sup>st</sup>

#### **Basics of Aesthetics**

(Common to Painting and Applied)

Aestheticism in Art, What is aesthetics? Art and Aesthetics. Relationship of Art and Aesthetics. Relationship of Artist, Art and Aesthetics. Indian Aesthetics – Introduction and Historical Perspective Understanding Indian aesthetics. Indian historical perspective. Origin and development.

#### Paper- 2<sup>nd</sup>

#### **Origin and Development of Art in India**

(Painting)

Rock Paintings, Indus Velley Civilization, Vaidik Period, Maurya Period, Buddhist Art, Kushan Period, Gupta Period, Art in Medieval Period, Arts of Dynasty Early Modern & Colonial Era

### Paper- 2<sup>nd</sup> Advertising Theory

(Applied)

<u>Introduction to advertising</u>- define advertising, types of advertising, role of advertising, functions of advertising, evolution of advertising, the three players in advertising, the effect of advertising on demand, ethical issue in advertising on demand, the criteria of ethics, problems of being ethical, ethical issue.

<u>Advertising Oranizations and Facilitators-</u> Advertising Agency. Its Role and functions, Hoe agencies are organized, How they are paid, Agency-Client relationship, Other Advertising Services.

<u>Media</u>-Types of Media and their characteristics. Media Planning – The functions of Media Planning in Advertising

Setting objectives and strategies. Media selection procedure, Components of the Media Plan, The Cross-media Concept. Media Buying, Media Research.

### Practical – 1<sup>st</sup> Creative Landscape

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Live Study

Students will do their practical under the supervision of respected guide/Teacher/Mentor

#### Project

Students will do their Project under the supervision of respected guide/Teacher/Mentor

### Viva Vice

Internal and External teachers will map the knowledge of students at the end of the semester.

### **SECOND SEMESTER**

#### Paper- 1<sup>st</sup> Philosophy of Arts

(Common to Painting and Applied)

Indian Philosophy of Aesthetics- Philosophy Five Schools of Indian Aesthetics. Study of their emergence. Role in development of art. Theory of Rasa and Bhava. Rasa in different form of artistic expressions. Understanding of viewer experience.

Western Philosophy of Aesthetics – Origin of Aesthetics, Art & Beauty, Beauty reference to Western Aesthetics,

Influence of western Art Aesthetics

### Paper- 2<sup>nd</sup> Origin and Development of Art in World

(Painting)

European art History - Pre Historical Art, Ancient Art (3000 BC to AD 400), Medieval (AD 500 to AD 1400), Renaince (1400-1600), Mannerism (1527-1580), Baroque (1600-1750), Rococo (1699-1780), Neoclassicism (1750-1850), Romantisism (1780-1850), Realism (1848-1900)

#### Paper- 2<sup>nd</sup>

### **Advertising Agency Management**

(Applied)

The Creative side of Advertising -What makes an Idea creative? The creative concept developments .Images and advertising. The creative process. Structure of an advertisement.

Advertising Campaign-The structure of a campaign plan Evaluating the campaign Advertising evaluation- evaluating the Campaign as a whole Some Methods of Advertising evaluation

### Practical – 1<sup>st</sup> Creative Landscape

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Live Study

Students will do their practical under the supervision of respected guide/Teacher/Mentor

#### Project

Students will do their Project under the supervision of respected guide/Teacher/Mentor

#### Viva Vice

Internal and External teachers will map the knowledge of students at the end of the semester.

### **Third SEMESTER**

#### Paper- 1<sup>st</sup> Philosophers of Indian Aesthetics

(Common for Painting & Applied)

Aesthetics in Indian Testament

Gautam Rishi, Vatsayayan, Vachaspati, Udyan, Jai Bhatt, Keshaw Mishra, Jaidev, Vasudev sarbhaum, Raghunath siromani, Bharat Muni, Ravindra Nath Tagore, Anand Kumar Swami, Shankarachaya

#### Paper- 2<sup>nd</sup> Modern Art of India – since 1900 onward

(Painting)

- 1. Introduction of Contemporary Art
- 2. Art world after Independence of India
- Groups of Artists Dilli Shilpi Chakra, Bombe Group of Arts, Chol Mandal, Baroda Group, Bombay Progressive Artists' Group, Calcutta Group, CAMP (studio), Cholamandal Artists' Village, Group 1890, Indian Radical Painters' and Sculptors' Association
- 4. Government Art Academies and Galleries

#### Paper- 2<sup>nd</sup>

### Modern Art of India – since 1900 onward Marketing and Advertising

(Applied)

- 1. Market and its types
- 2. Market Segmentation
- 3. Need of Advertising for Marketing
- 4. Advertising Media
- 5. Advertising Planning for Marketing
- 6. Market Research and Advertising Planning
- 7. Concept of Mega Marketing
- 8. ASCI and Advertising Code of Conduct
- 9. Rules and regulation related to advertising

#### Practical – 1<sup>st</sup>

#### **Creative Landscape**

Students will do their practical under the supervision of respected guide/Teacher/Mentor

### Practical – 2<sup>nd</sup> Live Study

Students will do their practical under the supervision of respected guide/Teacher/Mentor

#### Project

Students will do their Project under the supervision of respected guide/Teacher/Mentor

#### Viva Vice

Internal and External teachers will map the knowledge of students at the end of the semester.

### **SEMESTER FOURTH**

#### Paper- 1<sup>st</sup>

#### **Philosophers of Western Aesthetics**

(Common for Painting & Applied)

Plato, Aristotle, Longinus, Descarte, Berkeley, Kant, Hegal, Schophenhouser, Nietzche, Lipps, Dewey, Croce, Gentile, Worringer, Herbert Read

#### Paper- 2<sup>nd</sup>

#### Modern Art of Western – since 1900 onward

(Painting)

Impressionism (1865-1885), Post Impressionism (1885-1910), Fauvism (1900-1935), Expressionism (1905-1920), Cubism (1907-1914), Surrealism (1917-1950), Abstract Expressionism (1940-1950), Op art (1950-1960), Pop Art (1950-1960), Arte Povera (1960), Minimalism (1960-1970), Conceptual Art (1960-1970) and contemporary art.

#### Paper- 2<sup>nd</sup>

### **Campaign Planning**

(Applied)

- 1. Advertising Appeals
- 2. Planning of Advertising Campaign
- 3. Case study of Advertising Campaign
- 4. Factors effecting advertising campaign
- 5. Media Planning for advertising
- 6. Media Buying and selling

### Practical – 1<sup>st</sup> Creative Landscape

### Practical – 2<sup>nd</sup> Live Study

Students will do their practical under the supervision of respected guide/Teacher/Mentor

#### Project

Students will do their Project under the supervision of respected guide/Teacher/Mentor

#### Viva Vice

Internal and External teachers will map the knowledge of students at the end of the semester.

#### SYLLABUS OF M.A (DRAWING & PAINTING)

#### **DURATION:** FOUR SEMSTER

**TOTAL MARKS:** 

1600

THE TOTAL MARKS FOR COMPLPLITING 2 SEMSTER MASTER'S DEGREE WOULD BE 500 WITHINTERNAL 30 MARKS AND EXAMINATION 70 MARKS IN EACH OTHER.

YEAR	PAPERS	SUBJECT CODE	TITLE OF THE SUBJECT
FIRST SEMSTER	THEORY		HISTORY OF INDIAN ART & SCLUPTURE
SENISTER			METHOD & MATERIAL
	PRACTICAL		STILL LIFE NATURE STUDY
	THEORY		AESTHETICS (Philosophy of beauty) MODERN ART IN INDIAN PAINTING
SECOND SEMSTER			FROM 1850 CENTURY UPTO 19 <sup>th</sup> CENTURY
	PRACTICAL		COMPOSITION (3-5 human figures are compulsory)
			COLLAGE AESTHETICS (Philosophy of Indian beauty)
THIRD SEMSTER	THEORY		HISTORY OF WESTERN ART
	PRACTICAL		PORTRAIT CREATIVE RENDERING
	THEORY		HISTORY & EVOLUTION OF INDIAN PAINTING
FORTH SEMSTER	PRACTICAL		MODERN ART IN INDIAN PAINTING LIFE STUDY (FULL FIGURE)
			LANDSCAPE

#### **DETAIL OF PAPERS**

#### M.A. FIRST SEMSTER HISTORY AND FUNDAMENTAL OF INDIAN PAINTING

#### History and fundamental of Indian painting

1- Prehistoric painting

- 2- reference of painting in ancient literature
- 3- painting of Ajanta Caves
- 4- Pal School of painting
- 5- apbramsh School of painting
- 6- Plastic elements of painting
- 7. Fundamentals of composition

#### Method & Material (Element of art & design)

- a. Meaning and classification of Art & Beauty
- b. Element of Art Line, Form, Color, Tone, Textures & Spece.
- c. Element of composition
- d. Study of medium of Painting. E.g. Water, Tempera, Oil and Gnocchi

#### **M.A. SECOND SEMSTER**

#### **AESTHETICS (Philosophy of beauty)**

#### HISTORY OF INDIAN ART & SCULPTURE (THEORY PAPER)

History of Indian Temple Architecture, Sculpture And Painting Beginning of Art. Background of Indian Civilisation, Painting In Pre-Historic India Indus Valley Civilisation. Early Literary Sources Of Paintings. Mural Tradition Painting During The Mughal Period In Akbar, Jahangir, Shahjahan And Aurangazeb. Maurya (Ashoken Pillars) Shunga (Shanchi And Bharuhut) Kushna (Matura And Gandaara Sculptures) Gupta (Evolution Of Temples And Sculptures Matura Sarnath) And Mediveval Period Temples And Sculptures At Khajuraho And Orissan Temples.

#### M.A. THIRD SEMSTER

#### Philosophy of Art and modern Indian painting 18th century ad up to present age

- 1- definition and meaning of art
- 2- six lens of Indian painting (shandang)
- 3- life study of Raja Ravi Verma
- 4= life study abnindranath
- 5- Asit Kumar Haldar
- 6- Nandlal Basu
- 7- Jitendra Nath Majumdar

#### HISTORY OF WESTERN ART

#### (Including Egypt) (THEORY PAPER)

Pre-Historic Painting (Orgination Parigardeian Salutrean Magdaylian) Art Of Franco Centabrian Rock-Art ,WallPainting In The Caves Of France Spani And Etali Altamira Font-De Gaume Les Combaralles Lasacux Niaux Trois Isreres Labaumi Latrone Chablt Ebbou Le Portal Tec D Audolberi Montespan Gargas Isteritx Pech Merll Sergeac Ri Verdh Laussei Cap Blanc Pair-Non-Pair Knowalasax Santian El Castillo La Pasilga Pindal Los Casares

La Pileta Levanzo Romanelli Addaura Niscemil Art Of Egypt And Mesopotamia. Creat And Maisiniain Art Greek Art Archaic Period Arts Od Kingdom Classical Period Hellenistic Art Itraskan Art Roman Art Mosaic PaintingByzantine Art . Art Of Western Art Europe Romanesque The Great Gothic Cathedrals And Stained Glass Great Artists From West Michaelangelo, Bunarroti 1474-1564, Leonardo-Da-Vici 1452-1519, Barok Rembrandt Harmenszoon Van Rijn 1607-1669

#### M.A. FORTH SEMSTER HISTORY & EVOLUTION OF INDIAN PAINTING

- 1- Mughal painting
- 2- Rajasthani
- 3- Pahadi School
- 4- company School
- 5- Bengali School

#### MODERN ART IN INDIAN PAINTING

#### **DETAIL OF PAPERS**

#### **M.A SECOND SEMSTER**

## - HISTORY OF WESTERN ART (Including Egypt) (THEORY PAPER)

Pre-Historic Painting (Orgination Parigardeian Salutrean Magdaylian) Art Of Franco Centabrian Rock-Art ,WallPainting In The Caves Of France Spani And Etali Altamira Font-De Gaume Les Combaralles Lasacux Niaux Trois Isreres Labaumi Latrone Chablt Ebbou Le Portal Tec D Audolberi Montespan Gargas Isteritx Pech Merll Sergeac Ri Verdh Laussei Cap Blanc Pair-Non-Pair Knowalasax Santian El Castillo La Pasilga Pindal Los Casares

La Pileta Levanzo Romanelli Addaura Niscemil Art Of Egypt And Mesopotamia. Creat And Maisiniain Art Greek Art Archaic Period Arts Od Kingdom Classical Period Hellenistic Art Itraskan Art Roman Art Mosaic PaintingByzantine Art . Art Of Western Art Europe Romanesque The Great Gothic Cathedrals And Stained Glass Great Artists From West Michaelangelo, Bunarroti 1474-1564, Leonardo-Da-Vici 1452-1519, Barok Rembrandt Harmenszoon Van Rijn 1607-1669.

#### (PRACTICAL PALER)

#### - Composition (Including Collage)

Giving Importance To Composition Through Special Lectures Use The Computer For Explanation-Importance

Of Line Tone Texture And Colour From Space And Content In Composition Teaching Visual Beauty Through Different Aspects Teaching Different Type Of Techniques.

**Collage** Theory Slide Show Use Of Different Material Special Effect Arrangement Surfaces Pasting. **Composition Should Be Delend On These Principles Of Art** Balance Proportion Rhythm Unity Hormony Opposition Perspection Embrosis Medium-Pencil Oil Pastel Pen &Ink Water Volour And Colour Pencil Minimum Seven Plates Compulsory For Students In The During Year And The Student Will Have To Submit A Practical Record Of Faculty In Charge.

#### (Practical Paper)

#### - Portrait&Nature Study (Foliage)

**Portrait-** Portrait Theory And Technical Knowledge Slide Show Of Famous Portrait Painting Use Of Artistic Models For Practical Aspect Detailed Knowledge Of Age-Specified Facial Characteristics Special*demonstration* Of Eyes, Lips And Hair. Use Of Mirror For Self Portrait, Use Of Different Colour, Dropery,Knowledge Of Various Colour Schemes Of Different Complectuons Face Study From Different Angles Medium-Oil Colour.

**Nature Study (Foliage)-** Detailed Study Of Different Leafs And Flower Out Door Trips For Nature Study Medium-Pencil Pastel. Water Or Oil Colour Minimum Seven Playes Compulsory For Students In The During Year And The Student Will Have To Submit A Practical Record To Faculty In Charge.

#### M.A FINAL YEAR

#### - AESTHETIC (PHILOSOPY OF BEAUTY & ART)

Beauty & Pleasure, Aesthetic Sense, Beauty & Attractions, Beauty & Passion, Beauty-Eternal&Internal Origin Of Aesthetics Scope Of Aesthetics, Us Relation To A) Science B) Philosophy. Aesthetics & Science, Science Of Beauty Creation Appreciation Of Art, Language Of Art, Psychological Approach Aesthetics Judgement Beauty Criteria Beauty Subjective-Objective Beauty Eghness Aesthetics Experiment In Sensuous Or Transcendental Aesthetics Experiment Immediate Mefiate, Indian Aeshsetics Attitude, Empthy, Beauty Sensuous, Intellectual Spiritual, Imagery Intuition, Beauty Divergent Views, Study Of Aesthetics In Yhe Department Of Fine Arts (Emphasis On The Relationship Between The Avtual Work Of Art Andtheory Principles Of Aesthetic Of Significant Periods Of Art History.

Accidental : Concept Of Art And Beauty (With Special Reference To Thinkers Such As Socrates, Plato (Word Of India, Word Of Matter Imitation) Aristotle (Order, Definition, Symmertry, Magnitude) Plotinous, Augustine, Leonardo-Da-Vinci, Baumgartan, Kant, (Critique Of Pure Reason, Critique Of Practical, Reason, Critique Of Power The Judgement) Hegel, Schopenhauer, Bousanquet, Tolstoy, Emerson Lessing, Schilor, Hume, Ruskin, Croce, Santanyana, Colling Wood, Sir Herbertread, And Such As Early Breek, Roman, Medieval, Renaissance, Classical Modern.

**Orientali :** Oriental Aeshetic And Its Scope, Introduction To The Basic Principles, Indian Philosophy And Religious Through (Vedic, Upanishadic, Shankhayaic, Vedanam, Buddist, Jain, Shaivite, Vaishnavitr And Of The Bhakti And Sufi Cults) And Thr Relations To Arts, Relationship Of The Mythology And Art In Indian Sources Evolution Of Aeshetics Concepts Of The Rasa Sutra And Its Commentaries, Alanka Bharat Muni-Natya Shastra, Internal Relationship Of Various Aeshetics Concepts Their Relevance To Work Of Art.

#### - HISTORY OF MODERN ART (THEORY PAPER)

Classicism Barbisan Artists, Romanticism, Realism, Naturalism, Impressionism, Neo Impressionism,Post Impressionism, Fauvism, Cubism. Expressionism, Dadaism, Surrealism, Abstract Of Non-Figurative Computer Art, Pop Art, Modern Art.

#### (PRACTICAL PAPER)

#### - COMPOSITION

Giving Importance To Composition Through Special Lectures Use The Computer For Explanation- Importance Of Line, Tone, Texture, And Color From Space And Content In Composition Teaching Visual Beauty Through Different Aspects. Teaching Different Type Of Techniques Minimum 3-5 Human Figures Are Compulsory On Full Sheet By The Use Of Colors.

**Medium-**Pencil, Oil Pastel, Pen & Ink, Water Color And Colour Pencil Minimum Seven Plates Compulsory For Student In The During Year And The Student Will Have To Submit A Practical Record To The Faculty In-Charge.

#### (Practical Paper)

#### - Landscape

Theory Of Landscap Use Of Perspective Selection Of Suitable And Artist View Through Small Paper Fream Outdoor Trip For Landscape Study Detailed Study Of Different Leafs And Flower. Trees Changing Light Of Sun Own Different Objects And Buildings Effect Of Different Water Sources Study Of Cityscape And Seascape Improving The Observation Power By The Use Of Oil-Colors. Minimum Seven Plates Compulsory For Student In The During Year And The Student Will Have To Submit A Practical Record To The Faculty In-Charge.

#### (Practical Paper)

#### - Live Drawing (Full Figures With Environment)

Detailed Theory Of Life Drawing. Skeleton Study Placing The Model In Different Postures Create Environment Detailed Study Of Different Part Of Body Drawing From Different Angles Individual And Group Demonstration Detailed Knowledge Of Age-Specified Facial Characteristics Special Demonstration Of Eyes, Nose, Lips, Ears And Hair Use Of Mirror For Self Portrait Use Of Diffrent Colors Dropery, Knowledge Of Various Colour Scheme Of Diffrent Complectionsface Study From Diffrent Angles.

**Medium**- Oil Colour Minimum Seven Plates Compulsory For Student In The During Year And The Student Will Have To Submit A Practical Record To The Faculty In-Charge.